

**PRAVANA™  
THE PERFECT BLONDE  
PURPLE TONING SHAMPOO**

**I. PRODUCT AND COMPANY INFORMATION**

<b>Product Name</b>	<b>PRAVANA™ The Perfect Blonde Purple Toning Shampoo</b>
<b>Internal Product Number (s)</b>	
<b>Product Class</b>	Shampoo
<b>Description</b>	Viscous liquid.
<b>Recommended Use</b>	Shampoo for blonde, silver or highlighted hair.
<b>Restrictions of Use</b>	In case of contact with eyes rinse immediately.
<b>Company Name</b>	Natura Laboratorios, S.A. de C.V. Pedro Martinez Rivas # 746. Parque Industrial Belenes Norte. Zapopan, Jalisco México. C.P. 45145 (52 33) 38363850, (5233) 32088282
<b>Telephone Number</b>	(52 33) 38363850, (5233) 32088282
<b>For all emergencies, call CHEMTREC day or night:</b>	
<b>Domestic North America:</b> 800-424-9300.	
<b>International, call:</b> 1-703-527-3887 (Collect calls accepted).	

**II. HAZARDS IDENTIFICATION****Hazard Classification:**

This product is not considered to be hazardous under OSHA 29 CFR 1910.1200

**III. COMPOSITION/INFORMATION ON INGREDIENTS**

<b>INGREDIENT NAME</b>	<b>CAS No.</b>	<b>EINECS No.</b>
1. Water (Aqua/EAU)	7732-18-5	231-791-2
2. Sodium Lauryl Sulfoacetate	1847-58-1	217-431-7
3. Disodium Laureth Sulfosuccinate	39354-45-5 / 40754-59-4 / 42016-08-0 / 58450-52-5 / 68815-56-5	- / 255-062-3 / - / - / -
4. Sodium Lauroyl Sarcosinate	137-16-6	205-281-5
5. Cocamidopropyl Hydroxysultaine	68139-30-0	268-761-3
6. Sodium Cocoyl Isethionate	61789-32-0 / 58969-27-0	263-052-5
7. Cocamidopropylamine Oxide	68155-09-9	268-938-5/931-324-9
8. Glycol Stearate	111-60-4	203-886-9
9. Simmondsia Chinensis (Jjoba) Seed Extract	90045-98-0	289-964-3
10. Equisetum Arvense Extract	71011-23-9	275-123-8
11. Rosmarinus Officinalis (Rosemary) Leaf Extract	84604-14-8	283-291-9
12. Arnica Montana Flower Extract	68990-11-4	273-579-2
13. Helianthus Annuus (Sunflower) Extract	84776-03-4 / 8001-21-6	- / 232-273-9
14. Cocos Nucifera (Coconut) Oil / Gardenia Tahitensis Flower Extract	8001-31-8	232-282-8

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15. Keratin Amino Acids	N/A	N/A
16. Wheat Amino Acids	N/A	N/A
17. Silk Amino Acids	96690-41-4	306-235-8
18. Hydrolyzed Keratin	69430-36-0	274-001-1
19. Polyquaternium-7	26590-05-6	N/A
20. Fragrance (Parfum)	N/A	N/A
21. Panthenol	81-13-0 / 16485-10-2	201-327-3 / 240-540-6
22. Guar Hydroxypropyltrimonium Chloride	65497-29-2	N/A
23. Ext. Violet 2 (CI 60730)	4430-18-6	224-618-7
24. Citric Acid	77-92-9 / 5949-29-1	201-069-1
25. Methylchloroisothiazolinone	26172-55-4	247-500-7
26. Methylisothiazolinone	2682-20-4	220-239-6

#### IV. FIRST AID MEASURES

**After inhalation:**

Because of its low volatility, exposure to vapors is unlikely and no significant adverse effects to health will occur from inhalation.

**After skin contact:**

If skin presents irritation wash it off with water. Call a physician if irritation develops.

**After eye contact:**

Remove contact lenses, if used. Flush with copious amount of water for 15 min. Call a physician if irritation develops.

**After ingestion:**

Immediately drink water to dilute. Never give anything by mouth to an unconscious person. Call a physician if symptoms develop.

#### V. FIRE FIGHTING MEASURES

**Flammability Summary (OSHA):** Product is not known to be flammable, combustible or explosive.

**Flammable Properties**

**Flash Point:**

Not Applicable

**Fire/Explosion Hazards:**

Material may be ignited only if preheated to high temperatures, for example in a fire. Relative hazard is anticipated to be the same as typical combustible materials.

**Extinguishing Media:**

Use foam, carbon dioxide, dry chemical or water spray when fighting fires.

**Fire Fighting Instructions:**

In case of fire, use normal firefighting equipment including a NIOSH approved self-contained breathing apparatus (SCBA). Use water to cool containers.

**Hazardous Combustion Products:**

Carbon Dioxide, Carbon Monoxide

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**VI. ACCIDENTAL RELEASE AND MEASURES****Personal Protection for Emergency Situations:**

No extra protection normally needed due to low volatility and toxicity.

**Spill Mitigation Procedures:**

Contain spill as soon as possible. Promptly clean up by flushing with water to drain. Caution: floor can be slippery when wet.

