

Consumer press release



TRIMMING POWER FROM EGO POWER+ PROVIDES TIDY LAWNS

February 2015 - Now the ice and snow is finally subsiding and spring is around the corner, thoughts are turning to tidying our lawns.

Just looking at overgrown grass, especially those hard to mow areas and edges, is enough to put anyone getting back out into the garden. However, the new lithium-ion battery powered cordless string trimmer from EGO Power+ will make the job quick, easy and even enjoyable.

The 56V lithium-ion cordless string trimmer is perfect for cutting lawn edges or hard to reach places. The bump, dual feed, spiral twist 2mm diameter line provides a 30cm (12") cutting width and can be replaced quickly and easily. The aluminium shaft is 96cm (2.8ft) long and lightweight ensuring comfortable use, whilst the head is fitted with an edger guide, and a steel rimmed flower and tree protector to prevent damage to prized plants.

The powerful 56v 2.0Ah lithium-ion battery (sold separately), which can be used in any of the EGO Power+ products, will give up to 45 minutes of operation time on a single charge, and provides a quiet, comfortable and low vibration experience.

"The EGO Power+ string trimmer is the first cordless battery powered trimmer on the market to have all the power and performance of petrol, but without the noise, fuss and fumes. The powerful lithium-ion battery is key to the trimmer's success providing more than enough power to do a job quickly and easily. This battery can also be used in any product from the EGO Power+ range making it the most economical choice for any gardener wanting quality, powerful tools," explains Steve Roskell, European marketing director.

The EGO Power+ string trimmer, excluding battery and charger, retails at £129. A 15" cutting width brushless motor trimmer will also soon be available priced at £179.

For further information about the EGO Power+ string trimmer visit www.egopowerplus.com or contact Henton & Chattell on 0115 986 2161.

ENDS

No: 15/025

For more information about this press release please contact:

Paskett PR 01332 258335

Graham Paskett 07860 737225 grahampaskett@paskett.co.uk

Holly Daulby 07860 737 225 hollydaulby@paskett.co.uk