

REQUEST FOR PROPOSAL

Parker Smith @ Coterie New York

Brand Introduction	For the California Dreamers. The creatives. The romantics. The icons. Since 2014, Parker Smith has been crafting fit-focus denim in the heart of Los Angeles.
Requirements	We are looking for a fashion model & content creator to join us as a Brand Ambassador and to capture moments at the Coterie trade show which will be used by Parker Smith to advertise our presence on Instagram and invite customers to join us.
Location	Javits Center, New York City, Level 1 43 W 33rd St suite 102b3, New York, NY 10001, United States
Date & Time	Show dates: Day 1: Tuesday, February 20th 2024 [9am-1pm] or [1-5pm] Day 2: Wednesday, February 21th 2024 [9am-1pm] or [1-5pm] Day 3: Thursday, February 22nd 2024 [10am - 2pm] Please respond with your preferred slot(s). We will respond with confirmation based on allocations.
Compensation	\$125 per hour (3-4 hour shift) + complementary product from Parker Smith
The Mood	The mood is upbeat, positive, natural, playful yet professional and articulate.
Dress Code	You will be wearing Parker Smith denim throughout the day, which will be gifted. (Parker Smith will approve the final styling.) Comfortable shoes are required.
Job requirement	You will be taking videos with your mobile that will be sent to Parker Smith in real-time so we can utilise it on our social media throughout the day.
Deliverables	11 x short videos (10-30 secs) 11 photos Specifications will be provided to the successful candidate.