**VII. HANDLING AND STORAGE****Safe Handling:**

Do not take internally.  
 Avoid prolonged contact with skin or eyes.  
 Avoid breathing mist.

**Storage and Disposal:**

Store in a cool, dry and well ventilated place.  
 Product classified as non-hazardous waste according to RCRA.

**VIII. EXPOSURE CONTROLS/PERSONAL PROTECTION****National Exposure Standards:**

No exposure limits established for this product.

**Biological Limit Values:**

No exposure limits established for this product.

**Engineering Controls:**

No engineering controls are likely to be required under normal conditions.

**Personal Protective Equipment (PPE):**

None required.

**IX. PHYSICAL AND CHEMICAL PROPERTIES****Appearance**

**Form:** Viscous Liquid  
**Color:** Violet  
**Odor:** Fragrance

**Health, Safety and Environmental Information**

**pH Value:** 4.80 – 5.20  
**Bulk Density:** Not Available  
**Vapor Density:** Heavier than air  
**Evaporation Rate:** Slower than ether  
**Water Solubility:** Soluble  
**Boiling Point (°F):** >212. °F  
**Freezing Point (°F):** >32°F  
**Melting Point (°F):** Not Applicable  
**Flash Point (°F):** Non- combustible not Applicable  
**Autoignition Temp (°F):** Not Applicable  
**Decomposition Temp (°F):** >113 °F

**X. STABILITY AND REACTIVITY****Stability and Reactivity Summary:**

Stable under normal conditions.

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**Chemical Incompatibility:**

Strong oxidizing agents.

**Hazardous Reaction:**

Will not occur.

**Hazardous Decomposition Products:**

None expected.

**Conditions to Avoid:**

None known.

**XI. TOXICOLOGICAL INFORMATION****Route of Entry**

Inhalation	Ingestion	Skin/Eye Contact
No	Yes	Yes

**Health Effects**

Acute	Chronic
Yes	No

**Physical Effects**

Flammable	Reactive
No	No

**Immediate (Acute) Health Effects****Inhalation Toxicity:**

Because of its low volatility, exposure to vapors is unlikely and no significant adverse effects to health will occur from inhalation.

**Inhalation Irritation:**

May cause transient irritation if inhaled as an aerosol.

**Skin Contact:**

May cause transient redness if left on the skin for a prolonged period.

**Skin Absorption:**

Not expected to be absorbed through skin.

**Eye Contact:**

May cause transient redness if not washed off and left in the eye for an extended period. No visual impairment is expected.

**Ingestion Irritation:**

Ingestion may cause irritation of the gastrointestinal tract and gastrointestinal discomfort with any or all of the following symptoms: nausea, vomiting, lethargy or diarrhea.

**Ingestion Toxicity:**

Not expected to be toxic by ingestion unless large amounts are swallowed.

**Prolonged (Chronic) Health Effects****Carcinogenic:**

Not known or reported to be carcinogenic.

**Reproductive and Development Toxicity:**

No reproductive and development toxicity is reported to humans from exposure to this product.

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**XII. ECOLOGICAL CONSIDERATIONS****Ecotoxicity:**

The product ingredients are expected to be safe for the environment at concentrations predicted under normal use and accidental spill scenarios.

**Bioaccumulation:**

Not Applicable

**Environmental Fate and Distribution:**

Not Applicable

**Fate and Effect in Waste Water Treatment Plants:**

Not Applicable

**XIII. DISPOSAL CONSIDERATIONS****Disposal Method:**

Disposal should be in accordance with all applicable local, state and federal regulations.

**XIV. TRANSPORTATION METHOD**

THIS MATERIAL IS NOT REGULATED AS DOT HAZARDOUS MATERIAL.

<b>Land (DOT):</b>	Not Regulated
<b>Air (IATA/ICAO):</b>	Not Regulated
<b>Water (IMO):</b>	Not Regulated

**XV. REGULATORY INFORMATION****UNITED STATES:****Toxic Substances Control Act (TSCA) Inventory of Existing Chemical Substances:**

None

**Superfund Amendments and Reauthorization Act (SARA) Title III:**

Hazard Categories Sections 311/312 (40 CFR 370.2)

Health: None

Physical: None

**Emergency Planning and Community Right to Know (40 CFR 355, App. A):**

Extremely Hazardous Substance Section 302 – Threshold Planning Quantity: N.A.

Reportable Quantity (40 CFR 302.4): N.A.

**California Right-to-Know Regulations (Prop. 65):**

None

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**XVI. ADDITIONAL INFORMATION**

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## DISCLAIMER

The information above is believed to be accurate and represents the best information currently available to us. However, we make no warranty of merchantability or any other warranty, express or implied, with respect to such information, and we assume no liability resulting from its use. Users should make their own investigations to determine the suitability of the information for their particular purposes. In no event shall Nattura Laboratorios, S.A de C.V. be liable for any claims, losses, or damages of any third party or for lost profits or any special, indirect, incidental, consequential or exemplary damages, howsoever arising, even if Nattura Laboratorios S.A. de C.V. has been advised of the possibility of such damages.

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