

KEPLIN GROUP **CATALOGUE** 2024















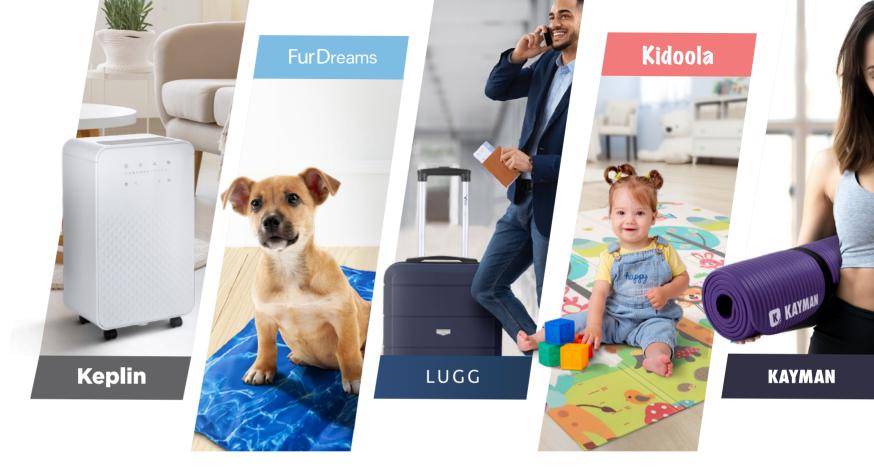








Welcome to Keplin Group



We Know Brands, We Know Products,
We know the ISSUES you face.
And we're here to share our expertise and experience.

At Keplin, we're not just familiar with brands and products; we intimately understand the challenges you encounter.

Drawing from our extensive experience, we've successfully created and launched over 17 consumer brands, each experiencing rapid growth and accumulating an impressive 250,000 reviews. We've navigated the same direct-to-consumer landscape, sharing in your history, pitfalls, and problems.

Our curated product ranges are a result of learning from our own mistakes and understanding the desires of our customers. We recognise that consumers seek feature-rich, quality products from trusted brands, all at a compelling price. This insight informs our commitment to providing YOU with well-designed, tested, compliant, and reliable products. When partnering with Keplin, you can trust that the brand is not only established but also respected and reviewed, ensuring a secure sales channel with reliable sales projections.

But we offer more than just exceptional products. As your B2B partner in the new era of e-commerce (eComm 2.0), we've evolved to provide a comprehensive suite of services for your growing business. Whether you need white-label solutions, sourcing assistance, cost-effective access to shipping lanes, warehousing, storage, repackaging, or streamlined logistics to we've got you covered.

Furthermore, we're equipped to elevate your sales strategy. From optimising your online listings and advertising to reducing your ACOS and TACOS, we can enhance your overall branding with PPC and brand-building services. Let's have a conversation—discover how Keplin can be the catalyst for your e-commerce success.

Raman Mehra

CEO at Keplin Group Limited

Embarking on my eCommerce venture during university, I turned a passion for direct-to-consumer sales into a thriving business with a £2 million turnover by the end of my third year, all while successfully earning my degree.

However, I've faced the familiar challenges – fierce competition, listing issues, and unforeseen setbacks.

Through these experiences, Keplin Group has evolved into a £20 million+ powerhouse, boasting 17 rapidly growing consumer brands, over 50 dedicated staff members, and a lineup of 100's of meticulously tested and compliant products, supported by a growing base of 250,000 reviews.

Having navigated the ups and downs, we've gained valuable insights, uncovered effective strategies, and accumulated a wealth of knowledge. Now, we're extending our expertise to B2B clients. Whether you're interested in our brands, seeking assistance with product design and sourcing, or looking for support in short-term storage and event marketing, Keplin Group is here for you.

Explore our comprehensive catalogue and don't hesitate to reach out. We're eager to connect, listen, provide advice, and turn your vision into reality.





Product Sourcing

Discover our expertise in product sourcing and supply chain.



