



ROOSTER'S BREWING CO.
"LITTLE" ~~BOOK~~ ^{PDF} OF BEER
- 2024 -



A BRIEF HISTORY

“Years from now, when someone traces the bloodline of the craft beer revolution, they will find Rooster’s writ large in the DNA.”

Simon Jenkins,
The Yorkshire Beer Bible

The year is 1993 and England have failed to qualify for the World Cup, 2 Unlimited are Top of the Pops with their dance smash *No Limit*, Shane Warne has bowled the ‘Ball of the Century’ and Rooster’s Brewing Co. has just hatched - forever changing the shape of beer in the UK. Originators and innovators of quality, new world pale ales, with an emphasis on flavour and aroma, our beers start to stand out and turn heads amongst a sea of brown beer, with Yankee (our flagship pale ale) leading the way.

Fast forward over thirty years, with countless awards having been won along the way – at competitions both at home and abroad – our ethos has always remained the same; to consistently brew quality, easy-drinking and well-balanced beers in cask, keg and can. Famed for brewing pale ales, we also enjoy playing around with different styles and flavours along the way.

Our collection of awards and festival wins dates back to the mid-1990’s, during which time the world beyond the four walls of the brewery has changed quite dramatically. Since the first time we mashed in we’ve witnessed the end of Apartheid in South Africa, the opening of the Channel Tunnel and a British tennis player win a grand slam title for the first time since 1977. Coincidence? In a word... yes.



Yankee pump clips over the years



**MODERN. CLASSIC. | FAMILY-OWNED |
PROUDLY INDEPENDENT**

Rooster’s Brewing Co. is owned and operated by the Fozard family, with twin brothers Tom [Operations Director] and Oliver [Head Brewer] heading up the day to day running of the business. Based in Harrogate, North Yorkshire, Rooster’s beers are available in cask, keg and can, with some small batch, hand-bottled barrel-aged beers released from time to time too.

With a combined 60+ years’ experience, the members of our Production team pride themselves on being quality driven and our aim is to always consistently brew approachable, well-balanced beers that deliver rewarding drinkability.

Cheers!

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YEAR-ROUND BEERS

“In terms of brewing history in the UK, without Yankee, none of what came after might have come to pass.”

Matthew Curtis,
Modern British Beer

Rooster’s core range of beers offers a diverse variety of modern styles, across a mix of ABV’s, with a touch of tradition thrown in for good measure. Our entire core range is vegan friendly, as with 99% of our limited release beers, with some also being gluten free.

Famed for being originators and innovators of the modern-style pale ale in the UK, flagship beers such as *Yankee* (original pale ale) and *Baby-Faced Assassin* (American IPA) are supported by the likes of, among others, *London Thunder* (classic porter), *Thousand Yard Stare* (hazy gluten free pale ale), *Better Late Than Never* (NEIPA), *Pilsnear* (the brewery’s house ‘Pils’) and *Capability Brown* (traditional best bitter) to provide a well-balanced year-round offering.

We’ve laid out a sensory guide for each of our core range beers across the next nine pages, to which the key below relates, along with the limited release beers that can be found from page 19 onwards.

KEY

 Cask	 Gluten Free	 Appearance
 Keg	 Contains Lactose [Milk]	 Aroma
 Can	 Bitter	 Taste
 Vegan Friendly	 Sweet	

BUCKEYE

PALE SESSION ALE | ALC. 3.4% VOL.

An easy-drinking, well-hopped pale ale, brewed with a blend of American and New Zealand hops, producing an orange, citrus fruit aroma and a refreshing level of bitterness.

 Cask  Vegan Friendly

AT A GLANCE

 Pale Straw	Malt: Golden Promise Munich Wheat
 Citrus Notes	Hops: Amarillo Nelson Sauvin
 Citrus Notes Medium Bitterness	Yeast: House Strain
 	 








GO BACKER

SESSION NEIPA | ALC. 3.6% VOL.

