

## NECKLACE SIZE GUIDE

### FIND YOUR PERFECT MATCH



**The right necklace lengths vary from person to person. Standard women's necklace lengths are 16 to 20 inches, but different chain lengths are appropriate for different styles and outfits.**

**16":**  
A 16" necklace hits just above the collarbone and fits like a choker. This is the ideal length for petite frames and is one of the most common women's necklace lengths.

**18":**  
An 18" necklace falls right about at the collarbone and is the most popular chain length among women.

**20":**  
A 20" necklace falls a few inches below the collarbone, perfect for women who want some breathing room with their chain. This length chain works best with a higher neckline.

**24":**  
A 24" chain falls below the neckline.

**36":**  
A 36" necklace hangs below the bust and is typically reserved for long, beaded necklaces such as pearl necklaces. They are often wrapped around twice to form double strand necklaces.

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