Marketing Strategy

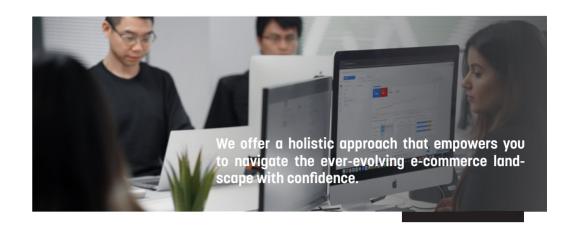
Maximise your brand's impact with our expert marketing solutions.



Storage & Shipping

Efficient, cost-effective e-commerce inventory management

With over 15 years of industry expertise, we are dedicated to helping businesses excel in today's competitive digital marketplace.



Product Sourcing

Whether you opt for our carefully selected brands and products, our white label solutions, or collaborate with us in the creation and procurement of new products, rest assured that we draw from our own experiences.

Marketing Strategy

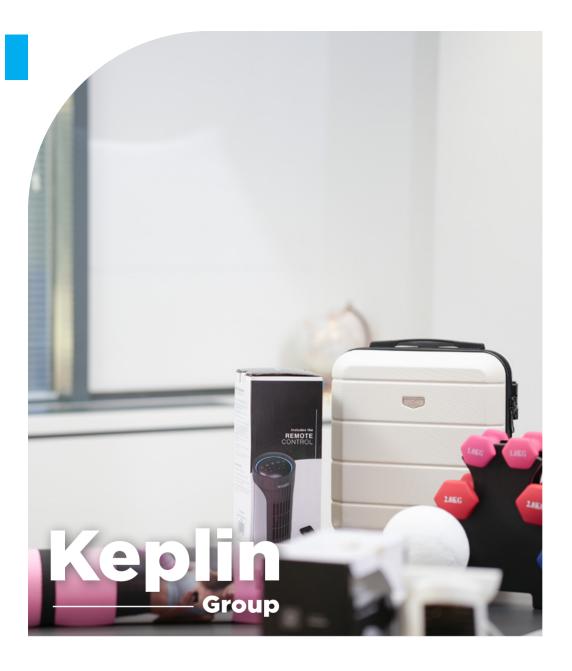
Our experienced team leverages industry insights and innovative approaches to create marketing plans tailored to your unique brand.

We harness the power of data-driven insights, targeted advertising, and oriented techniques to enhance brand awareness, attract a wider audience, and boost your digital presence. With our marketing expertise, we guide you in creating a strong online presence and achieving your business objectives.

Storage & Shipping

Keplin Group reinvents 3PL with purpose-built warehousing spanning 150,000 sq ft. Our dedicated spaces accommodate pallets and boxes, providing IT-ready infrastructure for a seamless client interface.

Your personalised logins guarantee an integrated experience, setting us apart in the logistics landscape. Whether you're seeking advanced 3PL services, or navigating global logistics, Keplin Group's Storage Solutions empower your business for success.



Explore Our Collection

Keplin	KEPLIN Reliable, high quality products at great consumer prices.	10
Fur Dream\$*	FURDREAM Quality products tailored for your pets.	_ 32
K KAYMAN	KAYMAN Turn your home into a fitness sanctuary.	42
LUGG	LUGG Where quality meets adventure.	- 48
Kidoola	KIDOOLA Creating smiles, one playful adventure at a time!	_ 58
DesireTech	DESIRETECH Simple, smart, quality electronics.	66
VOYAGER	VOYAGER Discover nature's wonders, one adventure at a time.	70
MERRIMEN	MERRIMEN Packaging possibilities, wrapping perfection.	_ 74
HALTONS	HALTONS Perfect precision for every little job.	80
Kraft&Co	KRAFT & CO Something for every season.	84



Reliable, High Quality

Products

At Great Consumer Prices

Keplin is a household brand, with a wide product offering and portfolio of heating, cooling, house-hold and everyday items for you to explore.