A scaled down, New England IPA; soft, juicy and brimming with citrus and tropical fruit flavours and a hoppy bitterness overlaying a malty, sweet backbone.

 Keg  Can  Vegan Friendly  Gluten Free

AT A GLANCE

 Pale Straw	Malt [Processed to remove gluten]: Low Colour Maris Otter Torrefied Wheat Wheat Dextrin
 Tropical Fruits Hoppy	Hops: Centennial Chinook Comet Simcoe
 Crisp Refreshing Soft Bitterness	Yeast: New England
 	 

CAPABILITY BROWN

BEST BITTER | ALC. 4.0% VOL.

Deep amber in colour and displaying classic English hedgerow hop characteristics harnessed from a blend of Challenger, First Gold, Fuggles and Whitbread Goldings Variety hops.

-  Cask
-  Can
-  Vegan Friendly

AT A GLANCE

 Amber | Brown

 Nutty | Bready

 Nutty | Malty | Roasted Bitter Finish



Malt: Golden Promise | Wheat | Crystal | Oats | Chocolate

Hops: Challenger | First Gold | Fuggles | Whitbread Goldings Variety

Yeast: House Strain



YPA[®]

YORKSHIRE PALE ALE | ALC. 4.1% VOL.

A two-time gold medal winner at the prestigious World Beer Cup, YPA (Yorkshire Pale Ale) is a pale, aromatic, summer ale that offers up delicate peachy and berry fruit flavours.

-  Cask
-  Vegan Friendly

AT A GLANCE

 Pale | Straw

 Soft Fruits

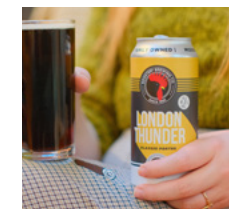
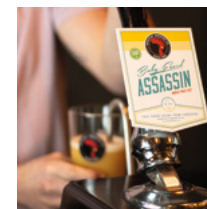
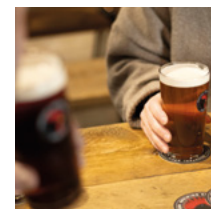
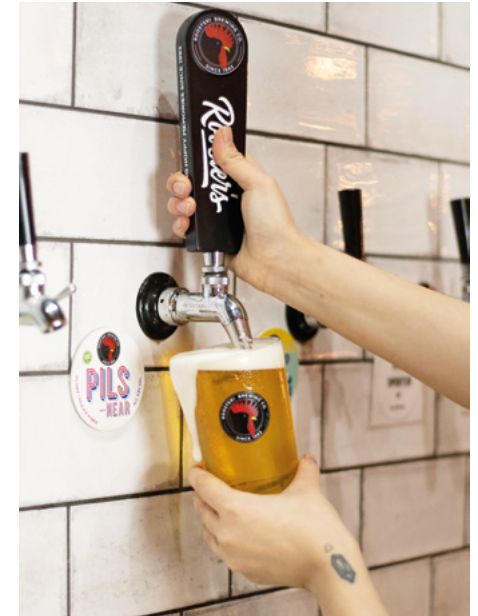
 Fruity | Smooth | Delicate



Malt: Golden Promise | Wheat

Hops: Bobek | Dana

Yeast: House Strain










LONDON THUNDER

CLASSIC PORTER | ALC. 4.2% VOL.

-  Cask
-  Keg (Nitro)
-  Can
-  Vegan Friendly



AT A GLANCE

-  Black
Malt: Golden Promise | Munich | Brown | Roasted Barley | Chocolate | Flaked Barley
-  Malty | Toffee
Hops: Bramling Cross
-  Malty | Chocolate | Roasted
Yeast: House Strain
-  
-  

EASY-GOING ASSASSIN

SESSION IPA | ALC. 4.3% VOL.

A scaled down version of Rooster's flagship IPA; an easy-drinking, yet punchy session IPA with notes of mandarin orange, mango, apricot and a juicy grapefruit bitterness. Now gluten free!

