

# MAKE IT YOUR OWN



## WITH THE FOWLER'S MILL PRIVATE LABEL PROGRAM

### 1 Send us your logo file with your first order.

Private label initial orders and reorders have a 6 case minimum, with 24 bags per case.

### 2 We send you a proof for your approval.

We typically have this back to you in a couple of days, but it could take up to a week in late summer or fall.

### 3 Once approved, we get going on your order!

There is a one-time \$50.00 set-up fee for a new label design that will be added to your first order.

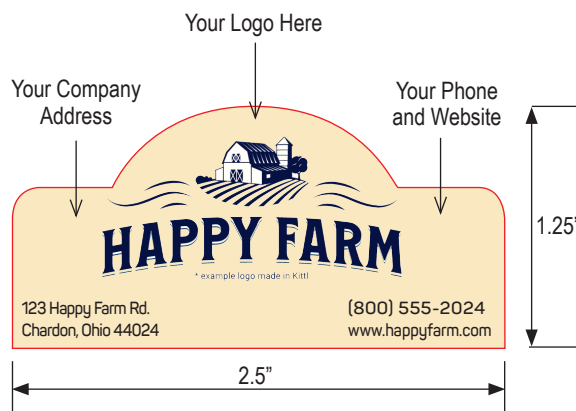
## LABEL GUIDELINES

### What to Include

The FDA requires private labels to include the company's name and address.

You may also wish to include your phone number, logo, and website.

Most customers send us their logo file and we add their address, phone number and website in a complementary font.



Kraft bag front label and back labels measure: 3" w x 6.5" h

### Your Logo File

Send original high resolution artwork (300dpi) if possible!

File Types: We prefer a png with a transparent background, but can work with Vector Art, TIF, JPG, PDF, EPS, or AI