

INVENTOR OF
PATENTED
PORTABLE SEAT
CUSHION

FOUNDER OF
CLOUD 9 EASY GO

BUSINESS
CONSULTANT/
MOTIVATIONAL
SPEAKER

BRITTANY CRIBBS



THE FUTURE OF MOBILE COMFORT IS HERE



PURPOSE

Cloud 9 Easy Go's purpose is to provide versatility, comfort, convenience, and portability to the everyday person on the go.

PROBLEM

For most people, life moves fast, and we at Cloud 9 Easy Go understand that you need products that can keep up with your busy lifestyle. Although being on the go is a huge part of most people's life--whether it's your daily commute to and from work or traveling for business or leisure--it is often an uncomfortable, inconvenient hassle.

SOLUTION

Cloud 9 Easy Go's #1 goal is to provide premium-quality, portable seat cushions that adapt to YOUR needs to fit YOUR lifestyle--at home, in the office or on the go, Cloud 9 Easy Go provides "Comfort in Any **SIT**uation".

DESIGNED WITH WHO IN MIND???

Cloud 9's taglines are "Go Anywhere" and "Comfort in Any **SIT**uation", and when we say "Any", we mean it! Think of this cushion as your ideal companion during your daily routine or the perfect sidekick on your most exciting adventures. Cloud 9 Easy Go was designed with YOU in mind!

Since the brand's inception, Cloud 9 Easy Go has sold over 1,200 cushions generating more than \$100,000 in sales and has raised over \$37,500 in crowdfunding.





INSPIRATION

I came up with the idea for my portable seat cushion in 2016 after being on a long, miserable 10-hour flight. The seats on the plane were so uncomfortable that it made the entire flight experience extremely unpleasant. After that flight, I researched different types of cushions that I could use for future travels, and after 2 to 3 weeks of searching, I realized that the cushion that I was looking for didn't exist, so I decided to invent it! I realized at that point that if I had this terrible flight experience, there must be other people experiencing the same discomfort. That was when I decided to pursue a business with my cushion and began the patent process.

BRITTANY CRIBBS



Now that you know all about Cloud 9 Easy Go, here's a little about Brittany...

Brittany (“B”) Cribbs is an Alabama native who has made Philadelphia , PA her home away from home. Raised by her grandmother in the small, rural town of Sulligent, AL, she grew up in humble circumstances . Although their resources were limited , Brittany was always taught to dream big and encouraged to work hard to accomplish those dreams. Brittany’s resilience has always been a driving force in her life, and she attributes that tenacity to her grandmother ’s teachings and example. Against all odds, Brittany had the audacity to believe that she could achieve great things and made a promise to herself and her grandmother to do exactly that.

Ms. Cribbs is a first-generation college graduate and business owner.

To be an inventor and entrepreneur is something in which Brittany takes great pride. She is living proof that it is possible to attain your wildest dreams if you believe you can and are willing to put in the work. Cloud 9 Easy Go is Brittany’s way of breaking generational barriers and blazing paths for future innovators who possess the same determination and grit that has motivated her to achieve all that she has accomplished to date.

In addition to the business aspects of her life, Ms. Cribbs is a published author , poet, mentor, motivational speaker and philanthropist . She takes pride in giving her time and resources to organizations and causes that she holds dear to her heart. Brittany finds great fulfillment in sharing her story through Cloud 9 Easy Go—showing others that our circumstances don't have to determine who we are, what we can become or how far we can go. We are truly limitless.



MISSION

Cloud 9 Easy Go's mission is to inspire future innovation by demonstrating resilience and tenacity in its products, its story, and its leadership.

CORE VALUES

RESILIENCE
IMPACT
TREAT EVERYONE WITH DIGNITY
EXCEPTIONAL CUSTOMER SERVICE
RESPECT
INTEGRITY
GENUINE CARE



"Comfort in Any
SITuation"



cloud9easygo.com



[@cloud9easygo](https://www.instagram.com/cloud9easygo)



[@cloud9easygo](https://www.facebook.com/cloud9easygo)



[Cloud 9 Easy Go](https://www.youtube.com/Cloud9EasyGo)

www.cloud9easygo.com

info@cloud9easygo.com