



## IRIS VINEYARDS FAST FACTS

- Family-owned estate winery in the foothills of the Oregon Coast Mountain Range, in southern Willamette Valley. The Tasting Room is 30 minutes southwest of Eugene, Oregon.
- **Husband and wife proprietors Richard Boyles and Pamela Frye are Eugene natives and live on the estate.**
- Iris Vineyards' Tasting Room is located on the 870-acre estate, with **almost 50 acres of vineyard** framed by restored woodlands.
- The Tasting Room is open **Thursday through Monday, 12pm – 5pm**. Wines are available by the glass, flight, or bottle, along with specialty cheese and charcuterie boards. Tasting Room guests are also welcome to bring their own picnics to enjoy with Iris wines.
- Vineyard **elevation ranges from 800-1000 ft, so temperatures are cooler than valley floor and test the limits of Oregon's growing season.**
- Winemaker Aaron Lieberman's winemaking philosophy is to create **bright, fruit-forward, wines that honor their source with crisp acidity and low alcohol**. Aaron is approaching his 11th vintage as winemaker for Iris Vineyards.
- The ancient Greek philosophy of **areté** – the tireless striving to achieve one's full potential – informs the Iris Vineyards team's winemaking and management decisions.
- Annual production: **10,000 cases**.
- Iris Vineyards wines comprise almost 90% of total production, and include estate and Willamette Valley Chardonnay, Pinot Gris, Viognier, Rosé, Pinot Noir, as well as Viognier, Tempranillo, Syrah, a Cabernet Franc, Merlot, and a GSM Red Blend from warmer regions of Oregon (Applegate, Umpqua, Rogue Valleys).
- The estate-grown **Areté collection** represents the finest expression of Pinot Noir, Chardonnay, Pinot Gris and Sparkling wines (Blanc de Blancs, Blanc de Noirs, and Brut Rosé) each year.

Additional information available by request, including Media Kit, Tech Sheets, Dropbox photos, etc.

Website and Trade/Media pages: <https://www.irisvineyards.com/> and <https://www.irisvineyards.com/pages/logos-labels>

**Media Contact: Carl Giavanti Consulting** [cgiavanti@mindspring.com](mailto:cgiavanti@mindspring.com) 971.221.4212