IT Store



Doing up your home is definitely the most challenging task. Here's a sneak peek at newest fashion forward stores that will make your home the envy of all eyes

IMPRESSIONS: DELILAH RODRIGUES



FURNCRAFT DECOLLAGE, NEW DELHI

If you are a home aficionado based in the national capital and you are looking to prep your space this festive season, then head to Furncraft DeCollage. The brainchild of Nitin Kohli, this luxury interiors brand is locted at Ambawatta One in New Delhi. Synonymous with style and exclusivity, the store is the go-to place for an exclusive blend of classic furniture and modern elements. Spread over 6,000 sqft, the store houses modern Neo Classic interiors products that will make your home festive ready.





KAJI KIDS, KOLKATA

Kaji Kids that opened doors in Kolkata, is all set to transform your little one's journey and make it memorable. Introduced by Kaji and sharing the same aesthetics, Kaji Kids has been conceptualised by Shrivant and Devina More. You name it and they have it - right from furniture, bedding, wall accents, decor, and design services. Head to this store for their imaginative designs, super functional products, elegance and a dash of playfulness.

STUDIO PEPPERFRY, MUMBAI

A one-of-its-kind concept studio from Pepperfry.com, the newest Studio Pepperfry was launched recently in the maximum city. With its impressive showcase of a curated range of furniture from the online portfolio of Pepperfry, the studio serves as a design inspiration. Conceived as an experience center for customers to seek design inspiration, the studio also offers another benefit in the form of complimentary interior design consultancy by the experts. Displayed at the studio is a variety of furniture pieces in cutting-edge designs, varied wood finishes and supreme quality.





MAGARI, BENGALURU





The brainchild of businessmen Karun Mathew, Vishal Wadhwa and architect Amitha Madan, Magari in Bengaluru is a design-printed store that has an array of design solutions under one roof. Designed by Amitha herself, the aesthetically pleasing space provides a platform to showcase local design talent from around the world. Spread over three floors, the product line up at the store has a mix of creativity, revival of traditional art forms and sensitivity to personal preferences.