Categories:

- Heating
- Cooling
- · Home & Storage
- Garden & Furniture



Oil Radiator 2500W

With a timer (11 fins)









Colours:







Oil Radiator 2500W

Digital Display (11 fins)

















Electric Throw

Flannel







24 Hours Timer









Electric Hot Water Bottle

Grey









Heated Under Blanket

Single Size, Double Size, King Size



Easy Washing





Electric Heated Throw

Sherpa, Sized at 160 x 130cm





Machine Washable



Colours:







Ceramic Electric Fan Heater

2000W















Ceramic Electric Desk Heater

Mini Portable Plug-in Electric Heater















Electric Fan Heater

Compact, 2000w Heating, Two Settings





Compact Design



Cold Air Function



Hot Water Bottle

With Knitted Pattern



Safe & Easy To Use



Washable



Ideal Gift













Oversized Hoodie





Easy Washing













Oversized Hoodie

Medium Size





Easy Washing

















Hot Water Bottle

Pompom



Safe & Easy To Use



Washable





Ideal Gift















Throw Blanket

Single, Double, King, Queen





Decorative & Comfy



















Oversized Hoodie

Large Size



Soft & Comfortable



Easy Washing



◆ Vegan Friendly



Hand Pocket













Desk Fan

12"





Colours:





Led Display



Colours:



Pedestal Fan









Mini Tower Fan

3 Cooling Modes

Remote Control



Digital timer



29" Tower Fan





Built In Timer

Colours:



Premium Pedestal Fan





Metal Floor Fan

12" - 16" - 20"









36" Tower Fan





Rechargeable Handheld Fan

Rechargeable Battery Safe to use



Rechargeable Handheld Fan

with flexible arm





Flexible Tripod



Rechargeable Battery



3 Different Speeds



Air Cooler 80W

80W



Touch Screen



Air Purifier



3 Different Speeds



Cooling Bag with Freezer Block

8.5L- 16L -27L with freezer block



Premium Fabric



* Slow Melting





2pk -4pk -6pk

Non-Toxic Materials

Easy To Use



Freezer Block

6pk Blue



Durable Material



Long-Lasting Gel



Safe & Easy To Use Versatile Design





Mini Freezer Block

6pk Multicoloured



Durable Material



Long-Lasting Gel







6 Pack Vacuum Storage Bags

80×100 & 90×130 / 50×70 & 60×80 / 80x100 & 90x130 cm



Secure



Extra Thick Lining



Double Zip



Plastic Hangers

25 pk, 50 pk, 100 pk



Durable Material







HOME & STORAGE



Wooden Hangers

30 pk & 20 pk

HOME & STORAGE









Colours:







Rubber Hangers

20 pk













Non Slip Hangers

50 pk













Metal Shoe Rack

3-tier



Space-Optimising Design





Colours:





Velvet Hangers

20pk, 30pk and 50pk



Space Saving



Non-Slip















Swivel Hangers

20, 40pk













Metal Shoe Rack

5-tier



Space-Optimising Design





Easy To Clean









Metal Shoe Rack

7-tier



Space-Optimising Design













Curved Design Shoe Rack







Easy Assembly



↑ Space-Optimising

Easy To Clean

Colours:





Bamboo Shoe Rack





Space-Optimising Design





Easy To Clean









Litter Picker

1pk, 2pk, 4pk, 8 pk











Foldable Litter Picker



1 Long Extended

Easy Grabbing



Wide Application





Premium Shoe Rack







(🏠) Space-Optimising

Easy To Clean

Colours:







Leaf Blower



Enhanced Mobility



45L Leaf Collection





3-in-1 Functionality



Guitar Stand

Easy To Carry





Guitar Hook





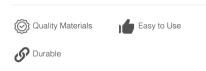






Studio Basket

5pk



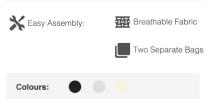


82L Laundry Basket



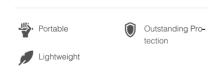


145L Laundry Basket



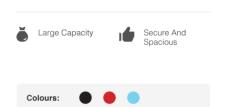


Umbrella





Reusable Laundry Storage Bags



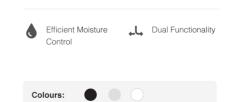


12L Dehumidifier



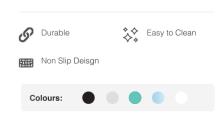


20L Dehumidifier





Anti-Slip Bathmat





Christmas Tree Storage Bag

7ft, 9ft









(1) Large capacity



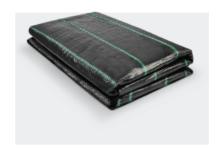
Kraft Storage Bag



Keeps kraft accesso- Large capacity ries organised



Strong Heavy Duty 600D Oxford Fabric



Weed Membrane Sheet

2M*5M, 2M*10M, 2M*15M, 2M*25M, 2M*50M



Lco Friendly

Premium Quality



Water Resistant



Garden Netting

Black, Green



Wide Usage



Lightweight



Durable

Colours:









