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VISUAL MERCHANDISE GUIDE
SPRING SUMMER 24

&

BUNDLE BUY PLAN

FABLE
ENGLAND



TREE OF LIFE

country chic, timeless, feminine

Midsummer Dream

Swift as a shadow, short as any dream,
the heady night scents of summer woods create
a whispering wonder which by dawn will disappear.

Wistfully moth and butterfly cross paths,
amid the shimmering grass seeds of nightfall.

The solstice fire is lit, and a young rabbit draws out his lute with
merriment in mind, just as a playful mouse prepares a potion
to work the magic of misrule.

The canopy of trees shifts softly,
with the sound of the ocean in a seashell, and love is in the air.



INSPIRATION

Fable interprets a dreamy nature spin on Shakespeare's famous play, *A Midsummer Night's Dream*, where little quotes of love and inspiration are woven into illustrations and embroideries.

Bundle One £350

Includes 2 x pieces of each sku & packaging

TREE OF LIFE

Gift Edit ~ Small bags, scarves & jewellery



Dimitrius Rabbit Necklace
£9.64



Dimitrius Rabbit Huggie Earrings
£12.86



Lysander Mouse Necklace
£9.64



Lysander Mouse Huggie Earrings
£12.86



Mini Structured Tote
£26.09



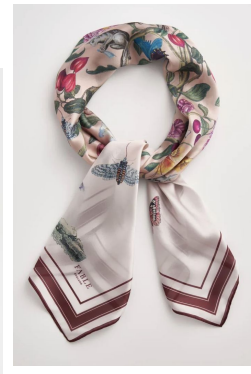
Black Saddle Bag
£21.90



Bucket Bag
£28.90



70cm Square Scarf
£11



90cm Silk Square Scarf
£28.50



Square Scarf
£11



Lightweight Scarf
£9



Lightweight Scarf
£9

Bundle Two £450

Includes 2 x pieces of each sku & packaging



Dimitrius Rabbit Necklace
£9.64



Dimitrius Rabbit Huggie
Earrings
£12.86



Lysander Mouse Necklace
£9.64



Printed Bangle
£12.86



Lysander Mouse Huggie Earrings
£12.86



Black Saddle Bag
£21.90



Mini Structured Tote
£26.09



Medium Backpack
£33.91



70cm Square Scarf
£11



90cm Silk Square Scarf
£28.50



Square Scarf
£11



Purse
£8.93



Lightweight Scarf
£9



Lightweight Scarf
£9



Bucket Bag
£28.90

TREE OF LIFE

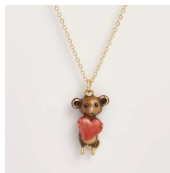
~ Press "Must Haves" ~

Bundle Three £650

Includes 2 x pieces of each sku & packaging,
(unless otherwise noted)



Lysander Mouse
Huggie Earrings
£12.86



Lysander Mouse
Necklace
£9.64



Printed Bangle
£12.86



Purse
£8.93



90cm Silk Square Scarf
£28.50



Love Potion
Embroidered Pouch
£17.24 x 1 piece



Double Cherry
Embroidered Pouch
£17.24 x 1 piece



Medium Backpack x 1 piece
£33.91

TREE OF LIFE

~ Luxury Edit ~



Raffia Basket Bag
£33.91



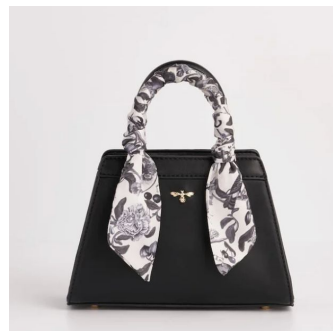
Black Saddle Bag
£21.90



Raffia Visor
£14



Raffia Saddle Bag
£25.22



Mini Structured Tote
£26.09



Sleep-mask
£7.83



Pyjamas
£32.61 x 3 (1 x each size)



