



POWER BEYOND BELIEF.

EGO POWER+ BLOWS AWAY THE COMPETITION

EGO Power+ has launched a new leaf blower as part of its second generation line up.

The blower will be amongst the most powerful lithium-ion powered blower on the market replaces the previous model that launched in 2015. The blower has been made more powerful, yet lighter, thanks to a new fan design that offers improved air intake.

By using the industry's first 56 volt lithium-ion battery, and following 10 years of researching, developing and perfecting, the EGO blower offers 40 percent more power than the leading 40 volt battery, making it ideal for both domestic and professional gardeners and landscapers.

The new EGO leaf blower uses this innovation and technology to take power, performance and durability to a whole new level. It benefits from variable speed controls, blowing from 440 m³/h to 675 m³/h, with a turbo boost mode which surges this to a massive 900 m³/h, which is more powerful than many petrol-powered blowers.

Weighing just 2.1kg, the lightweight blower features a high-efficiency brushless motor with a compact design to provide a longer runtime, with low vibrations and an extended motor life. This efficiency and power is further enhanced by the turbo fan engineering, which has been inspired by aeronautics technology. Add to this the large diameter blower tube for maximum airflow and it is easy to see why this product is able to tackle petrol alternatives head on.

EGO's European marketing director, Steve Roskell, commented: "Our 2015 launch season showed us that gardeners are desperately seeking an alternative to petrol and electric products. The popularity of our range immediately showed us that our 56 volt products offer them just that! Our blower is one of our most popular products and we've developed it to make it even more powerful".

The blower is powered by EGO's 56 volt lithium-ion battery that is available as a 2Ah, 4Ah, 5Ah or 7.5Ah. All batteries are interchangeable across the entire EGO range and featured the brand's patented arc lithium design and "keep cool" cell technology.

The EGO Power+ system is a breakthrough in every way, and has been designed to deliver a new level of cordless performance. In just thirty minutes the 4.0Ah battery can be fully recharged using the rapid charger, which is another first in the lawn and garden world. The entire EGO range matches, if not exceeds, the performance of petrol products without the noise, fuss or fumes.

The new EGO leaf blower costs £129 (battery and charger sold separately).

EGO Power+ products are available nationwide from independent Henton & Chattell dealers, and online at www.egopowerplus.co.uk.

ENDS

No: 15/296

For more information about EGO or this press release please contact:

| | | |
|-------------------|---------------------|----------------------------------------------------------------------------|
| Paskett PR | 01332 258335 | |
| Holly Daulby | 07850 314040 | hollydaulby@paskett.co.uk |
| Fay Wilkinson | 07850 314039 | faywilkinson@paskett.co.uk |