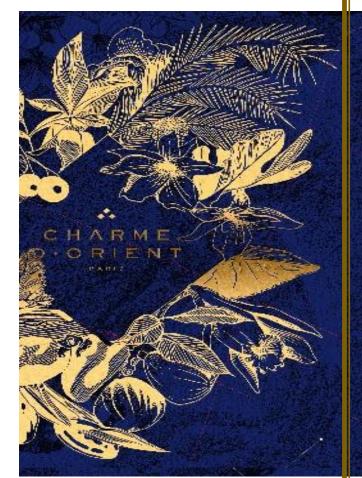
The Beautiful Story of Charme d'Orient

Charme d'Orient was born out of one woman's determination, enthusiasm and passion. Yasmina Zerroug's creativity is equalled only by her own personal vision of beauty.

In 1994, she set up her very first wellness centre in Paris with a desire to bring the beauty rituals that coloured her childhood back to life and to share them with other women.

Charme d'Orient's extraordinary adventure continued in 1998 with an original reinterpretation of the Orient based on history and Yasmina's own memories.

Through this very spirit of sharing and authenticity, each and every one of you will discover through Charme d'Orient the Orient that dreams are made of. One of travel, sensuality and culture.



CHARME D·ORIENT

PARIS



2021 Treatment Manuals





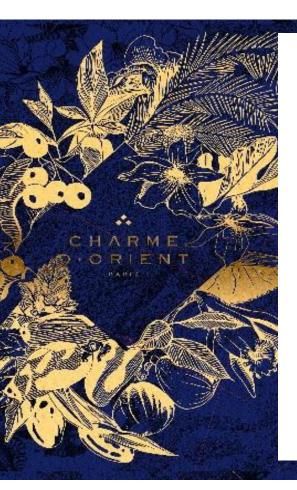








Hammam Ritual





RASSOUL / GHASSOUL 100% natural clay

Originated from the Atlas Mountains in Morocco. A soft rock that contains powerful elements like Magnesium, Calcium, Potassium, and Sodium. Also known for its purifying, remineralizing, softening, and absorbent properties. A natural acne remedy.



KASSA Rough textured glove for deep exfoliation

A weekly scrub using a Kassa is a simple way to contribute to the wellbeing and relaxation of the body



TRADITIONAL BLACK SOAP Savon Noir

Obtained from Olive oil, this soft soap is rich in Vitamin E. It is used to cleanse body and relaxes skin, as well as whiten the nails and softens the cuticles.





Hammam Ritual (70mns)

Step	Protocol	Time	Product Used		Oty per Tx
1	It is preferable, if there is a steam room to allow the client to stay in the steam for 10mns. Then on the heated hammam table, apply black soap in a thin layer, all over the body, in circular movements, to cleanse and soften the skin in preparation for exfoliation. Leave it on for 5mns. Completely rinse the black soap from the client under vicchy shower or escort the client to a shower. Not for use on the face, mucous membranes or on broken skin. Avoid contact with eyes.	15 mns	1165 – BLACK SOAP – SCENTS OF HAMMAM- (EUCALYPTUS) (5kg) OR 1165 – BLACK SOAP – SCENTS OF HAMMAM- (EUCALYPTUS) (2kg)	CHÂNEEY SOON NOIR MANS SOON	50 g
2	EXFOLIATE Wet the kassa and wring dry before use. Use Kassa on cleansed skin for deep exfoliation. Rub starting with front of the body, arms then torso, and legs, then flip the client over, and do the same on the back of the body. Do not use on face. Seat the client and rinse all exfoliate skin off.	20 mns	1154 – KASSA QUALITY		1 pc





Hammam Ritual (70mns)

Step	Protocol	Time	Product Used		Oty per Tx
3	WRAP After Exfoliation, mix Rassoul with water (preferably distilled), and apply all over body, from the neck down. This has a natural mineral clay that cleanses and purifies skin. Leave on for 15mns. You may do a scalp massage during this time.	15 mns	1165- RASSOUL PERFUMED W GERANIUM	CHARK DO DO RICH STATE OF THE PARTY OF THE P	100 g
4	MASSAGE Choose from variety of sensual and delicate perfumed oils to end the ritual with a relaxing massage.	20 mns	11021- AMBER OIL 11022- MUSK OIL 11023- SANDALWOOD OIL 11024- JASMIN OIL 11025- FRUIT OIL 11027-ROSE OIL 11028- ORANGE BLOSSOM OIL	marriero (m. ight.)	20 ml





Honey Paradise Hammam Ritual





Honey Paradise Hammam Ritual





WHITE HONEY MASK WITH ROYAL JELLY Masque Blanc This mask is used in the Moroccan Hammam Treatment as a mask for the face and body. A royal care product with brightening and whitening action.



Charm exclusivity East, face mask and body is an ancient preparation composed of 100% natural mineral and honey with royal jelly. It is particularly recommended for the most demanding skin that purifies and nourishes.



Rich in Vitamin B5, this product has a healing and regenerating effect on the skin. Particularly recommended for the most demanding skin that purifies and nourishes.





DIORIENT Honey Paradise Hammam Ritual (70mns)

Step	Protocol	Time	Product Used		Oty per Tx
1	It is preferable, if there is a steam room to allow the client to stay in the steam for 10mns. Then on the heated hammam table, apply black soap in a thin layer, all over the body, in circular movements, to cleanse and soften the skin in preparation for exfoliation. Leave it on for 5mns. Completely rinse the black soap from the client under vicchy shower or escort the client to a shower. Not for use on the face, mucous membranes or on broken skin. Avoid contact with eyes.	15 mns	1165 – BLACK SOAP – SCENTS OF HAMMAM- (EUCALYPTUS) (5kg) OR 1165 – BLACK SOAP – SCENTS OF HAMMAM- (EUCALYPTUS) (2kg)	CHÂNKE DO AREST SAVON NOIR BAILS AND	50 g
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DIORIENT Honey Paradise Hammam Ritual (70mns)

Step	Protocol	Time	Product Used		Oty per Tx
3	WRAP After Exfoliation, apply a thin layer of White Honey Mask with Royal Jelly as a mask for the face and body. Leave on for 15mns. You may do a scalp massage during this time.	15 mns	1173 – WHITE HONEY MASK WITH ROYAL JELLY	CHARME DO WILLIAM CHARME DO ORIENT	100 g
4	MASSAGE Choose from variety of sensual and delicate perfumed oils to end the ritual with a relaxing massage.	20 mns	11021- AMBER OIL 11022- MUSK OIL 11023- SANDALWOOD OIL 11024- JASMIN OIL 11025- FRUIT OIL 11027-ROSE OIL 11028- ORANGE BLOSSOM OIL	ment of the second of the seco	20 ml

