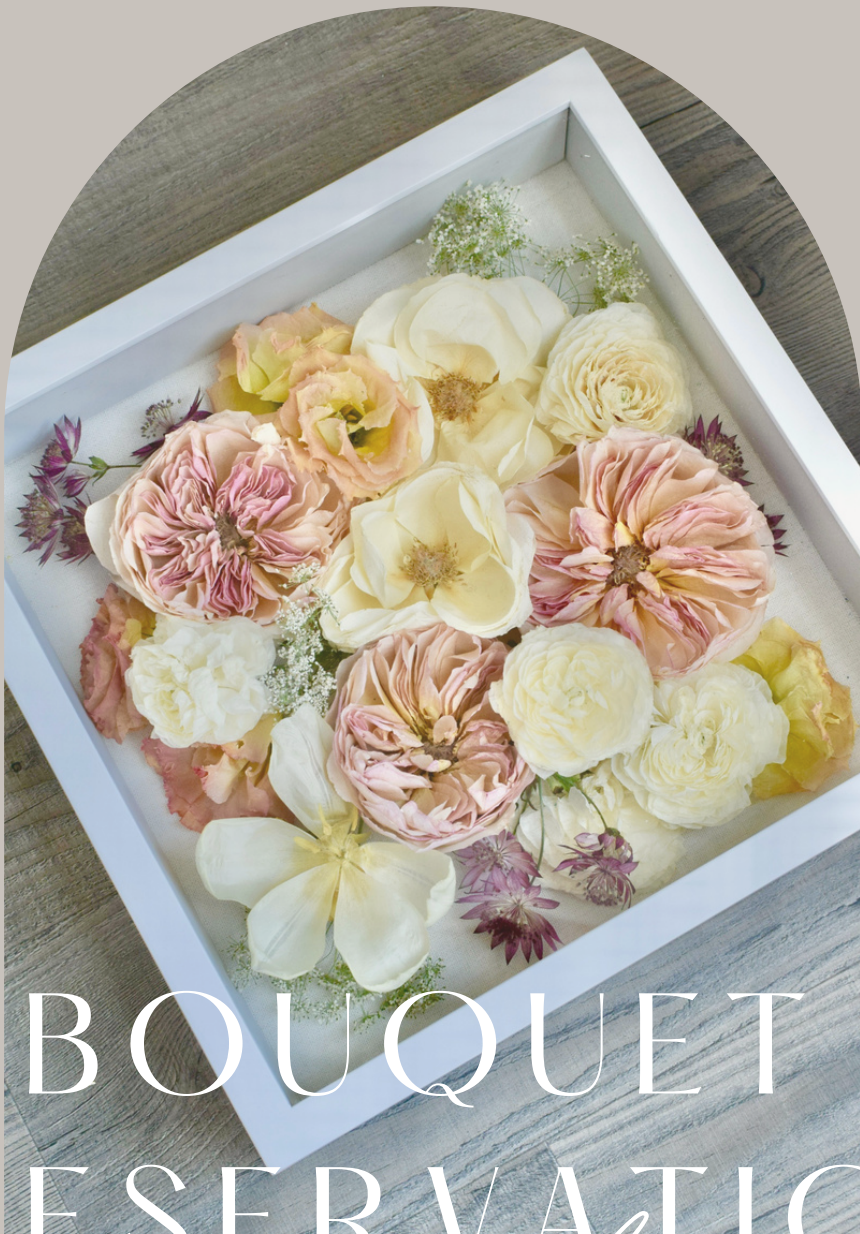




KELSEY DESIGN CO.



BOUQUET
PRESERVATION
Guide



THE SHADOW BOX

Description

- One (1) 10" x 10" shadowbox with display of dried florals
 - 2.5" depth
- Shadow box will be raw wood with a clear, protective matte finish
 - Background will be a cream linen
 - Hanging hooks will be on the back of the frame

The Process

- 1.** Contact Kelsey Design Co. at hello@kelseydesignco.com.

We will discuss availability, where your event will take place, any questions you may have, & a pick-up/drop-off location of your bouquet the day following your event.

The pick-up/drop-off location must be within a twenty (20) mile radius of Warwick, NY.

- 2.** Sign contract sent by Kelsey Design Co. and pay deposit through kelseydesignco.com.
- 3.** Fourteen (14) days prior to your event, we will confirm your pickup/drop-off location of your event bouquet.
- 4.** Once received, the drying process will begin. This process will take up to 2-3 weeks.
- 5.** Photos and videos of a mockup will be sent to your email for your approval.
- 6.** Once approved, your florals will be set and secured in the shadow box. This will take up to an additional 1-2 weeks.
- 7.** Final photos and video of the completed shadowbox will be sent to you. The final invoice must be paid prior to pick-up or shipment. The pick-up/drop-off location must be within a twenty (20) mile radius of Warwick, NY. An extra \$25 fee will be added to your final invoice if shipping is required.