-  Cask
-  Keg
-  Can
-  Vegan Friendly
-  GF Gluten Free

AT A GLANCE

-  Pale Gold
Malt [Processed to remove gluten]: Golden Promise | Munich | Wheat
-  Citrus Notes | Orange Peel
Hops: Citra
-  Grapefruit | Orange Peel | Bitter
Yeast: House Strain
-  
-  








YANKEE[®]

ORIGINAL PALE ALE | ALC. 4.3% VOL.

A modern classic and one of the original, new-style pale ales to be brewed in the UK. Light and easy-drinking, Yankee showcases the floral and citrus fruit aromas of the Cascade hop from the USA.

-  Cask
-  Keg
-  Can
-  Vegan Friendly

AT A GLANCE

-  Pale | Straw
Malt: Golden Promise | Wheat
-  Floral | Citrus
Hops: Cascade
-  Crisp | Lightly Malty | Balanced
Yeast: House Strain
-  
-  







PILSNEAR[®]

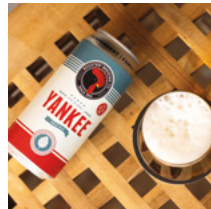
PILSNER / PALE ALE HYBRID | ALC. 4.8% VOL.

This pale ale isn't quite a pilsner. Brewed with Noble hops from Germany and the Czech Republic, along with lager malt, before being fermented with our house yeast at a low temperature.

-  Keg
-  Can
-  Vegan Friendly

AT A GLANCE

-  Pale | Straw
Malt: Lager | Wheat
-  Biscuit | Delicate Hops
Hops: Premiant | Saaz | Tettnang
-  Floral | Lemon | Crisp
Yeast: House Strain
-  
-  



THOUSAND YARD STARE®

HAZY PALE ALE | ALC. 5.4% VOL.

A light, yet full-flavoured hazy pale ale with an intense tropical fruit nose. Citrus, stone fruit and resinous notes dance around the palate, giving way to a juicy finish.

- Cask
- Keg
- Can
- Vegan Friendly
- GF Gluten Free

AT A GLANCE

Hazy | Straw

Pineapple | Tropical Fruits

Fruity | Refreshing | Peach



Malt [Processed to remove gluten]: Low Colour Maris Otter | Oats | Torrefied Wheat

Hops: Ekuanot | Mosaic

Yeast: West Coast



BETTER LATE THAN NEVER

NEIPA | ALC. 5.9% VOL.

Heavily dry-hopped, intense, fleshy, juicy tropical and citrus fruit aromas - notably mango, lemon and pine - are front and centre in this easy-drinking New England IPA.

- Keg
- Can
- Vegan Friendly

AT A GLANCE

Hazy | Straw

Tropical Fruits | Citrus Notes

Soft | Tropical | Juicy



Malt: Dextrin | Low Colour Maris Otter | Wheat

Hops: Cascade | Mosaic | Simcoe

Yeast: New England



BABY-FACED ASSASSIN®

AMERICAN IPA | ALC. 6.1% VOL.

Brewed with 100% Citra hops that create aromas of mango, apricot, grapefruit & mandarin orange, along with a lasting, juicy, tropical fruit bitterness. Deceptively drinkable. Not to be taken lightly.



AT A GLANCE

Pale Gold	Malt: Golden Promise Munich Wheat
Citrus Notes Orange Peel	Hops: Citra
Grapefruit Orange Peel Bitter	Yeast: House Strain

TROPICAL ASSASSIN

FRUITED IPA | ALC. 6.1% VOL.

Packed full of mandarin orange and mango flavours harnessed from the Citra hop, we've taken our flagship IPA and enhanced it with the addition of a blend of tropical fruit juices.



