



CLEVERCURLTM

Safety Data Sheet

1. Identification

Product Details	
Product (material) name	Clever Curl One Cleanser
Other name(s)	N/A
Use	Cosmetics: Shampoo
Company Details	
Company Name	Ethical Brand Co
ABN	94 100 117 753
Address	PO Box 801 Coolum Beach QLD 4573
Telephone	(07) 5473 9478
Fax	(07) 5446 3843
Hours of Operation	Monday – Friday, 8:00am to 3:30pm
Emergency Contact Details	
Poisons Information Centre	13 11 26 (Australia) 0800 764 766 (New Zealand)
13 HEALTH	13 43 25 84
Other Information	
All reasonable care has been taken to ensure that the information and advice contained within this safety data sheet is accurate at the time of printing. However, the supplier accepts no liability for any loss or damages suffered as a consequence of reliance on the information contained herein.	

2. Hazards Identification

Poisons Schedule (Aust)	Not scheduled
Globally Harmonised System (GHS)	
Hazard Classification	Hazardous according to the criteria of the Globally Harmonised System of Classification and Labelling of Chemicals (GHS)
Hazard Categories	Eye Damage/Irritation – Category 2B Skin Corrosion/Irritation – Category 3
Pictograms	N/A
Signal Word	Warning
Hazard Statements	H320: Causes eye irritation H316: Causes mild skin irritation

Product Name: Clever Curl One Cleanser
Revision: 1

Date: 16/08/2022
Page: 1 of 7

Tollfree: 1300 856 744 Ph: +61 7 5473 9478 Fx: +61 7 5446 3843 ABN: 94 100 117 753

PO Box 801, Coolum Beach, QLD 4573, Australia contact@ethicalbrandco.com.au www.ethicalbrandco.com.au

CRUELTY FREE • CERTIFIED ORGANIC INGREDIENTS • 100% AUSTRALIAN OWNED & MADE

Ethical Brand Co cares for the environment. This paper is made in Australia from 75% post-consumer waste & 25% pre-consumer recycled waste fibres.



Safety Data Sheet

Precautionary Statements	<p><i>Prevention</i> P264: Wash hands thoroughly after handling</p> <p><i>Response</i> P305 + P351 + P338: IF IN EYES: Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing. P337 + P313: If eye irritation persists: Get medical advice/attention. P332 + P313: If skin irritation occurs: Get medical advice/attention.</p>
National Transport Commission (Aust)	
Dangerous Goods Classification	Not Dangerous Goods according to the criteria of the Australian Code for the Transport of Dangerous Goods by Road & Rail (ADG Code)

3. Composition / Information on Ingredients

Chemical Identity	CAS Number	Proportion
Behentrimonium Methosulfate	81646-13-1	<5%
D-Glucopyranose, oligomers, decyl octyl glycosides	68515-73-1	<5%
Alkylpolyglycoside C8-10	110615-47-9	<5%
All non-hazardous ingredients		Up to 100%

4. First-Aid Measures

Description of necessary measures according to routes of exposure

Swallowed	Rinse mouth with water. DO NOT induce vomiting. Give a glass of water. Seek medical advice
Eye	Immediately wash in and around the eye with large amounts of lukewarm water for at least 15 minutes. Remove contact lenses if present and easy to do. Eyelids to be held apart while flushing. If irritation continues, seek medical advice.
Skin	No effect expected. If irritation occurs, wash excess from skin with water and seek medical advice. Discontinue use.
Inhalation	No effect expected. Remove from exposure site to fresh air. Keep individual at rest and seek medical advice.

Product Name: Clever Curl One Cleanser
Revision: 1

Date: 16/08/2022
Page: 2 of 7

Tollfree: 1300 856 744	Ph: +61 7 5473 9478	Fx: +61 7 5446 3843	ABN: 94 100 117 753
PO Box 801, Coolum Beach, QLD 4573, Australia		contact@ethicalbrandco.com.au	www.ethicalbrandco.com.au
CRUELTY FREE • CERTIFIED ORGANIC INGREDIENTS • 100% AUSTRALIAN OWNED & MADE			
Ethical Brand Co cares for the environment. This paper is made in Australia from 75% post-consumer waste & 25% pre-consumer recycled waste fibres.			



