

 $Fish a delphia's \ Spring \ Season \ is \ Back$ 

# **SIGN-UP NOW!**







Hello, Fishadelphia friends and customers!!!

#### Happy new year!

We're taking subscriptions for our Spring 2020 Season! Take advantage of the discount code **SPRINGFISH2020** by **1/16** to get **\$4** off any share.

## Support your local seafood economy today!

Here's what you get when you sign-up with Fishadelphia:

- Fresh, local, and wild-caught fish and shellfish
- 9 pickups, every other week starting Jan. 23 and ending May 15
- 3 different club options: Blue (whole fish), Orange (fillets), Purple\* (finfish fillets)
- Two school pickup locations & Porch pickups all over the city
  - School pickups:
    - South Philly (<u>Mastery Charter Thomas Campus</u>, 927 Johnston St.) every other Thu 4-6:30 pm
    - North Philly (<u>Simon Gratz High School</u>, 1798 West Hunting Park Ave.) every other Fri 4-6 pm
  - Porch pickups in Kensington, Center City, West Philly, Mt. Airy, with more locations being added every day
- Priority access on the spring dock trip

### Spread the word!

We need to add 300 customers over the next year! If you refer a new customer who subscribes for the whole season, you will get one week's worth of fish for free!

#### Host a porch pickup!

Do you want a major discount on you fish? Host a porch cooler for Fishadelphia! You get 50% off if your pickup serves 5+ subscribed customers, and your share is completely free with 10 or more! You can host at your home or workplace. Contact us to learn more.

#### Restaurants

Fishadelphia will start selling to restaurants this spring. If you know of any restaurants (or other businesses) that might be interested in purchasing fish, please let us know!

\*Purple Club will receive 4 orders of finfish (e.g., not shellfish) over the course of the season. All Purple Club fish will be species that are considered kosher, but the will be processed (filleted) in a non-kosher facility. We cannot predict exactly when those deliveries will come in; if you subscribe to Purple Club, you will receive an email early in the week telling you that you will have fish that week.

Sign Up Now!

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Our mailing address is: info@fishadelphia.com

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