Gazebo Weight

Grey and Black





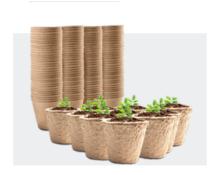
Universal fit



X Ease Of Use







Fibre Pots

96рс



Biodegradable



Peat-free



Made from Natural plant fibre





20kg

Includes Tightening Knobs And Adapters

Parasol Base



Widely Compatable



Parasol Base

9kg, 12kg



Includes Tightening
Knobs And Adapters

Widely
Compatable











2 Pack Gravity Chair

Black, Grey, Blue, Red, Green, Cream, Brown Orange, Teal, Grey & Light Grey

Easy to build

Padded For Comfort

Variety Of Colours

Colours:







Waterproof Strip



Garden Chair Cover

Reliable Protection



Waterproof Strip



Pressure Sprayer

5L, 8L



Multi-Function

Easy To Use



Easily Fillable



2 Spray Style



Watering Can



Large Capacity



Durable Material

GARDEN & FURNITURE





Garden Bench Cover

Reliable Protection



Fade-Resistant Properties



Garden Furniture Cover

150*90*75cm, 180*120*74cm, 200*160*70cm, 200*200*90cm, 242*162*100cm, 250*250*90cm, 280*204*106cm, 300*250*100cm



Reliable Protection



Waterproof Strip



Beach Towel

Peacock Feather, Blue with Purple Flower, Turquoise Floral, Red with white leaf



Premium Design



Extra Comfort



Lightweight

Colours:









100ft Garden Hose

Extendable



Easy To Use



Durable Material



[Space-Saving



Leak proof

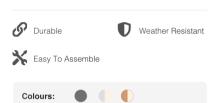








4pc RattanGarden Furniture Set





9pc RattanGarden Furniture Set







Quality Products Tailored for Your Pets

Pet products lovingly made for pet owners that adore their pets. Our products reflect the role pets play in our lives and homes. We don't scrimp on the design and testing of the range, we ensure that the products are crafted to best at this price.

Where Tails Wag and Humans Brag – Because Pets Deserve the Best, Paws Down!





Metal Dog Cage

24 Inch, 30 Inch, 36 Inch, 42 Inch, 48 Inch



A Heavy Duty





Chew Resistant
Tray





Dog Cage Cover

25 Inch, 31 inch, 37 inch, 43 inch, 49 inch



Easy Installation



Breathable Mesh Windows



Machine Wash-



Pet Sofa Bed

M, L, XL



Non-slip base



Orthopaedic Foam







Pet Carrier

M, L



Includes Travel



Removable Mat





Pet Playpen

24 inch, 30 inch, 36 inch, 42 inch, 48 inch



Indoor And Outdoor Foldable





Safe And Secure



3pk Pet Blanket



Super soft



Machine Washable







Pet Paddling Pool

XS, S, M, L, XL



Collapsible



Indoor/Outdoor



Pet Car Seat Cover



X Easy To Install



Protective







Pet Car Seat

Safety Leash



Adjustable Straps



Dog Training Bells

) Loud Jingle

Adjustable Length

Training Aid

Premium Material



Retractable Lead

Small, Medium, Large

Anti-Tangle

Ergonomic Handle

Lock Button

Heavy Duty

Colours:









Dog Harness

Small, Medium, Large



→ Adjustable

Colours:









Self-Heated Cat Bed

/// Self Heated

Calming Mat

Indoor/Outdoor Use

Washable



Cat Radiator Bed

Keep Your Cat Cosy Strong And Durable

Soft Fabric

Washable Cover



5ft Lead

Padded Handle

Extra Strong

Includes Waste Bag Dispenser

Colours:







