



ARTISTS' WATERCOLOR TUBE

Color Swatches

Introducing our **Artists' Watercolor Tubes!** Each color has been specially formulated to offer you an expansive range of creative expression. Immerse yourself in a vibrant palette of artist-quality colors that eliminate blending woes and encourage boundless experimentation. With these tubes, you can conquer watercoloring like a true pro - that's an Artistry guarantee!

- **Pure Color Intensity:** Uses less binding agents and more pigment for richer and more intense colors; a little goes a long way
- Responsive Water Interaction: Faster pigment reactivation compared to other brands
- **Uncompromising Lightfastness:** Rigorously tested for lightfastness, ensuring your creations stand the test of time
- Customize Your Colors: Individually-purchased tubes, allowing you to make your own unique color palettes and mixes
- Seamless and Unrivaled Blending: Offers you a pristine color mixing experience with easy-to-blend hues
- True Pigment Names: No more confusion with the usage of colors
- Safe to Use for All Artists: ACMI AP-approved, giving you safe and uncompromised quality

Printing Instructions

- 8.5" x 11" paper (use your favorite white cardstock)
- Printer settings: landscape, borderless printing

Contents

- Grid Colored Swatches
- Grid Blank Swatches
- 2" x 2" Blank Swatches
- Color Wheel Colored & Blank





Quinacridone
Magenta
PR122
Lightfastness: I
Transparency:



Primary Yellow
PY1
Lightfastness: I
Transparency:



Toluidine Red PR3 Lightfastness: I Transparency:



Sv Orange

PO73

Lightfastness: I

Transparency:

Opera Lemon
Neon YellowYellow Lemon
PY3Lightfastness: IVLightfastness: IITransparency: ✓Transparency: ✓



Gold Ochre
PY43
Lightfastness: I
Transparency:



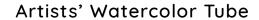
Phthalo Green
PG7
Lightfastness: I
Transparency:



Permanent
Yellow Deep
PY65
Lightfastness: I
Transparency:



Olive Green PG7, PY14, PY12 Lightfastness: I Transparency:





COLOR SWATCHES



Dark Cyan
PB17, PG7
Lightfastness: II
Transparency:



Phthalo Blue
PB15
Lightfastness: I
Transparency:



French
Ultramarine
PB29
Lightfastness: I
Transparency:



Prussian Blue
PB27
Lightfastness: I
Transparency:



Quinacridone
Violet
PV23
Lightfastness: I
Transparency:



Payne's Gray PBk7, PB15 Lightfastness: I Transparency:



Ivory Black
PBk7
Lightfastness: I
Transparency:



Titanium White
PW6
Lightfastness: I
Transparency:





COLOR SWATCHES

Quinacridone Magenta PR122 Lightfastness: I Transparency:	Toluidine Red PR3 Lightfastness: I Transparency:	Sv Orange PO73 Lightfastness: I Transparency:	Gold Ochre PY43 Lightfastness: I Transparency:	Permanent Yellow Deep PY65 Lightfastness: I Transparency:
Primary Yellow PY1	Opera Lemon Neon Yellow	Yellow Lemon PY3	Phthalo Green	Olive Green PG7, PY14, PY12
Lightfastness: I Transparency:	Lightfastness: IV Transparency:	Lightfastness: II Transparency:	Lightfastness: I Transparency: 🗌	Lightfastness: I Transparency:





COLOR SWATCHES

Dark Cyan PB17, PG7 Lightfastness: II Transparency: ✓	Phthalo Blue PB15 Lightfastness: I Transparency:	French Ultramarine PB29 Lightfastness: I Transparency:	Prussian Blue PB27 Lightfastness: I Transparency:	Quinacridone Violet PV23 Lightfastness: I Transparency:
Payne's Gray PBk7, PB15 Lightfastness: I Transparency:	Ivory Black PBk7 Lightfastness: I Transparencu:	Titanium White PW6 Lightfastness: I Transparencu:		

Phthalo Blue PB15	Prussian Blue	Dark Cyan PB17, PG7	Phthalo Green	Opera Lemon Neon Yellow
ARTISTS' WATERCOLOR TUBE	ARTISTS' WATERCOLOR TUBE	ARTISTS' WATERCOLOR TUBE	ARTISTS' WATERCOLOR TUBE	ARTISTS' WATERCOLOR TUBE
Permanent Yellow Deep	Toluidine Red	Quinacridone Magenta	Quinacridone Violet	Titanium White
PY65	PR3	PR122	PV23	PW6
ARTISTS' WATERCOLOR TUBE	ARTISTS' WATERCOLOR TUBE	ARTISTS' WATERCOLOR TUBE	ARTISTS' WATERCOLOR TUBE	ARTISTS' WATERCOLOR TUBE
Yellow Lemon	French Ultramarine	Olive Green	Payne's Gray	Gold Ochre
PY3	PB29	PG7, PY14, PY12	PBk7, PB15	PY43
ARTISTS' WATERCOLOR TUBE	ARTISTS' WATERCOLOR TUBE	ARTISTS' WATERCOLOR TUBE	ARTISTS' WATERCOLOR TUBE	ARTISTS' WATERCOLOR TUBE
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 $\underset{\text{PYI}}{\mathsf{Primary}}\,\mathsf{Yellow}$