AT A GLANCE

Golden	Malt: Golden Promise Munich Wheat
Tropical Fruits	Hops: Citra
Grapefruit Bitter	Yeast: House Strain

STRENGTH IN NUMBERS®

WEST COAST IPA | ALC. 6.5% VOL.

A classic West Coast IPA; resinous and bursting with piney and citrus fruit hoppiness, balanced against a strong, chewy malt backbone and a moreish bitterness.



AT A GLANCE

Pale Amber	Malt: Golden Promise Crystal Dextrin
Piney Hoppy	Hops: Centennial Chinook Columbus Comet Simcoe
Citrus Notes Malty Resinous	Yeast: West Coast

TESTIMONIALS

"One of my favourite brewers, Rooster's do some amazing stuff. All of their beers have a unique identity and I'd go far as to say Yankee is probably my favourite UK brewed beer."

Simon Rimmer

(Sunday Brunch, Channel 4)

"I will never forget the beer that changed my life & its name was Rooster's Cream. It was love at first sip!"

Melissa Cole

(Award-winning journalist, author and international beer judge)

"Even with the huge amount of breweries that have opened in the UK in recent years, I still return to Rooster's again and again, and I'm always happy when I do. Baby-Faced Assassin is one of my go-to fridge beers."

Tim Anderson

(2011 Masterchef Champion and author of JapanEasy and Your Home Izakaya)

Head to www.roosters.co.uk to view a full list of our most recent and notable awards and prepare to start scrolling! The list includes CAMRA Beer Festivals and other competitions across a wide range of our beers spanning the past 30 years.



NOTABLE AWARDS



SIBA independent beer awards



World Beer Cup

YPA
Gold - 2006 & 2008
Silver - 2010

International Brewing Awards

Baby-Faced Assassin
Gold - 2017 [Small Pack]
Bronze - 2015 & 2021 [Cask] | 2017 [Keg]

Thousand Yard Stare
Silver - 2021 [Small Pack]

Yankee
Silver - 2017 [Keg]

SIBA National Beer Competition

Baby-Faced Assassin
Silver - 2018 [Cask] | 2019 [Keg]
Bronze - 2020 [Small Pack]

Roots. Rock. Reggae.
Gold - 2023 [Cask]
Silver - 2022 [Cask]

Thousand Yard Stare
Bronze - 2022 [Keg]

Yankee
Gold - 2019 [Keg]

SIBA North East Beer Competition

Baby-Faced Assassin
Gold - 2017 [Cask]
2018 [Small Pack] | 2019 [Keg]
Silver - 2014 [Cask] | 2018 [Keg]
Bronze - 2016, 2018 & 2023 [Cask]
2017 & 2022 [Small Pack]
2020, 2022 & 2023 [Keg]

Capability Brown
Bronze - 2023 [Keg]

London Thunder
Silver - 2022 [Keg]
Bronze - 2020 & 2023 [Keg] | 2023 [Cask]

Pilsnear
Silver - 2020 [Small Pack] | 2022 & 2023 [Keg]
Bronze - 2020 [Keg] | 2021 [Small Pack]

Strength In Numbers
Bronze - 2021 [Small Pack] | 2022 [Keg]

Thousand Yard Stare
Gold - 2022 & 2023 [Keg]
Silver - 2022 [Small Pack]

Yankee
Gold - 2019 & 2022 [Keg]
Silver - 2016 [Cask & Small Pack]
2020 [Keg]
Bronze - 2015 [Cask] | 2018 [Small Pack]

DELIVERY INFO

As you'll see from the map opposite, we deliver directly to the on and off trade across much of the North of England on a weekly and fortnightly basis.

If you run a hospitality venue or shop and would like to stock our beers, we'd love to hear from you! Please get in touch via the contact details below for more information on pricing and discounts, as well as point of sale support. We're happy to supply regular stockists with branded glassware, drip mats, bar rails, towels and keg tap handles.

