

Grow Your Brand's Potential with LQR HOUSE



Influencer Network

Your brand will get **full access to our affiliate network**, which has 500+ brand ambassadors with a collective following of over 15 million people across several different platforms including TikTok, Facebook, Instagram and YouTube.



Here are just a few examples of some of our brand ambassadors doing what they do best - mixing up fun content with brands we work with here at www.CWSpirits.com!



JonesNMann
40K+ subscribers



Club Dirty
Over 205K+ subscribers



Gary Mandola
Over 2M+ followers



Allyssa in the Kitchen
450K+ followers



Angelica Gutierrez
1.5M followers



BeautyBoozy



HomeBarCreation



Moms.Drink.2

Sending Samples

- ▶ You provide and ship samples and brand merch to our influencers.
- ▶ They post unboxing videos, and other content that will help sell your product.

In the event you cannot ship directly to the brand ambassadors, we can do that for you and invoice separately to cover shipping and handling costs.

Stocking Your Spirits

When you engage in a marketing campaign with LQR House, we will make an initial purchase order to ensure we have product available in the Country Wine & Spirits warehouse for the targeted launch date.

We will then leave the reordering to our partners at CWS, so that your product remains in stock for the duration of the campaign.



FREE SHIPPING ON ORDERS OVER \$125

Top Tequilas for Cinco de Mayo



SHOP NOW

Hi Jaclyn,

Start planning your Cinco de Mayo festivities today!
Check out our favorite tequilas to get your party started.



CODIGO ROSA TEQUILA
(750 ML)
\$64.99



SWOL Tequila Peach
(750ml)
\$79.99



Tezcazul Tequila Blanco
(750ml)
\$47.99



THE ORIGINAL AND ONLY POPPING VODKA LIQUEUR

BUY NOW



The best selling Cocktail Caviar is one-of-a-kind, versatile and can easily be added to classic cocktails, boba tea, shots, punch, fruit platters, cheesecakes, pancakes and any other original creation you can think of!



Buy Now. Pay Later.

4 payments. 6 weeks. 0% interest.

