

## FOR IMMEDIATE RELEASE

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## **Glacier Outdoor Sponsors Solo Pro Series**

(Reno, NV) Glacier Outdoor, a manufacturer of gloves and sun-protectant apparel, announced their sponsorship of the Solo Pro Series in 2023. The Solo Pro Series is the area's premier Bass Fishing Open Tournament series as they have for the last 7 years. With an average of 100 anglers per event, they produce a tournament show for each event.

Find out more at glacierglove.com/blogs/blog/solo-pro-series

Established in 1982, Glacier Outdoor utilizes quality fabrics and designs to provide warmth, dexterity, and protection to make the outdoor experience more comfortable for fishermen, hunters, paddlers, cyclists, ice climbers, hikers, and other outdoor adventurers. Glacier Outdoor also produces hats, sun hoods, and other sun protection products to help customers extend their outdoor experiences. For additional information on products, visit www.glacierglove.com.

Glacier Outdoor is owned by Elvisridge Capital, a private investment firm offering personal attention, operational expertise, and strategic resources to the companies it acquires. The firm's target investment sectors include sportfishing and landscape products. For more information on our investment strategy and portfolio companies, please visit www.elvisridgecapital.com.