BEN

Wholesale | Pub Co.'s | Free Trade | Off Trade

Ben is our Head of Sales covering both the on and off trade and is our lead point of contact for pub company wholesale supply. Email ben@roosters.co.uk or give him a call on 07399 933643.

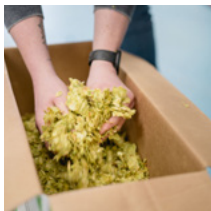
KIRSTIN

Free Trade | Off Trade

Alternatively, Kirstin (Sales Executive) exclusively looks after free trade and off trade sales and can be contacted via kirstin@roosters.co.uk or 07535 118529.



Outside of an area we cover via direct supply? Contact us for wholesale distribution info...
ben@roosters.co.uk / 07399 933643



LIMITED RELEASE BEERS

“When they’re gone, they’re gone!”

We’re ramping up our limited release offering in 2024, with no fewer than 47 different beers scheduled for production in addition to our year-round range. We’ll be brewing a mix of styles that will cover various pale ales, stouts, lagers, amber ales, and fruited beers. Some beers will be only available in cask, some keg and can only and others across all three package types.

The vast majority will be vegan friendly, while the lagers we’ll be brewing will also be gluten free. Details of the beers have been laid out over the next ten pages in order of the month they’ll be released and show the format(s) each beer will be packaged in.

If you’d like any more info or would like to subscribe to our regular trade mailing list in order to be kept up to date with everything we’ve got going on, please get in touch via the details provided on page 16.

A copy of our 2024 Release Calendar is also available upon request, as well as being able to view and download via our website. Simply head to www.roosters.co.uk and head to the *Info* dropdown menu at the top of the homepage.

COLLABS



As if having a combined 60 core range and limited release beers available across 2024 isn’t enough, we’ve also lined up six exciting collabs with some of our closest brewing buddies who also happen to represent some of the best breweries the UK has to offer!

Sign up to our trade e-mailing list, keep in touch with our sales team and be sure to check out our social media feeds for more details as plans develop throughout the year.

VIEW & DOWNLOAD OUR 2024 RELEASE CALENDER AT WWW.ROOSTERS.CO.UK

CREAM

JANUARY

CLASSIC PALE ALE | ALC. 4.7% VOL.



Cask



Vegan Friendly

LEGHORN

JANUARY

AMERICAN HOPPED PALE ALE | ALC. 4.3% VOL.



Cask



Vegan Friendly

SLEEP IS FOR THE WEEK

JANUARY

BREAKFAST STOUT | ALC. 5.8% VOL.



Cask



Keg



Can



Contains Lactose [Milk]

VOLSTEAD

JANUARY

AMERICAN PRE-PROHIBITION LAGER | ALC. 4.4% VOL.



Keg



Can



Vegan Friendly



Gluten Free

WILD MULE

JANUARY

NEW WORLD PALE ALE | ALC. 3.9% VOL.



Cask



Vegan Friendly

EKUANOT (VARIATION ON A THEME)

FEBRUARY

SINGLE HOP PALE ALE | ALC. 4.3% VOL.



Cask



Vegan Friendly

MIDDLE EARTH

FEBRUARY

NZ PALE ALE | ALC. 4.0% VOL.



Cask



Vegan Friendly

PARTS & LABOUR

FEBRUARY

AMERICAN PALE ALE | ALC. 5.4% VOL.



Cask



Vegan Friendly

ASTRO

MARCH

GALAXY PALE ALE | ALC. 4.3% VOL.



Cask



Vegan Friendly

BLIND JACK

MARCH

AMBER RYE ALE | ALC. 3.7% VOL.



Cask



Vegan Friendly

ECHO CHAMBER

MARCH

DDH PALE ALE | ALC. 4.5% VOL.

-  Cask
-  Keg
-  Can
-  Vegan Friendly

CREEPER

APRIL

CUCUMBER PALE ALE | ALC. 4.0% VOL.

-  Cask
-  Vegan Friendly

ONE HORSE TOWN

APRIL

NUT BROWN ALE | ALC. 4.4% VOL.

