

## **EGO DOUBLES TRIMMER RANGE**

EGO Power+ has introduced two new line trimmers to its range, bringing the total variety within its trimmer product line to four.

Previously the range had consisted of a 30cm option and a 38cm brushless model but now two new string trimmers with brushless motors have been introduced to complement the existing two. These are a 33cm option with a 2mm dual line and two speed functionality and a 38cm option, with a 2.4mm dual line and variable speeds, with a bike handle for extra manoeuvrability and operator comfort.

All four trimmers boast a free-rotating bump feed cap means that the cutting head can be rested on the ground during use without being worn away; a lightweight aluminium shaft; and a quick adjustable handle for maximum comfort, balance and control.

The 30cm (with a single speed option) and 33cm (with two speeds) models have a 2mm line diameter, whilst the two 38cm models (with variable speeds) have a 2.4mm line. All models have a dual line which lowers vibration and cuts faster, and easily slots into the contoured eyelet, which reduces nuisance breakage of the tough nylon line.

EGO's European marketing director, Steve Roskell, commented: "Our 2015 launch season showed us that gardeners are desperately seeking an alternative to petrol and electric products. The popularity of our range immediately showed us that our 56 volt products offer them just that! We've doubled our trimmer range so that we can offer something for everyone".

The trimmers are powered by EGO's 56 volt lithium-ion battery that is available as a 2Ah, 4Ah, 5Ah or 7.5Ah. All batteries are interchangeable across the entire EGO range and featured the brand's patented arc design and "keep cool" cell technology.

The EGO Power+ system is a breakthrough in every way, and has been designed to deliver a new level of cordless performance. In just thirty minutes the 4.0Ah battery can be fully recharged using the rapid charger, which is another first in the lawn and garden world. The entire EGO range matches, if not exceeds, the performance of petrol products without the noise, fuss or fumes.

Prices of the new trimmer start from £129.

EGO Power+ products are available nationwide from independent Henton & Chattell dealers, and online at <a href="https://www.egopowerplus.co.uk">www.egopowerplus.co.uk</a>.

## **ENDS**

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## <u>Prices</u>

ST1210E	30cm	£109
ST1300E	33cm	£129
ST1500E	38cm	£179
BC1500E	38cm + bike handle	£199

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