



PureBites introduces new lineup of PureBites+ freeze dried limited-ingredient treats with functional health support.

MONTREAL, QUEBEC, CANADA - Pure Treats Inc. is announcing the introduction of its newest lineup of PureBites+ freeze dried functional treats. Made with only 5 simple human grade ingredients and nothing else: No artificial colors, fillers, sweeteners, or preservatives.

PureBites+ are available in 3 formulas for dogs: Hip & Joint, Skin & Coat, and Gut & Digestion as well as 2 formulas for cats: Skin & Coat, and Gut & Digestion. Offering amazing functional benefits like 44mg of glucosamine, 31mg of omega-3, and 347,000 cfu of bacillus coagulans per treat, PureBites+ are made using a delicate freeze-drying process that helps preserve fresh RAW whole food and functional ingredients. . At PureBites, we are always asking pet parents to “Go ahead, look at our ingredients”. Simplicity and the high-quality ingredients we choose to feed our family makes all the difference. PureBites+ freeze dried treats are ideal for dogs & cats with diabetes, allergies, other health issues, or on restricted diets and allows Pet Parents the peace of mind in knowing exactly what their furry loved ones are eating everyday.



PureBites+ RAW freeze-dried treats are the ultimate limited ingredient daily health treat or supplement and joins a growing family of simple, pure, limited ingredient treats, and toppers that includes RAW freeze dried, gently air dried & wet treats, toppers, and mixers for dogs and cats.

PureBites+ freeze dried treats for dogs & cats will be available in September 2023 through your preferred pet supplies distributor in either the US or Canada They carry a suggested retail price of \$11.49 – \$12.49 USD for dogs and \$5.99 - \$6.69 USD for cats

For additional information about PureBites, please visit purebites.com, email us at customerservice@purebites.com, or connect with us on Facebook or Instagram (@purebites).

About Pure Treats Inc.

Founded in 2005, Pure Treats is a leader in natural dog & cat treats, food, and toppers with its PureBites brand. Focused on its core principle of asking pet parents to turn the bag around and look at their natural & pure ingredients, PureBites is building a loyal following of furry loved ones who are crazy about their nutrient rich treats, food, and toppers. PureBites products are available online, throughout leading North American distributors and pet specialty chains as well as thousands of neighborhood pet stores.

Go ahead, turn the bag around & look at our ingredients.