

SPRING



MARCH

VELOTIMES

MONTHLY NEWSLETTER

READY SET RACE



SPRING IS HERE

Welcome to Edition #2

LETTER FROM THE DIRECTOR

The snow is finally gone, warm weather is on the horizon, and I know all of you are just as eager as I am for the start of the season. My team and I have a lot of exciting things in store for you, so keep an eye on our social media channels and this newsletter to stay up to date.

I'm proud to share that you can find complete race schedules for all 12 nights of our Friday Night Under the Lights race series on our website. The season opens on May 24th with the American Classic. Sprinters take to the track early that evening, so put in for PTO, pack up your tailgating supplies, and start the holiday weekend with us in the Tailgate Zone.

I encourage every one of you, fans and riders alike, to mark your calendars and join us each Friday for this incredible series as we showcase the talent of our homegrown stars and top riders from around the world. If you love bikes, there is no other place you should be on a summer Friday night than the Valley Preferred Cycling Center.

For my young and aspiring racers, I encourage you to sign up for the Bicycle Racing League. This program serves as the perfect entry point for kids under the age of 17 who are looking to experience the joy of racing bikes in a welcoming and supportive team environment. The season starts on April 15th, and don't wait to sign up because space is limited.

Thank you for your unwavering support, and I look forward to seeing you at the track soon!

BOBBY LEA
EXECUTIVE DIRECTOR
VALLEY PREFERRED CYCLING CENTER



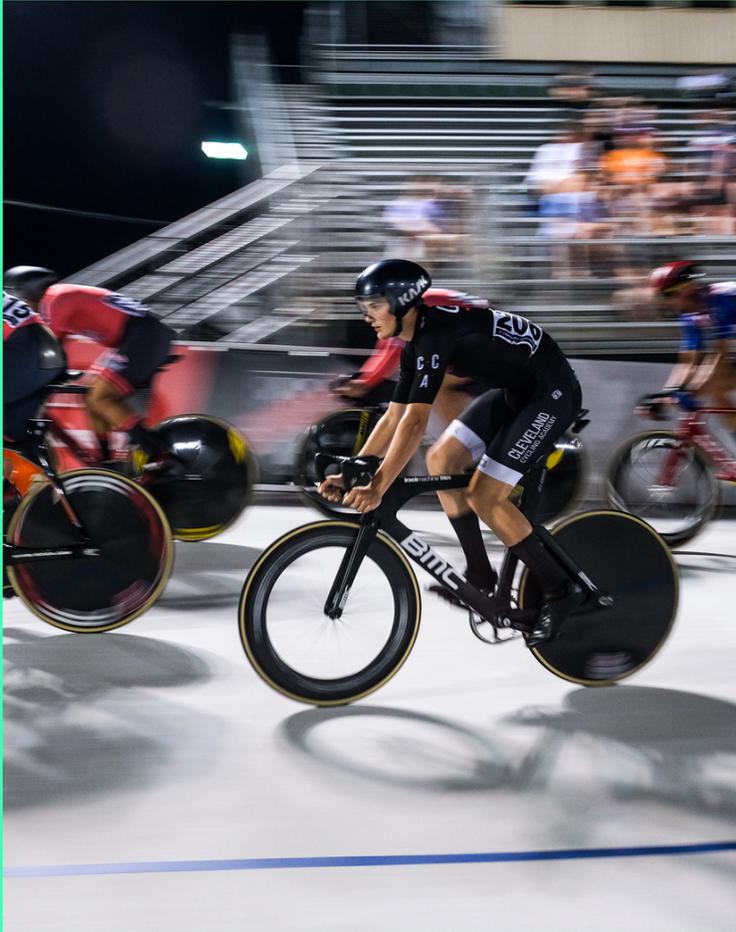
American Classic

★ SEASON
★ OPENER
★ MAY 24, 2024

Registration opens April 1

Valley Preferred
LEHIGH VALLEY HEALTH NETWORK

Cycling
Center



SUMMER IS AROUND THE CORNER

WE ARE HIRING

- BARTENDERS
- SPRING VELOFEST VOLUNTEERS
- FRIDAY NIGHT UNDER THE LIGHTS VOLUNTEERS

Contact Kelli Bertoni at kbertoni@thevelodrome.com

We're
Hiring

EV3RY | EXPO

RADSPORT

BACK ROADS

September 21 & 22, 2024



LEHIGH VALLEY
THIS TIME
TO RACE

EV3RY | EXPO

**TAKE IT TO THE
NEXT LEVEL**



BICYCLE
RACING LEAGUE





Why i Ride3

Every cyclist has a tale to tell, the reason they ride - be it cruising for fun, finding Zen, chasing victory, or zipping around town. Why I Ride helps us bond over our love for pedaling, swap tales, and celebrate our cycling journey. Kids, teens, and grown-ups - spill your cycling stories and snapshots for a chance to shine on the Valley Preferred Cycling Center's Instagram, Facebook, and LinkedIn feeds. We're crafting a community documentary featuring our riders, supporters, and local legends, and sharing our cycling saga through film. Want to be a part of it? Drop us a line at Media@thevelodrome.com and share you're #whyiride.

Why I Ride³



WHY I RIDE





Fun Funda Fun

SEE YOU ON THE TRACK

Valley Preferred
LEHIGH VALLEY HEALTH NETWORK

Cycling
Center