-  Cask
-  Vegan Friendly

PANGEA

APRIL

FUSION IPA | ALC. 5.7% VOL.

-  Cask
-  Keg
-  Can
-  Vegan Friendly

SOUTH SIDE

APRIL

SOUTH ISLAND PALE ALE | ALC. 4.3% VOL.

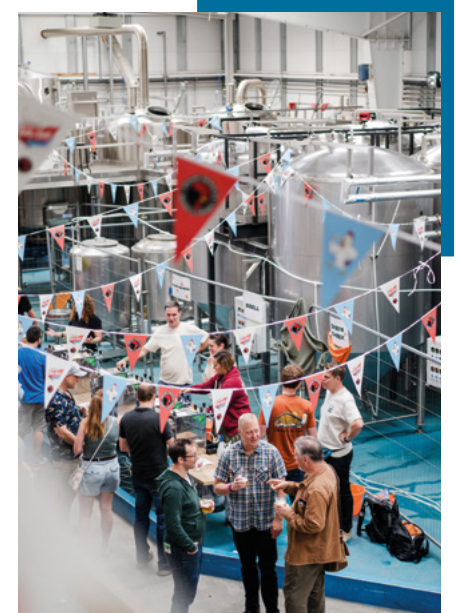
-  Cask
-  Vegan Friendly



BEER | STREET FOOD
LIVE MUSIC

SATURDAY
JUNE 29TH

WWW.ROOSTERS.CO.UK



GALLO PILS

MAY

ITALIAN PILS | ALC. 4.8% VOL.

 Keg  Can  Vegan Friendly  GF Gluten Free

MOSAIC (VARIATION ON A THEME)

MAY

SINGLE HOP PALE ALE | ALC. 4.3% VOL.

 Cask  Vegan Friendly

MAYPOLE

MAY

ELDERFLOWER PALE ALE | ALC. 3.7% VOL.

 Cask  Vegan Friendly

THE ITALIAN JOB

MAY

LEMONGRASS & BLACK PEPPER PALE ALE | ALC. 4.7% VOL.

 Cask  Keg  Can  Vegan Friendly

LONG SHOT

JUNE

ENGLISH PALE ALE | ALC. 4.3% VOL.

 Cask  Vegan Friendly

SCRAMBLER

JUNE

WATERMELON PALE ALE | ALC. 4.0% VOL.

 Cask  Keg  Can  Vegan Friendly

UNDISCOVERED LAND

JUNE

BOTANICAL PALE ALE | ALC. 5.6% VOL.

 Cask  Keg  Can  Vegan Friendly

HIGHWAY 51

JULY

DRY-HOPPED PALE ALE | ALC. 3.7% VOL.

 Cask  Vegan Friendly

INTO THE SURF

JULY

WEST COAST PALE ALE | ALC. 4.5% VOL.

 Cask  Keg  Can  Vegan Friendly

SHIPTON

JULY

EXTRA SPECIAL BITTER | ALC. 4.2% VOL.

 Cask  Vegan Friendly

STARS & STRIPES

JULY

INDEPENDENT PALE ALE | ALC. 4.3% VOL.



Cask



Vegan Friendly



BLAME IT ON THE TETONS

AUGUST

MOUNTAIN IPA | ALC. 6.3% VOL.



Cask



Keg



Can



Vegan Friendly



CALIFORNIA COMMON

AUGUST

WEST COAST AMBER ALE | ALC. 4.2% VOL.



Cask



Vegan Friendly

WHITE ROSE

AUGUST

CHARITY PALE ALE | ALC. 4.3% VOL.



Cask



Vegan Friendly

LOVE ALL THE PEOPLE

SEPTEMBER

PASSION FRUIT PALE ALE | ALC. 4.7% VOL.



Cask



Keg



Can



Vegan Friendly



FRESH HOP

SEPTEMBER

WET HOP PALE ALE | ALC. 4.3% VOL.



