



PureBites donates over 1.1 million treats worth \$130,000 to various animal shelters as part of ongoing Helping Pets program

September 20, 2022 (Montreal) - PureBites, a leading brand of natural dog and cat treats, food, and toppers is pleased to announce several donations totalling \$130,000 as part of their ongoing Helping Pets initiative. In total, this donation will provide dogs and cats in need with over 1,100,000 treats, mixers, and toppers. The donations were spread across north America to The Toronto Humane Society, PAWS Chicago, and Paw Partners Unleashed.

“We’ve had the pleasure of giving back to local communities every year since I have been part of the Pure Treats family” says Stuart Menten, Director of Marketing at Pure Treats Inc. the makers of PureBites dog and cat treats, food, and toppers. “As many pet parents have felt the heart-warming presence a furry loved one can have these past few years, we wanted to help cats and dogs finding, or staying in, their forever homes. This year’s donation includes our 1 ingredient RAW freeze dried treats, gently air dried jerky treats, wet mixers/toppers, and our wet pates for dogs and cats.”

PureBites is committed to supporting the shelters who continue to find placements for pets and in helping keep their tummies full. “On behalf of Toronto Humane Society I would like to thank PureBites for their generous donation of food towards our food bank program.” said Willow Tambakis, Corporate Partnership Specialist at Toronto Humane Society. “This donation has helped families facing financial difficulties remain with their pets strengthening the human-animal bond within our community.”

PureBites also donated to Paw Partners Unleashed in southern Nevada. “PureBites’ very generous donation of products to Paw Partners Unleashed and our rescue partners at the SuperZoo show has made such a tremendous impact for dogs and cats throughout Southern Nevada” explains Eileen Jones, President and Founder. “We are able to provide over 50 partner animal organizations with healthy food, toppers, and treats for animals in their care. The money saved with these donations helps our rescue partners allocate their funds towards doing what they do best, saving more lives. Thank you for helping us help animals in need.”

PureBites also partnered with PAWS Chicago to help with their Pet Food Pantry program. PAWS Chicago’s Pet Food Pantry provides free food & supplies to Chicago communities existing in a pet food desert. Last year, the Pantry distributed 24,000 lbs. of food in Chicago’s most underserved neighborhoods, helping to help keep their furriest family members happy, fed, and at home.

For further information about PureBites Helping Pet Initiatives visit their website at <https://purebites.com/about/helping-pets/>

About PureBites (Pure Treats Inc.)

Founded in 2005 and focused on its core principle of asking pet parents to turn the bag around and look at their simple, pure and high-quality ingredients, PureBites is building a loyal following of furry loved ones who are crazy about their nutrient rich treats, food, mixers & toppers. PureBites are available throughout leading North American pet specialty chains like Petco, PetSmart & Pet Valu as well as thousands of neighborhood pet stores. For additional information on PureBites, please visit purebites.com or follow them on Facebook or Instagram.

Go Ahead, look at our Ingredients