

# THE #BETTERLETTERSIN15 CHALLENGE

## WEEK 4 | DAY 2 | LAYOUT

### PRACTICE MAKES PROGRESS

Today we are going to figure out how we want to lay out “practice makes progress” in our final piece. This includes deciding the placement of the text, the alignment of the text (centered, align left or right, etc.), and the sizing of the words.

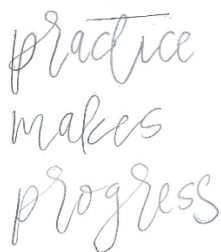
I start this process out by creating quick thumbnail sketches of potential layouts.

Draw a small rectangle or square that represents the edges of the piece of paper/surface you're lettering on. Using a pencil or ball point pen, fill the box in with a very quick sketch of the phrase. These are very rough and are meant to give us an overall visual of spacing and sizing--don't worry about thick and thin lines or the lettering itself being perfect. Usually my sketches are very light and monoline (no thickness variation).

**The goal is to create a layout that you want to use and will refer to for your final piece.**

Below are a few examples of my thumbnails:

Left aligned,  
at the bottom  
corner of the  
page



Centered, with  
“practice” and  
“progress”  
larger



Staggered  
with “makes”  
in print



Centered, on  
the diagonal



Fill in the boxes below with thumbnail sketches of layout ideas. (If you need more boxes, print out another page or use a blank sheet of paper. If you don't need to use all of the boxes, that is fine too.)

You can get creative with this and play around with different ideas! Try mixing different sizes, mixing calligraphy with print, creating an all over print, etc.