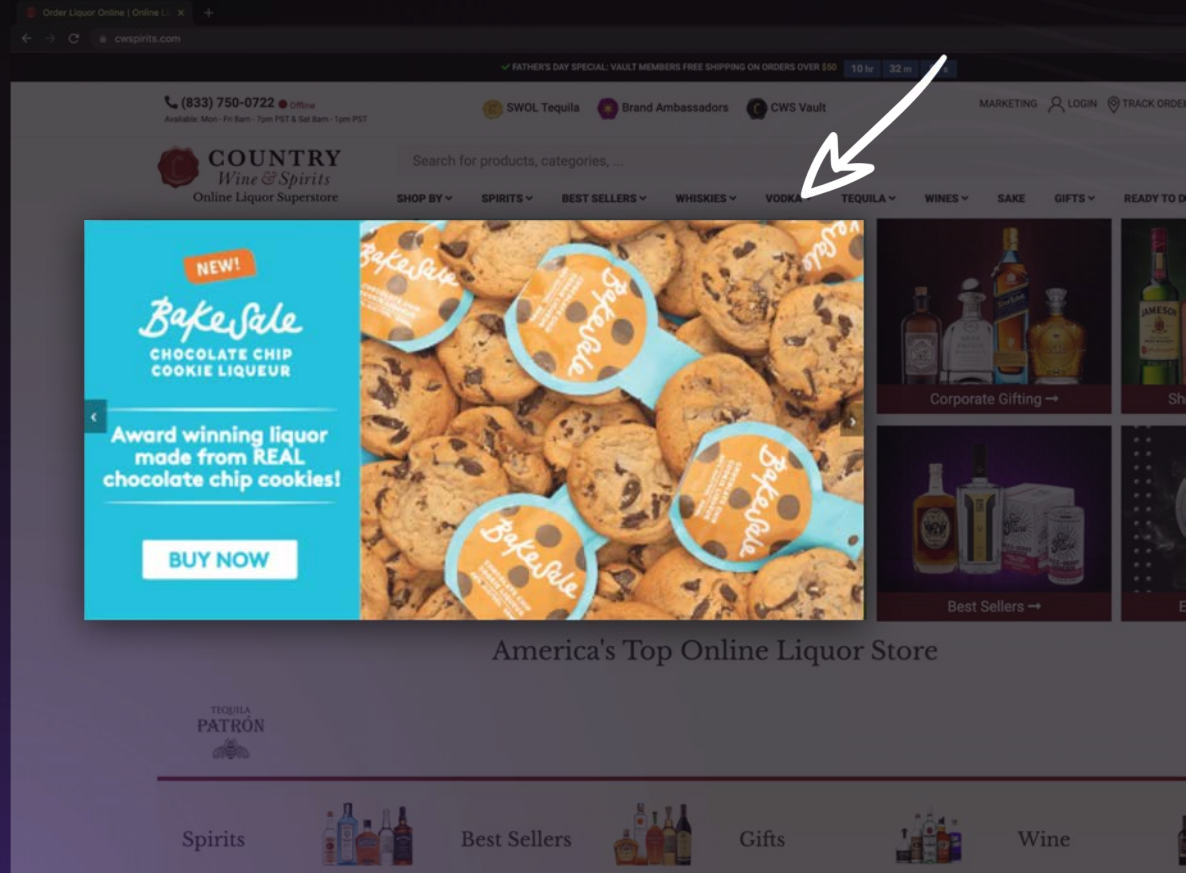


Email Campaigns

- ▶ We would headline your products in our email blast with over 50,000 engaged subscribers.
- ▶ You will work closely with our creative team to develop content dedicated to your brand.
- ▶ We recommend at least two emails per month to be most effective.

\$1000 / Week

- ▶ Premium banner placement on the [cwspirits.com](https://www.cwspirits.com) homepage.
- ▶ You can provide the images you would like us to display or you can work with our creative team to design a custom banner at no extra cost.
- ▶ Due to increased demand, homepage banner placement is limited to 5 brands per month.





Have you tried
COCKTAIL CAVIAR?



Now available in 5 delicious flavors!

Thank you for shopping at
cwspirits.com

Your free gift is

**SWÖL TEQUILA
PEACH**

sold exclusively at  **COUNTRY**
Wine & Spirits

Love SWÖL?

Check out the complete product line.



Printed Flyers

- ▶ We will include printed flyers dedicated to your brand in every Country Wine & Spirits shipment.
- ▶ Over 10,000 packages go out every month, which means your brand will be exposed to a large number of potential new customers.
- ▶ Design and printing fees are included in the monthly amount.

The Bar

- ▶ 2 year commitment
- ▶ The bar is 50+ seats and the food hall has an additional 250 seats
- ▶ Monthly cocktail menu showcasing the brand
- ▶ Placement on shelves in the store so customers can sample and purchase a bottle
- ▶ We estimate a 20X return on investment if not more
- ▶ Limited availability



In addition to these opportunities we are able to offer an array of custom à la carte opportunities such as:

- ▶ Including your brand's image in Country Wine & Spirits email signatures
- ▶ Offering tasting sessions in our flagship store
- ▶ Placing your products at the top of the appropriate [cwspirits.com](https://www.cwspirits.com) collection page
- ▶ Selling your products via our corporate gifting page
- ▶ + more!

If you choose at least two of these add-ons, we would like to offer you a

**10% Discount Off
the monthly total**



Pricing Plans

FULL YEAR \$65K

Full Access to the CWS
Affiliate Network

Email Campaigns (1/mo)

Banner on CWS

Strategic Category
Placement

Highlight Reel

Premium Placement at the
LQR House Bar in Chicago

Printed Flyers

Add to Cart Feature at
Check Out

\$20K Worth of À La Carte
Options

6 MONTHS \$35K

Full Access to the CWS
Affiliate Network

Email Campaigns (1/mo)

Banner on CWS

Strategic Category
Placement

Highlight Reel

Premium Placement at the
LQR House Bar in Chicago

Printed Flyers

Add to Cart Feature at
Check Out

\$20K Worth of À La Carte
Options

3 MONTHS \$18K

Full Access to the CWS
Affiliate Network

Email Campaigns (1/mo)

Banner on CWS

Strategic Category
Placement

Highlight Reel

Premium Placement at the
LQR House Bar in Chicago

Printed Flyers

Add to Cart Feature at
Check Out

\$20K Worth of À La Carte
Options

1 MONTH \$6.5K

Full Access to the CWS
Affiliate Network

Email Campaigns (1/mo)

Banner on CWS

Strategic category
placement

Highlight Reel

Premium Placement at the
LQR House Bar in Chicago

Printed Flyers

Add to Cart Feature at
Check Out

\$20K Worth of À La Carte
Options



LQR HOUSE

**Join us and let us help
you grow your brand.**

We look forward to working with you!

For any questions or concerns, please contact

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www.lqrhouse.com