Cat Roller Toy

Durable

Interactive

Stability







Inflatable Dog Collar Small, Medium, Large



Helps Recovery





Removable Cover





Pet Cooling Mat

Small, Medium, Large



Prevent Overheating Non-Toxic



Perfect For Summer Sum Dolor









De-Shedding Tool



Pet Friendly



* Ergonomic Design



Easy To Clean



Stick Chew Toy

Medium, Large



Strong Chew Toy

: Bacon Flavour



Great For Dental Hygiene



Puppy Training Pads









Floppy Fish Toy



Realistic Movement Re-Chargable





Interactive



Cat Teaser Wand



Interactive





Easy To Use

Non-Toxic



Cat Tree





Endless Entertainment





Pet Travel Bed





Premium Pet Car Seat black, light grey/dark grey, brown/beige

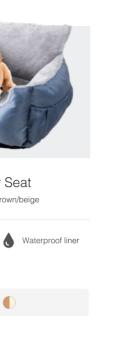
Storage pocket

Safety leash

Colours:









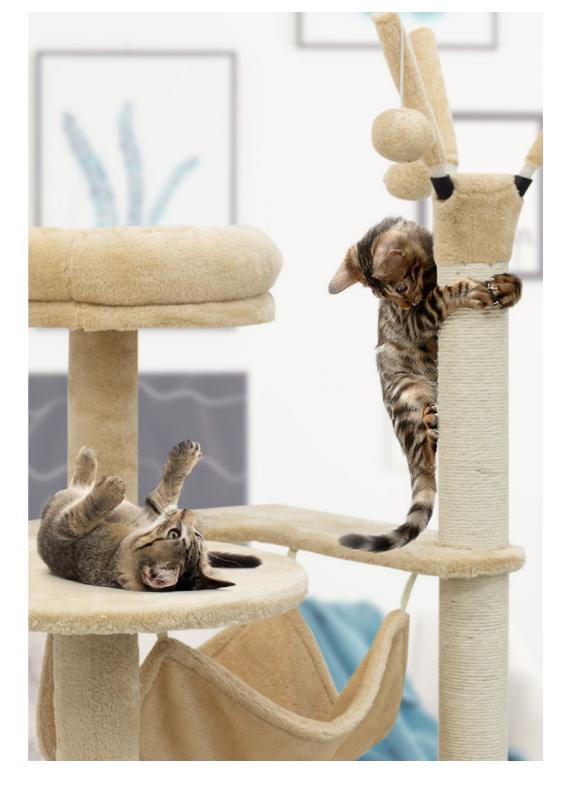
Plush Cat & Dog Bed M, L, XL

Safe for All Easy Cleaning













NBR Yoga Mat

Ideal floor mat for pilates, stretching, resistance workout & therapy

Extra thick

Non-Slip

A Home and gym use

Colours:



1-10kg Dumbbell Sets

1kg, 2kg, 3kg, 4kg, 5kg, 6kg, 8kg, 10kg

Anti-Roll Design

Easy to Clean

X Built to Last

Colours:



Pilates ball

* Professional Equipment

Easy Inflation

Colours:



20kg Dumbbell

Adjustable lifting training set

OO Enhanced Stability

Adjustable Weight

Non-Slip Grip

X Easy Assembly



Foam Roller

45cm and 90cm:



Sports Recovery

Colours:

Portable



Gymnastics Bars

For kids home training

X Easy To Assemble Adjustable Height

Perfect Gift for Children

Premium Quality

Colours:



Deep Tissue Foam Roller

Portable deep tissue muscle relief

Muscle Tension Relief

Portable

Sports Recovery

Relieve Back Pain

Colours:











Fitness Stepper

Perfect Equipment Accessory Set for Fitness Routines

Portable

Ideal For Home Workouts

Long Lasting

Multi-Purpose















Tumbling Mat

Includes Pump, Repair Kit & Storage Bag Ideal for Gymnastics,

(Inflatable Design







Colours:









EVA Gym Mats

4pk, 8pk, 12pk, 16pk, 20pk, 24pk, 28pk, 36pk, 48pk

Shock Absorption





Easy Maintenance



Colours:











