

## MSDS – Material Safety Data Sheet

**PRODUCT:** Hair Color Cream

**BRAND:** Keratin Colour

**PRESENTATION:** tube x 140 g

**COMPANY ID:** Dateline Imports P/L Professional Products Division - 8/1801 Botany Road, Banksmeadow NSW 2019 Australia [www.datelinecity.com](http://www.datelinecity.com) - Telephone: +61 2 9666 3611

**MANUFACTURED BY:** Laboratorio Cuenca S.A. – Empedrado 2435 – Cdad. Autónoma de Buenos Aires – Argentina – Tel.: (00 54) 11 -45-01-99-00 – Fax: (00 54) 11 -45-04-44-47 – E-mail: [info@godrejargentina.com](mailto:info@godrejargentina.com)

### 1. PRODUCT ID:

- **Synonym:** Hair Color Cream
- **CAS N°:** not applicable
- **Molecular Weight:** not applicable.
- **Chemical Formula:** not applicable
- **Do not mix with:** avoid the mixture with any other kind of products that are not stated in the product's directions.

### 2. INGREDIENTS:

- Ingredients: Aqua / Water; Cetearyl Alcohol; Hydrolized Keratin; Stearic Acid; Ammonium Hydroxide; Ceteareth-23; Ethanolamine; Sodium Bisulfite; Silica; Parfum / Fragrance; Ascorbic Acid; Pentasodium Pentetate; Polyquaternium-7 (Protesil); Carbomer.

May contain: see barcode label for details: (1) p-Phenylenediamine; (2) Resorcinol; (3) m-Aminophenol; (4) 4-Amino-m-Cresol; (5) p-Aminophenol; (6) 4-Amino-2-Hydroxytoluene; (7) 2-Methyl-Resorcinol; (8) p-Methylaminophenol Sulfate; (9) Toluene-2,5-Diamine Sulfate; (10) 1-Naphthol; (11) N,N-Bis-(2-Hydroxyethyl)-p-Phenylenediamine Sulfate; (12) 2,4-Diaminophenoxyethanol Dihydrochloride; (13) Phenyl Methyl Pyrazolone ; (14) 1-Hydroxyethyl-4,5-Diamino Pyrazole Sulfate; (15) Basic Orange 31; (16) HC Yellow 4; (17) Acid Violet 43 / C.I. 60730; (19) 2-Amino-6-Chloro-4-Nitrophenol; (20) Basic Blue 99.

- **Cautions: Do not apply over if scalp is irritated or injured. d. Avoid contact of the product with the eyes. In case of contact rinse with plenty of water. Keep away from the reach of children at all times.**

### CAUTION

KEEP OUT OF REACH OF CHILDREN

READ SAFETY DIRECTIONS

Contains not more than

29.9 g/kg AMMONIA,

17.58g/kg p-PHENYLENEDIAMINE

3.5 g/kg TOLUENEDIAMINE

### 3. POTENTIAL RISK IDENTIFICATION:

- **WARNING:** Contains oxidation dyes. Wear gloves throughout the entire process
- **Directions:** follow carefully the instructions stated in the package (pouch). Avoid any other use besides de ones indicated

- **Behavior rule:** hairdresser must inform the customer about all the warnings and cautions before applying this product.
- **Contact Info:** Phone.: + 54 11- 4501-9900
- **In case of contact with the eyes:** it may cause irritation, from mild to severe.
- **Skin:** may cause itching or darkening.
- **Inhaling: No Risk.**

#### 4. IN CASE OF AN EMERGENCY:

- **First aid in case of:**
  - Contact with the eyes: rinse thoroughly with plenty of water and in case of irritation consult your physician.
  - Accidental ingestion: do not induce vomit. Consult your physician.
  - Inhaling: take the customer to fresh and open space, if persistent irritation in airways occur, consult your physician.

#### 5. IN CASE OF FIRE OR EXPLOSION:

- **Fire:** use water.
- **Explosion:** not applicable.

#### 6. IN CASE OF ACCIDENTAL LEAKING/SPILL:

- Clean the spilled product and wash with water. Do not re-use or refill the original container with the spilled product.
- **Residue Classification:** empty bags are not to be considered toxic waste. They should be discarded according to the valid legislation (ARG. Law 24051 – dated 15-12-91 Dec 831 dated 23-4-93); same procedure for un-used product.

#### 7. STORAGE AND TRANSPORTATION:

- Keep in a cool and dry place with a tightly close pouch and away from and heating source or direct sunlight.

#### 8. PROTECTION FOR HANDLING OR USING THIS PRODUCT:

- For this product application wear elbow length gloves (disposable plastic or latex) throughout the entire process (this includes handling, applying or rinsing)
- Always use properly clean utensils and avoid metallic or nickel-plated materials.
- Protect clothing with a plastic cape.
- Always work in open spaces, with a good airflow.

**9- PRODUCTS PROPERTIES:**

- Appearance: homogeneous cream.
- Odor: characteristic.
- **Solubility:** Dispersible in water and hydro-alcoholic mixtures.
- pH: 10.00 – 11.00
- Density: 0.98 – 0.93
- Melting Point: 60°C

**10- PRODUCT'S STABILITY:**

- **Stability:** stable under proper use and storage. Optimum storage temperature: maximum 30°C.
- **Dangerous product decomposition:** not applicable.
- **Incompatible with:** oxidizing products
- **Avoid the following condition:** heat, direct flame, other heating sources.

**11- TOXIC INFORMATION:**

- Dermis toxicity: not applicable.
- Inhaling toxicity: not applicable.
- Dermis irritation: not irritable.

**12. ENVIROMENTAL INFO:**

- Water toxicity: the one applicable to its individual components.

**13. PRODUCT'S DISPOSAL:**

- They should be discarded according to the valid legislation (ARG. Law 24051 – dated 15-12-91 Dec 831 dated 23-4-93); same procedure for un-used product.

**14- TRANSPORT RECOMMENDATION:**

- There are not special considerations, same as any cosmetic product in a hermetic packaging.
- The product is not DGR as per IATA specifications.

**15. REGULATION REQUIEREMENTS:**

- NFPA Warning code (health/ flammability/ reactivity): not applicable.
- HMIS Warning code (health/ flammability/ reactivity): not applicable.

**16. OTHER INFO:**

INFO DATED: 2020/02/21

Eng. Oscar Jouly  
(QUALITY CONTROL MANAGER)