Kimono
£36.96



CATHERINE
ROWE
DESIGNS

PET PORTRAITS

British Artist Collaboration

playful, cute, feminine



Bundle One £350

Includes 2 x pieces of each sku & packaging

PET PORTRAITS

~ Press "Must Haves" ~



Backpack
£36.52



Camera Bag
£26.09



Tote
£33.91



Whippet Scarf
£11



Pug Scarf
£11



70cm Square Scarf
£12.50



Pug Pendant
£11.43



Whippet Pendant
£11.43



Tabby Pendant
£11.43



Doodle Pendant
£11.43



Ginger Pendant
£11.43



70cm Square Scarf
£12.50



Bundle Two £450

Includes 2 x pieces of each sku & packaging,
(unless otherwise noted)

PET PORTRAITS

~ Gift Edit ~



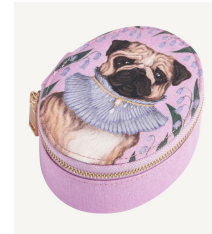
Whippet Jewellery Box
£13.57



Whippet Pouch 1 x piece
£15



Pug Pouch 1 x piece
£15



Pug Jewellery Box
£13.57



90cm Silk Square Scarf
£30.50



90cm Silk Square Scarf
£30.50



90cm Silk Square Scarf
£30.50



90cm Silk Square Scarf
£30.50



Pug Pendant
£11.43



Whippet Pendant
£11.43



Tabby Pendant
£11.43



Doodle Pendant
£11.43



Ginger Pendant
£11.43

Bundle Three £650

Includes 2 x pieces of each sku & packaging, (unless otherwise noted)

PET PORTRAITS

~ Luxury Edit ~



90cm Silk Square Scarf
£30.50



90cm Silk Square Scarf
£30.50



Pyjamas x 3 pieces
(1 x each size)
£32.61



Sleep Mask x 3 pieces
£7.83



Kimono x 3 pieces
£29.57



90cm Silk Square Scarf
£30.50



90cm Silk Square Scarf
£30.50



Whippet Jewellery Box
£13.57



Whippet Pouch 1 x piece
£15



Pug Pendant
£11.43



Whippet Pendant
£11.43



Tabby Pendant
£11.43



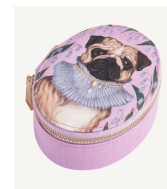
Doodle Pendant
£11.43



Ginger Pendant
£11.43



Pug Pouch 1 x piece
£15



Pug Jewellery Box
£13.57

Scarf Bundle £350

Includes 2 x pieces of each sku & packaging,
(unless otherwise noted)

- All placement print square scarves are 100% silk
90x90cm

- Repeat pet print square scarves designed at
70x70cm on imitation silk, recycled polyester

- Rectangles scarves, soft lightweight
190 x 100cm on polyester



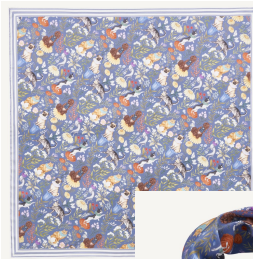
Whippet Scarf
£11
x 3 pieces



Pug Scarf
£11
x 3 pieces



70cm Square Scarf
£12.50



70cm Square Scarf
£12.50



90cm Silk Square Pet Scarves
£30.50 each



90cm Silk Square Pet Scarves
£30.50 each



90cm Silk Scarf Packaging
price included

MORNING SONG

whimsical, poetic, cottage core

Morning Song

Spring blows her warm whispered sigh of falling feathers,
awakening her sleepy burrowed friends
with the sweet dizzy scent of honeysuckle fumes.

The morning song of birds dreamily drifts upon Spring's soft breeze
with the dazzle of newly shorn pink and white cherry blossoms,
and the white wisps of dandelion seeds.

Bees and butterflies dart amongst fresh budding garden life,
where the regal Magnolia unfolds her goblet blooms
to bask in the light of the divine -

Morning has broken, the earth says "hello".



INSPIRATION

Morning Has Broken - Originally a poem by Eleanor Farjeon - to give thanks for each day.
A Fable spin on the classic hymn, depicting the first day of spring, as the sun rises.

