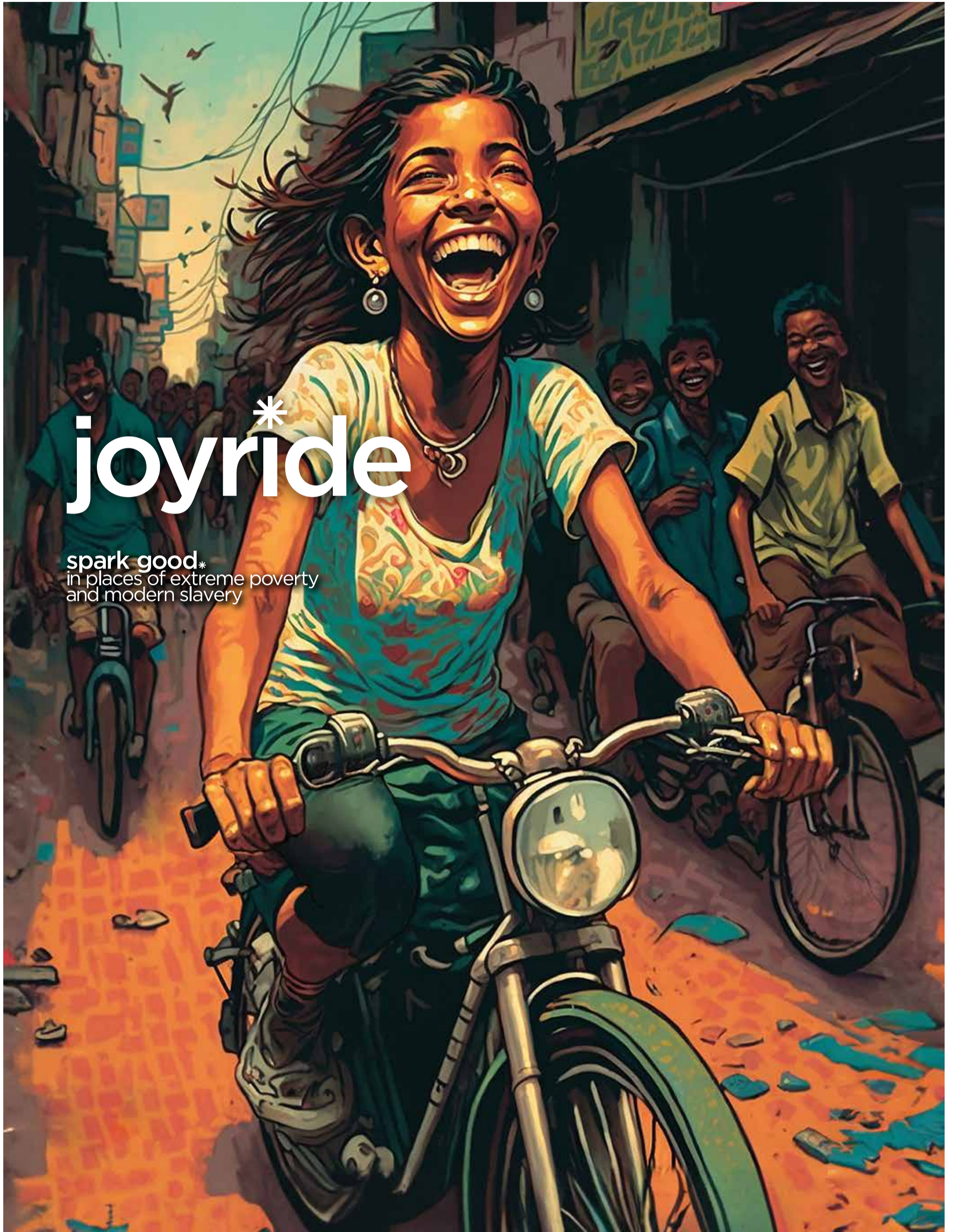


**JOYYA**

**Get on your bike & spark good for kids in India**

FIND OUT MORE & SIGN-UP AT: [JOYYA.COM/JOYRIDE](http://JOYYA.COM/JOYRIDE)

Grinding poverty doesn't leave a heap of space for fun or joy. But we know joy and fun are important, and as audacious as it is, we want every single kid in our communities to experience at least one day of awesomeness!



**\*joyride**

**spark good\***  
in places of extreme poverty  
and modern slavery



# Why Join Joyride?

In the neighbourhoods Joyya works alongside, a lot of children have pretty tough lives and don't get to enjoy just being kids.

Our sense of curiosity and exploration is built through play—it allows us to think of another world. Through play, children learn to conceptualize, hope, imagine and dream for their future.

Joyride is your opportunity to bring a little joy—by providing carnivals, leadership camps, sports equipment, sending kids to school and opening up university opportunities, kids clubs and a whole range of awesome, joy-filled play experiences.

## 02 Sign up



Get all the details and sign-up for your own Joy Ride at [joyya.com/joyride](http://joyya.com/joyride)

## 01 Pick your Challenge

You can do any challenge you like—get creative! Stuck for ideas? Here are a few to get you going.



Hide your car keys for a week or a month and use your bike to get around.



Do your daily cycle commute in fancy dress.



Ride a distance you've never ridden before, in a day or over a whole month.



Do something you don't normally do—cycle to work, cycle every day, master a new trick or skill on your bike/scooter/unicycle.

## 04 Do your challenge

Do your challenge, invite others along for the ride, and have fun as you bring some fun to children in West Bengal, India.

**Tip:** take some videos & photos during your challenge and update your sponsors as you go!

## 03 Get Sponsors

Get in touch with all your family, your friends, your neighbours, co-workers.

**Tip:** a personal ask is always better than a bulk message or post. Tell your sponsors why you're excited about Joyride—to give kids in India and opportunity to learn and grow through play! Send your sponsors to the personal fundraising page that you set up in Step 2.

**joyride**  
JOYYA.COM/JOYRIDE

**JOYYA**