- 8.** Display your shadowbox in your home to enjoy forever!



Care Tips

- Keep your frame out of direct sunlight to prevent fading.
- Keep your frame away from forced heat, damp, and/or humid areas.
- Use a clean cloth and glass cleaner to wipe off any dust buildup on frame. Do not spray cleaner directly on the frame.



Things to Note

– **Coloring:** Flowers will generally dry darker than their original color. **Naturally over time, florals and greenery will fade.** Most white flowers will dry cream, brown or have a yellow hue. Purples darken and could brown. Certain pink flowers darken and could have a yellow hue, other pink flowers can lighten. Red or dark pink flowers will dry maroon or burgundy. Oranges hold their colors well, but may darken. Blues may darken, but most keep their color. Yellows hold their color well but may darken slightly or fade to a pale yellow. Greenery keeps its color well, but may darken slightly.

– **Fresh is best! The quicker the drying process starts, the better they will turn out. That is why Kelsey Design Co. does not take overnight shipments. Note that wilted flowers will be able to preserve, but they will be more fragile and their shape may be warped. For wedding bouquets, consider keeping a vase to hold your florals throughout the day and night to prevent them wilting or drying.**

If possible, keep bouquet in a fridge overnight to keep moisture out and prevent wilting.

– Flowers that will **not** work for this process: Succulents, Hypericum Berries & Anthurium.

– Fragile flowers that may not hold up: Mums, and Chrysanthemum, and certain Dahlias. These flowers tend to be very weak and are very fragile after the drying process.

– All flowers will be left in their organic state as I do not use paint to cover any imperfections or to change coloring. Naturally, their color will fade over time. They must be placed out of direct sunlight to prevent fading.

All flowers will be sealed with a UV-protective varnish to help prevent fading.





BEFORE & AFTERS



Florist: Angel Wedding Works
Photo: Pevide Photography



*Photo taken seven (7) months after drying process
*This was an anniversary bouquet, a remake of the clients original bridal bouquet
Florist: The Parcel Flower Company



*Used additional hydrangeas from centerpieces to add more texture to the frame
Florist: Petal & Paper NJ
Photo: MLE Pictures



BEFORE & AFTERS



Florist: Bella Fiori Floral & Event Design
Photo: Eloquent Studios



*Used only centerpieces to create frame
*This frame was created from clients bridal shower floral arrangements
Florist: Ohana Event Co.



*Used only colorful florals from centerpieces to create this frame.
*Photo taken 1.5 years after drying process.
Florist: Flowers by Alexis
Photo: Janae Rose Photography



BEFORE & AFTERS



*Used only bouquet florals
Florist: Willow & Brook



*Used the remaining florals from her bouquet and a few extras to
create a full floral, ombré frame
Florist: Willow & Brook



*Used only bouquet florals
Florist: Three Roots Floral Design

Testimonials

"I could not be happier with how my bouquet preservation shadow box came out! So, so grateful for Kelsey's beautiful work. It's been almost a year and they still look just as gorgeous! 10/10 would recommend to any bride!"

-Allison D.

"I knew I wanted to have my wedding bouquet preserved, because I didn't want to spend all that money on florals just for them to get tossed and never seen again. Kelsey did an absolutely incredible job on my shadow box, and it's the perfect way to display my wedding flowers forever. The process was incredibly easy and she is super communicative, so I knew my flowers were in good hands. She sent me pictures of the finished product and even gave me options before gluing everything down, making sure I was happy with how everything came out. I honestly can't believe how beautiful everything dried and that these are the same flowers. If you are looking for a way to preserve your wedding flowers and have a non-tacky wedding keepsake, Kelsey is the one to do it!"

-Samantha S.

"I had the flowers from my wife's bridal shower preserved by Kelsey and still can not believe how great they turned out. Plus it was incredibly easy. My wife absolutely loved them and ended up using Kelsey to preserve her wedding bouquet. Definitely would be a great option as a wedding gift for anyone."

-Greg L.

"I couldn't be more thrilled to have had my wedding flowers preserved by Kelsey Design Co.! Kelsey arranged my bouquet beautifully and I love being able to display it in my home. So worth it!!"

-Clare F.

KELSEYDESIGNCO.COM

About



I'm Kelsey Barrett, owner of Kelsey Design Co. based in the Hudson Valley region in New York. In addition to floral preservation, I am an artist and a freelance florist. Being around nature and creating artwork that is influenced by nature, specifically florals, inspires me everyday and is something I am passionate about.

I create timeless bouquet preservations for you to enjoy in your home forever. Florals are a major investment towards your big day. Instead of throwing them out at the end of the night or keeping them in a vase until they wilt, preserving them is a great choice to keep the memory of your wedding or event forever.

Your shadowbox will continue to be a conversation piece and a meaningful piece of art in your home for years to come. My goal is to create a beautiful floral shadowbox from your special event to be treasured by you and passed down from generation to generation.

KELSEYDESIGNCO.COM