



**POWER BEYOND BELIEF.**

#### **NEW CHAINSAW ADDED TO EGO POWER+ RANGE**

EGO Power+ has launched a new chainsaw as part of its second generation line up.

The new 40cm chainsaw offers not just more length than the existing 35cm option, but also a faster chain speed at 13.5m/s.

By using the industry's first 56 volt lithium-ion battery, and following 10 years of researching, developing and perfecting, EGO Power+ takes chainsaw operation to a new level of efficiency, safety, convenience and comfort.

With two models to choose from, there is the option of the 35cm (14") or the new 40cm (16") Oregon bar and chain. The EGO Power+ chainsaw, which will make up to 100 cuts of four inch by four inch softwood per charge of a 2.0Ah 56 volt EGO battery (supplied separately).

The highly efficient brushless motor system gives a smooth cut and its weight balance means the chainsaw is light and easy to manoeuvre.

Unlike traditional petrol powered models, the EGO Power+ chainsaw is totally safe and convenient, with an automatic shutdown for when it's not in use, as well as an automatic lubrication system and innovative tool-free chain tensioning. Crucially, there is no need to leave the motor running like a petrol powered model, which can be a major safety hazard, not to mention the fact that, being petrol free, storage is much more secure.

Operating at 6300 rpm, the EGO Power+ chainsaw also has a kickback brake and a chain scabbard as standard. There is an easy to see oil level indicator on the tank and the D-shaped handle ensures easy manoeuvrability and maximum operator comfort and safety.

Alongside its quiet operating, the chainsaw's low vibration reduces stress on limbs, cutting down on irritating muscle ache.

EGO's European marketing director, Steve Roskell, commented: "Our 2015 launch season showed us that gardeners are desperately seeking an alternative to petrol and electric products. The popularity of our range immediately showed us that our 56 volt products offer them just that! We've extended the chainsaw range to offer customers more variety to allow for a variety of applications and saw-work from coppicing and chopping logs to tree felling".

The chainsaw is powered by EGO's 56 volt lithium-ion battery that is available as a 2Ah, 4Ah, 5Ah or 7.5Ah. All batteries are interchangeable across the entire EGO range and featured the brand's patented arc design and "keep cool" cell technology.

The EGO Power+ system is a breakthrough in every way, and has been designed to deliver a new level of cordless performance. In just thirty minutes the 4.0Ah battery can be fully recharged using the rapid charger, which is another first in the lawn and garden world. The entire EGO range matches, if not exceeds, the performance of petrol products without the noise, fuss or fumes.

The new 40cm EGO chainsaw weighs under 4kg (without a battery) and its retail price is £219.

EGO Power+ products are available nationwide from independent Henton & Chattell dealers, and online at [www.egopowerplus.co.uk](http://www.egopowerplus.co.uk).

**ENDS**

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