Cask



Vegan Friendly

GOOD AS HELL

SEPTEMBER

HELLES LAGER BIER | ALC. 4.9% VOL.



Keg



Can



Vegan Friendly



Gluten Free

LONG SHADOW

SEPTEMBER

AUTUMNAL AMBER ALE | ALC. 3.6% VOL.



Cask



Vegan Friendly

CASHMERE (VARIATION ON A THEME)

OCTOBER

SINGLE HOP PALE ALE | ALC. 4.3% VOL.



Cask



Vegan Friendly

ROCKAFELLA

OCTOBER

NEW YORK CHEESECAKE PALE ALE | ALC. 4.5% VOL.



Cask



Vegan Friendly

TERRY

OCTOBER

CHOCOLATE ORANGE STOUT | ALC. 4.5% VOL.



Cask



Keg



Can



Vegan Friendly

THROWBACK

OCTOBER

VINTAGE STOCK ALE | ALC. 5.3% VOL.



Cask



Keg



Can



Vegan Friendly

HONEY & SIMCOE

NOVEMBER

HONEY PALE ALE | ALC. 4.3% VOL.



Cask



Vegan Friendly

RED ROCK

NOVEMBER

SESSION RYE IPA | ALC. 4.6% VOL.



Cask



Vegan Friendly

BEYOND THE PEEL

NOVEMBER

SATSUMA PALE ALE | ALC. 3.8% VOL.



Cask



Keg



Can



Vegan Friendly

NELSON

NELSON SAUVIN PALE ALE | ALC. 4.3% VOL.



Cask



Vegan Friendly

NOTES

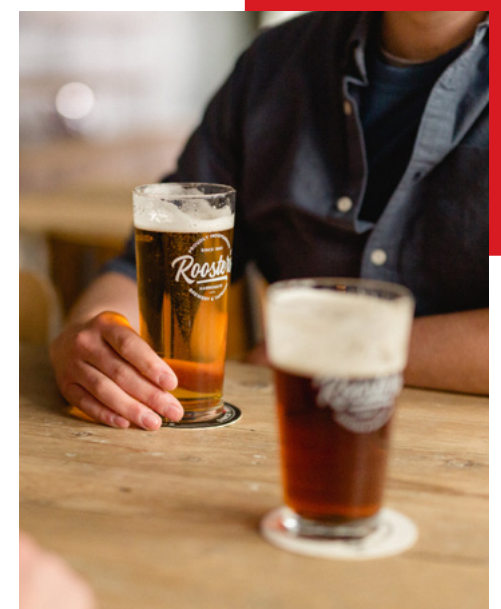
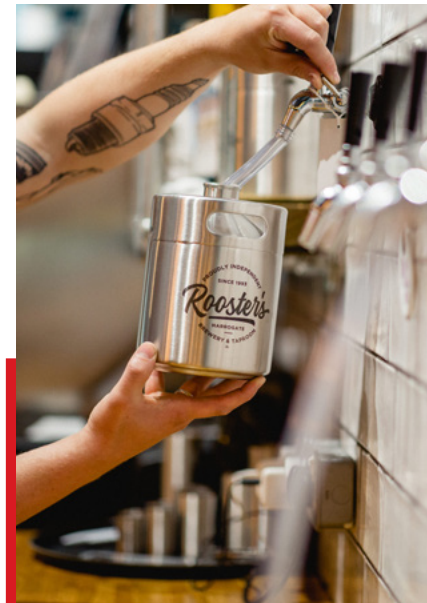
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FACEBOOK | INSTAGRAM | X
@ROOSTERSBREWCO

DECEMBER

ONSITE TAPROOM HORNBEAM PARK HARROGATE

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CASK | KEG | STREET FOOD |
LOCAL GINS | QUALITY WINES

LIVE COMEDY & MUSIC

AVAILABLE TO HIRE

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