Safety Data Sheet

Advice to Doctor	Treat symptomatically based on judgement of doctor and individual reactions of patient.
-------------------------	---

5. Fire-Fighting Measures

Extinguishing Media	No restrictions on type of extinguisher that can be used. Use extinguishing media suitable for the surrounding area.
Fire Fighting	Alert emergency services and tell them the location and nature of the hazard. Wear self-contained breathing apparatus (SCBA) and protective gloves in the event of a fire. Prevent spills and fire water from entering drains or water courses. Use firefighting procedures suitable for the surrounding areas.
Fire/Explosion Hazard	Decomposition may produce toxic or irritating gas. Decomposition products could include oxides of carbon, oxides of nitrogen, oxides of silicon, formaldehyde, and other non-identified organic compounds. Closed containers may build up pressure when exposed to heat; these should be cooled with water spray.
HAZCHEM	No HAZCHEM Code. All fire extinguishing media is appropriate. Major spills should be contained.

6. Accidental Release Measures

General Response Procedure	Slippery when spilt. Stop leak if safe to do so. Wear protective (disposable) gloves and eye protection while cleaning up spills.
Containment/Environmental	Contain spilled material and do not let it enter storm water drains or waterways. If product does enter a storm water drain or waterway, advise the Environmental Protection Authority.
Clean Up Procedure	Clean up immediately. Cover with an inert absorbent material. Sweep up and remove to an approved disposal container. Observe local, state and federal disposal regulations.

7. Handling and Storage

Handling	Observe good personal hygiene practices. Wash hands thoroughly after use. When handling bulk product, glasses with
-----------------	--

Product Name: Clever Curl One Cleanser
Revision: 1

Date: 16/08/2022
Page: 3 of 7

Tollfree: 1300 856 744	Ph: +61 7 5473 9478	Fx: +61 7 5446 3843	ABN: 94 100 117 753
PO Box 801, Coolum Beach, QLD 4573, Australia		contact@ethicalbrandco.com.au	www.ethicalbrandco.com.au
CRUELTY FREE • CERTIFIED ORGANIC INGREDIENTS • 100% AUSTRALIAN OWNED & MADE			
Ethical Brand Co cares for the environment. This paper is made in Australia from 75% post-consumer waste & 25% pre-consumer recycled waste fibres.			



CLEVERCURLTM

Safety Data Sheet

	side shields and protective (disposable) gloves are recommended. Avoid contact with eyes.
Storage	Storage in large quantities (i.e. warehouses) should be in cool, well-ventilated areas. Keep containers closed when not in use. Store in cool area.

8. Exposure Controls / Personal Protection

No exposure standards have been established for this product by The Safe Work Australia (SWA).

Exposure Limits	No data available
Biological Limits	No data available
Personal Protective Equipment	When handling bulk product, glasses with side shields and protective (disposable) gloves are recommended. No PPE recommended for end use.
Work Hygiene Practices	Wash hands after contact with this material. Do not eat or drink around this product.

9. Physical and Chemical Properties

Physical State	Viscous liquid
Appearance	Pearlescent white to off white
Odour	Mild floral/pine
pH	4.00 – 5.50
Solubility	Soluble in water
Specific Gravity	0.970 – 0.999 g/cm ³
Vapour Pressure @ 20°C	No data available
Relative Vapour Density	No data available
Flash Point	N/A
Flammability Limits	N/A
Auto Ignition Temperature	N/A
Boiling Point	No data available
Evaporation Rate	No data available
Freezing Point	No data available