ARTISTS' WATERCOLOR TUBE

Sv Orange

ARTISTS' WATERCOLOR TUBE

Ivory Black

ARTISTS' WATERCOLOR TUBE

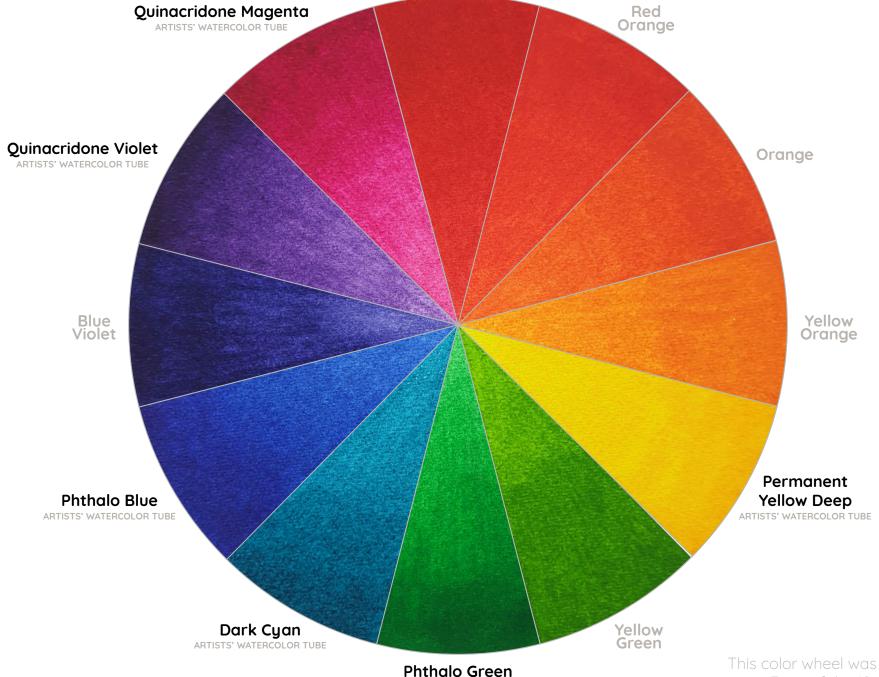


A R T I S T R Y BY ALTENEW

Toluidine Red





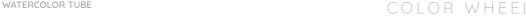


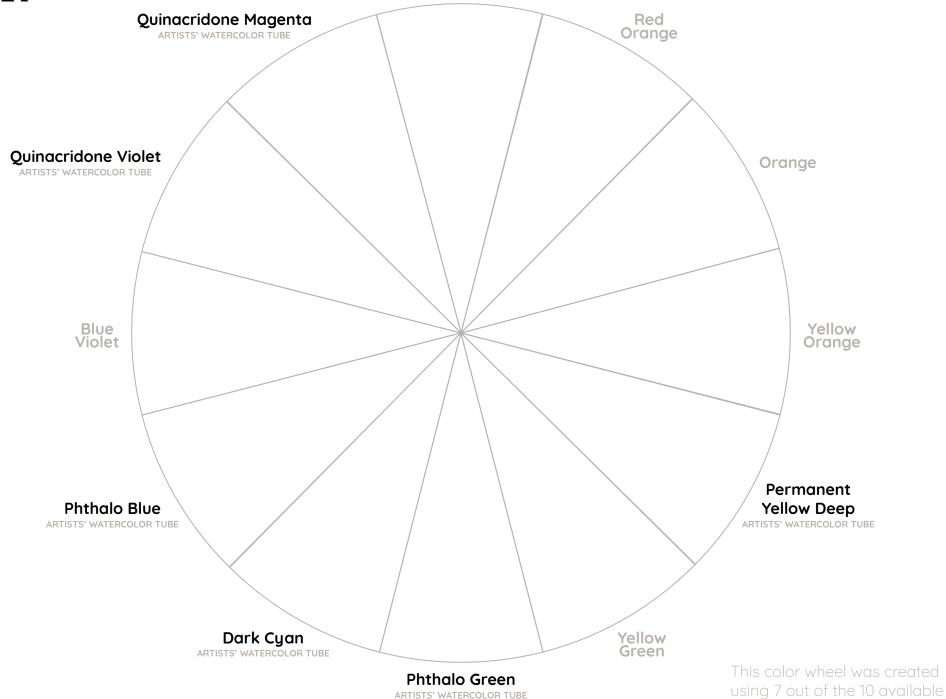
ARTISTS' WATERCOLOR TUBE

This color wheel was created using 7 out of the 10 available colors of the watercolor tubes.

colors of the watercolor tubes.