Bundle One £400

Includes 2 x pieces of each sku & packaging,
(unless otherwise noted)



Songbird Embroidered
Mini Tote
£28.26
x 1 piece of each colour



Kingfisher Embroidered
Mini Satin Tote
£28.26
x 1 piece of each colour



Kingfisher Embroidered
Rustic Bag
£28.26

MORNING SONG

~ Boutique Edit ~



Sleepy Fawn Embroidered Satin Saddle
£39.13



Short Kimono x
3 pieces
£29.57



Short Pyjamas
£30.43 x 3 sizes
1x piece each



90cm Tencel Silk
Square Scarf
£22

Bundle One £550

Includes 2 x pieces of each sku & packaging,
(unless otherwise noted)

MEADOW CREATURES

Gift Edit ~ Small bags, scarves & jewellery



Saddle Bag
£21.90



Mini Tote
£26.10



70cm Square Scarf
1 x piece each colour
£11



6 PACK NOTE CARDS



3 PACK NOTEBOOKS

Note Cards & Notebooks
£8.80



70cm Square Scarf
1 x piece each colour
£11



Raffia Visor
£14



Travel Pouch
£8.93



Bucket Bag
£28.90



Rings
£10 x 3 sizes
3 x pieces each colour

Earrings
£12.86 2
2 x pieces per colour



Hair Accessories
£10.87



Lightweight
Scarves
£9



Cheeky Squirrel Jewellery
Studs, Brooch, Necklace
£31.07



Bunny Jewellery
Studs, Brooch, Necklace
£31.07



Bengal Cat Jewellery
Studs, Brooch, Necklace
£31.07



Printed Bangles
£10 x 2 colours
2 x pieces each colour



Bucket Hat
£7.19

Bundle Two £650

Includes 2 x pieces of each sku & packaging,
(unless otherwise noted)

MEADOW CREATURES

~ Boutique Edit ~



Saddle Bag
£21.90



Mini Tote
£26.10



Short Kimono
£29



Short Pyjamas
x 2 pieces each size (SML)
£30



Raffia Visor
£14



Rings
£10 x 3 sizes
3 x pieces each colour



Earrings
£12.86 2
2 x pieces per colour



Hair Accessories
£10.87
1 x per colour



Lightweight
Scarves
£9
1 x per colour



Cheeky Squirrel Jewellery
Studs, Brooch, Necklace
£31.07



Bunny Jewellery
Studs, Brooch, Necklace
£31.07



Bengal Cat Jewellery
Studs, Brooch, Necklace
£31.07



Printed Bangles
£10 x 2 colours
2 x pieces each colour



WHISPERING SANDS

Playful, beach chic, feminine

Inspired by the joie de vivre of collecting shell and pebble treasures; the little pleasures of spotting fish darting through rock pools, catching them in bright coloured nets and painted buckets.

English Promenades lined with dusky pink flowers, bold striped deckchairs and vintage beach huts, flanked by giant palm trees in the warm summer breeze.

Bundle One £500

Includes 2 x pieces of each sku & packaging,
(unless otherwise noted)

Whispering Sands

~ Beach Edit ~



Fan
£7



Charm Bracelet
£26



Straw Hat
£15



Short Kimono
£29



Starfish Jewellery
£24



Bucket Hat
£7



Camera Bag
£24



Mini Backpack
£29



Printed Bangles
£10 x 3 colours
1 x piece
each colour



Sarong / Scarf
£9
1 x piece per colour



Top Handle Bag
£37



Clam Jewellery
£29

Bundle Two £700

Includes 2 x pieces of each sku & packaging,
(unless otherwise noted)

Whispering Sands

~ Luxury Gift Edit ~



Short Kimono
£29



Straw Hat
£15



Sleep Mask
£7 x 3 pieces



Short Pyjamas
x 2 pieces each size (SML)
£30



Charm Bracelet
£26



Charm Necklace
£24



Fan
£7



Pearl Shell Bag
£41.50



Printed Bangles
£10 x 3 colours
1 x piece
each colour



70cm Square Scarf
1 x piece each colour
£11



Lightweight Scarves
£9
1 x piece per colour



Top Handle Bag
£37



Clam Jewellery
£29