Hula Hoop

4 Attachable Weighted Knots for Fitness and Massage



♠ Easy To Use





Adjustable Design







2.2L Water Bottle



















Trekking Poles

All-Terrain Accessories Included for Walking, Trekking, Backpacking & Camping















Deluxe Airbed

Single, Double







Quick Inflation



2L Water Bottle

Secure & Leak Proof for Workouts, Gym, Hiking with Time Marking



Removable Straw





















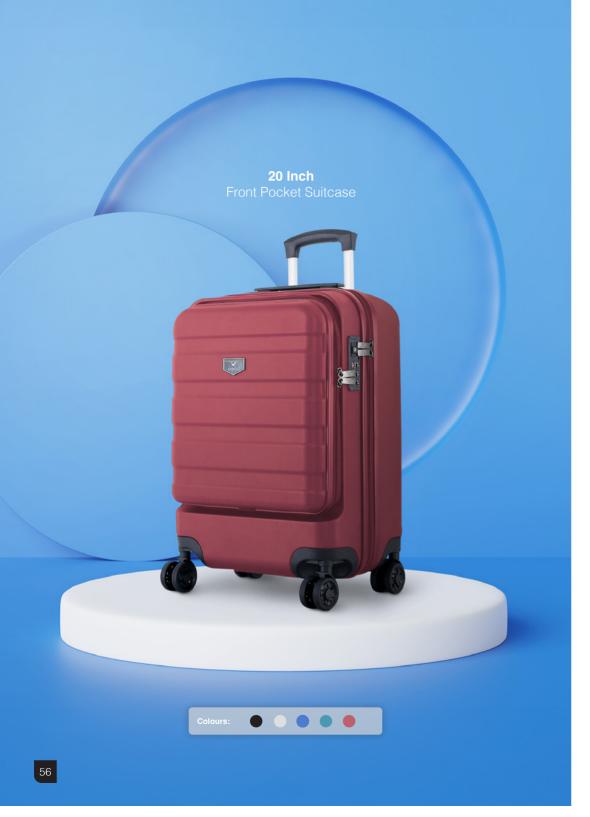


Jetset Collection



Skywander Collection

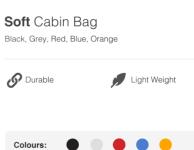




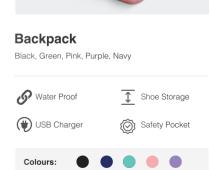
















Creating **Smiles**,
One **Playful Adventure** At A Time!

Childrens items are some of the most highly regulated products one can sell. We know this and our ranges are carefully designed and rigorously tested.

Our products are subjected to a meticulous quality assurance process, ensuring all current and future compliances are met. Our production partners are reliable and trusted.



Kidoola Potty Ladder

Built-in splash guard

Adjustable Heights Soft Cushion Non-Slip Splash Guard

Colours:









Kidoola Playmat

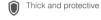
4 Styles, Soft Playmat for Baby's Crawling, Tummy Time

Reversible design



















Baby Feeding Seat

Adjustable Heights

X Removable Tray



Soft Cushion





Car Seat

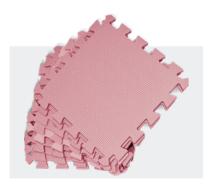
Padded & Comfortable with 3 Adjustable Age Functions











EVA Playmats

Colours:

29x29cm, 9pk, 18pk, 27pk, 36pk



Bath Basketball

Fun Bath Toys







Soft Playpen Balls & Pull Rings Included







Plastic Playpen

Safety Play Gym and Soft Anti Slip Playmats



♦ ♦ Easy To Clean



Anti-Slip Playmats











Potty with Face

Fun Way to Improve Your Child's Development



♦♦ Easy To Clean



T Space-Saving

Colours:







Toddler Potty Training Toilet

Realistic Design with Flush Leaver Sound

Lightweight

♦♦ Easy To Clean

T Flushing Sound



Splash Guard



Bamboo Nursing Pads

© Eco-friendly



Triple layer protection



Magnetic Tiles

1 colour, 53pc



Stem Toy



Aids Sensory Development



Great For Gifts



Bibs with Sleeves

12 Months Babies & Toddlers









Stylish Designs

Waterproof











4pk Bibs

Cute Characters







Mess Free



Pram Toy

Premium Quality



Multi-Functional



Baby Nest

Pattern: clouds, dots or animals





Memory Foam













Pregnancy Pillow

Candy Stones, Unicorn, Dinosaurs, Daydream, Stars, Zigzag

Ergonomic Design



Removable Cover





Socket Covers

Baby Plug Socket Covers

Shock prevention



X Easy to install

Colours:



Baby on Board Sign

Designs: Bear, Elephant, Koala

Highly Visible High Quality





Door Guard

Child Protection



Avoids Accidental Locking-In





Sensory Balls

Aids Sensory Development

BPA Free

Suitable For Baths



Bunny Night Light

Rechargeable

6 Colours Mode

Great Sleep Aid

Tap Control



Learning Tower

For elevated learning

X Easy Assembly Desk Function

O Blackboard And Whiteboard Feature

Colours:



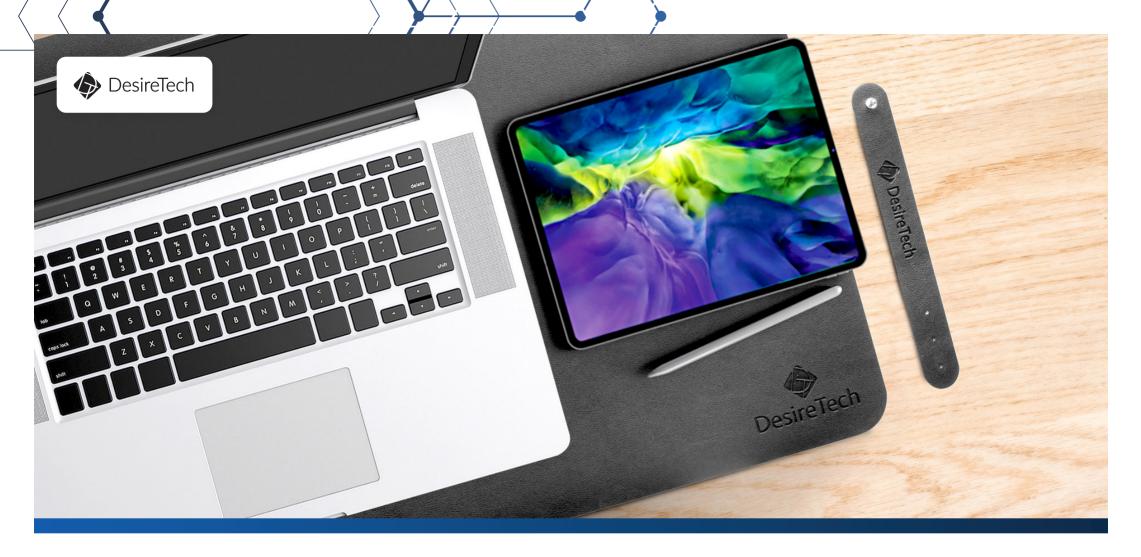


Nursery Hangers

Non-Slip

→ Includes Wardrobe Dividers

Trouser bar



Simple, Smart, Quality Electronics

All products are British Standard certified and manufactured to a premium quality. We create sleek home electronics with thoughtful design.

Electronics are not as simple as they look, and we know and understand that even the simplest item needs to be manufactured and tested to be reliable and durable. These are high quality and best process down to the volume we order and our economies of scale.



Extension Lead

← 4 Gang 2 Meter

13A Fuse

Hanging Hole

Colours:



Extension Lead Cube

Grey





4 AC Outlets





Laptop Sleeve Case

with Small Accessory Bag



Water repellant



Cushioned



100W Charger

Board ranging compatibility : PD3.0/ QC4+/PPS/5V2.4A/BC1.2



Compact Design

100w USB-C Cable Included

Colours:





Desk Mat



Reversible



Waterproof

← Large in size











Being outdoors is time well spent with family and friends. Navigating the unpredictable British climate, you need the right equipment. Its not being at the mercy of the bad weather, but bad planning, as the saying goes.

Our growing range is well designed, well thought out, practical and durable. Just what you need when you're in the great outdoors, dealing with changeable weather!