Toluidine Red ARTISTS' WATERCOLOR TUBE

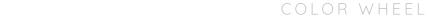


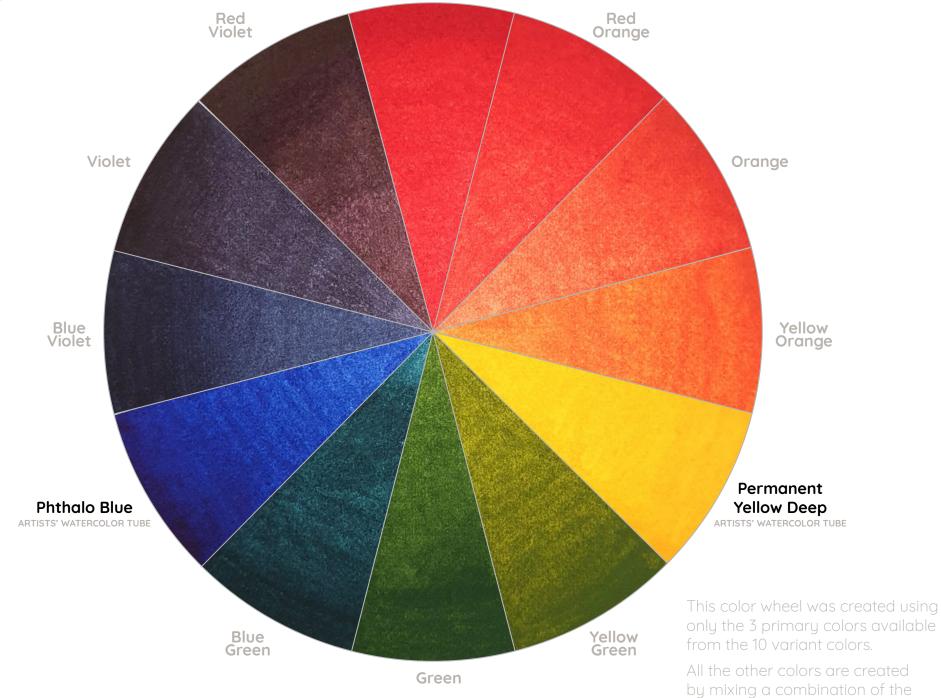


ARTISTS' WATERCOLOR TUBE

ARTISTRY BY ALTENEW

Toluidine Red ARTISTS' WATERCOLOR TUBE

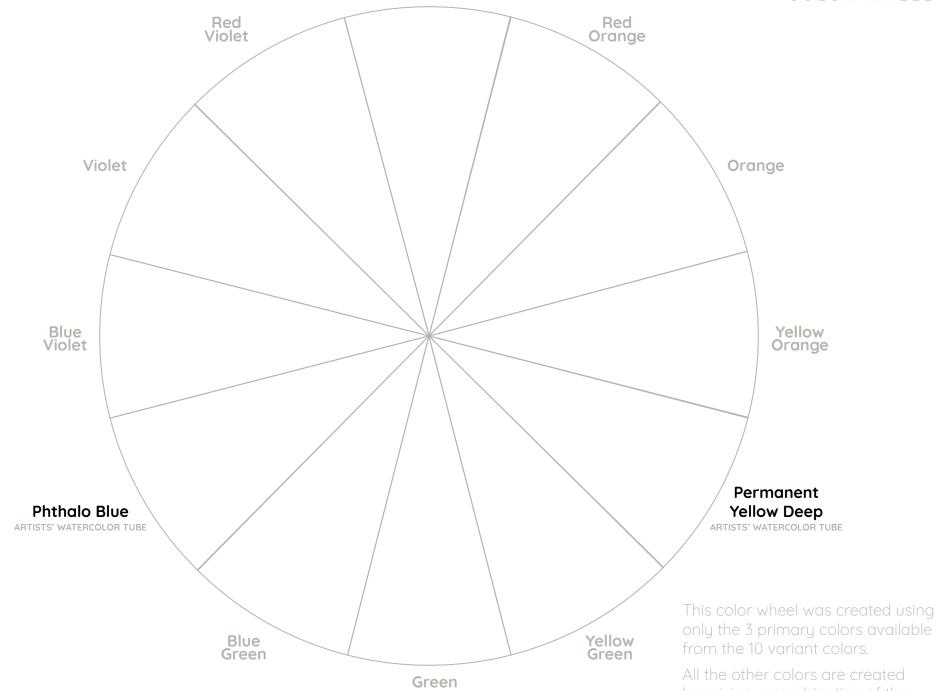






Toluidine Red





All the other colors are created by mixing a combination of the primary colors.