2pk Padded Camping Chairs

120kg Weight Capacity

Colours:





LED Camping Lantern

Perfect Emergency Survival Kit





2pk Folded Camping Chair

With Back Support





2pk Camping Lantern

6-in-1 Portable Camping Lantern

, , , , , , , , , , , , , , , , , , , ,	
Super Bright	Water Resistant
Portable	



Camping Wagon

For camping, garden use, beach trips, picnics or shopping





MERRIMEN

PACKAGING PERFECTION, WHERE EVERY DETAIL MATTERS

A great range of consumables for a wide variety of home and small business uses. The right mix of well thought out sizes, quantities and mixed uses for increasing average order values and basket sizes. The brand has 1000's and 1000s of reviews that's are testament to their quality.











Packaging Tape

3pk, 6pk, 12pk



And Heavy



Extra thick







Disposable Gloves

S, M, L, XL



Powder free



Strong and flexible





Mailing Bag

25pk, 50pk, 100pk, 300pk, 500pk





Waterproof



Perfect For All Packaging Types

Colours:







Paper Bags

10pk, 30pk





Sustainable





Vibrant Colour













Kraft Paper

450cmx25m 450cmx75m 450cmx100m 500cmx25m 500cmx75m 500cmx100m





Great value



Recyclable



Label

300pcs, 500pcs



Multi-Purpose



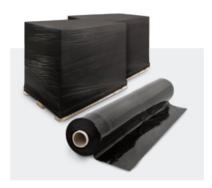
Strong And Long Lasting



Thermal Printer Compatible



Use On Most Surfaces



Pallet Wrap

400x 250m, 400mm x 150m



Strong And Secure



High Quality



Coloured Tissue Paper

Blue, black, green, mulit-colour, blue mix, pink mix, orange, pink, light pink, red, teal, gold



A1 Sheets



Biodegradable



Vibrant Colour













4pk Wrapping Paper Roll

6 Styles





5m Rolls



Colours:









Padded Envelopes

10pk, 20pk, 50pk, 100pk, A3, A4, A5, A6





Self-Seal

Keeps Deliveries Safe









Bubble Wrap

Strong Bubbles







Cushioning Protection





Cardboard Boxes 10pk















Cable Ties

Black and White



Heavy duty



Durable



Paper bags 250 pack

S, M, L





Multi-Use





2pk Twine Set









Easy To Use









Perfect Precision For Every Little Job

For when you need the right tool or product for that little job, Halton's has just the right product, at the right price. Just because the job is small doesn't mean the product needs to be anything other than the right quality and durability, The range is small but the reviews are not!



LED Torch



Ultra powerful LED flashlight





Waterproof



Durable Design



Glue Gun



Easy And Convenient Great For DIY or to Use Greats





Strong Adhesive



De-Icer 3 pack









Foam Filler





Versatile Application





Something For **Every Season**



Adding little well thought out accessories for lifting your gifting. The range isn't huge but its considered, well-designed and great quality.

We think you'll love what we've sourced and our customer feedback is that its better than most of what's available.



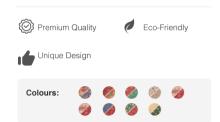






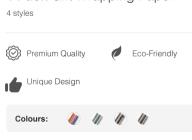


44.5cmx25m Kraft Paper



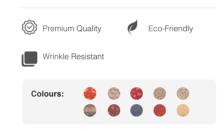


4 Pack Gift Wrapping Paper





750cmx17.5m Kraft Paper





Reindeer Toss





Christmas Kraft Tape Brown 2pk

Eco-friendly



Premium Quality



100pk Baubles With Storage Case

Premium Quality

Easy To Carry

Reusable





Bauble Storage Box

Premium Quality Easy To Build Strong Zip



Christmas Straws

20PK / 50PK / 100PK

Premium quality

Plastic Free



Faux Spiders With Web Decor





Pumpkin Lights





Gutter Hanging Hooks

50pk





75m Kraft Wrapping Paper Rolls





Cellophane Bags With Ribbon





Cellophane Rolls





Premium Xmas Trees



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The Mille, 1000 Great West Road, TW8 9DW, London

Contact Us:

Info@keplin-group.com 020 4511 4390