Product Name: Clever Curl One Cleanser
Revision: 1

Date: 16/08/2022
Page: 4 of 7

Tollfree: 1300 856 744

Ph: +61 7 5473 9478

Fx: +61 7 5446 3843

ABN: 94 100 117 753

PO Box 801, Coolum Beach, QLD 4573, Australia

contact@ethicalbrandco.com.au

www.ethicalbrandco.com.au

CRUELTY FREE • CERTIFIED ORGANIC INGREDIENTS • 100% AUSTRALIAN OWNED & MADE

Ethical Brand Co cares for the environment. This paper is made in Australia from 75% post-consumer waste & 25% pre-consumer recycled waste fibres.



Safety Data Sheet

10. Stability and Reactivity

Chemical Stability	Product is stable under normal conditions of use and storage
Conditions to Avoid	Protect from heat and direct sunlight
Incompatible Materials	Keep away from strong oxidising agents, strong acids and strong alkalis.
Hazardous Decomposition Products	Decomposition may result in toxic or irritating fumes. Decomposition products could include oxides of carbon, oxides of nitrogen, oxides of silicon, formaldehyde, and other non-identified organic compounds.

11. Toxicological Information

Acute Toxicity	Not expected to be an acute toxicity hazard
Skin Corrosion/Irritation	Causes mild skin irritation. Follow First Aid Measures.
Serious Eye Damage/Irritation	Causes eye irritation. Follow First Aid Measures.
Respiratory/Skin Sensitisation	Not expected to be a sensitiser.
Germ Cell Mutagenicity	Not considered to be a mutagenic hazard
Carcinogenicity	Not considered to be a carcinogenic hazard
Reproductive Toxicity	Not considered to be toxic to reproduction
Specific Target Organ Toxicity (STOT) – Single Exposure	Not expected to cause toxicity to a specific target organ
Specific Target Organ Toxicity (STOT) – Repeated Exposure	Not expected to cause toxicity to a specific target organ
Aspiration Hazard	Not expected to be an aspiration hazard
Other	No data available

12. Ecological Information

Ecotoxicity	No data available
Persistence and Degradability	No data available on bio-accumulative potential
Mobility	No data available

Product Name: Clever Curl One Cleanser
Revision: 1

Date: 16/08/2022
Page: 5 of 7

Tollfree: 1300 856 744	Ph: +61 7 5473 9478	Fx: +61 7 5446 3843	ABN: 94 100 117 753
PO Box 801, Coolum Beach, QLD 4573, Australia	contact@ethicalbrandco.com.au	www.ethicalbrandco.com.au	
CRUELTY FREE • CERTIFIED ORGANIC INGREDIENTS • 100% AUSTRALIAN OWNED & MADE			
Ethical Brand Co cares for the environment. This paper is made in Australia from 75% post-consumer waste & 25% pre-consumer recycled waste fibres.			



Safety Data Sheet

13. Disposal Considerations

General Information	Dispose of in accordance with all local, state and federal regulations. All empty packaging should be disposed of in accordance with all local, state and federal regulations, or recycled/reconditioned at an approved facility.
----------------------------	---

14. Transport Information

Proper Shipping Name	No data available
Pack Group	No data available
Class	No data available
UN Number	No data available
Hazchem	No data available
Special Provision	No data available
Subsidiary Risk(s)	No data available

National Transport Commission (Australia)

Dangerous Goods Classification	Not Dangerous Goods according to the criteria of the Australian Code for the Transport of Dangerous Goods by Road & Rail (ADG Code)
---------------------------------------	---

15. Regulatory Information

General Information	No data available
Globally Harmonised System (GHS)	<p><i>Eye Damage/Irritation – Category 2B</i> H320: Causes eye irritation P264: Wash hands thoroughly after handling <i>Response</i> P305 + P351 + P338: IF IN EYES: Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing. P337 + P313: If eye irritation persists: Get medical advice/attention.</p> <p><i>Skin Corrosion/Irritation – Category 3</i> H316: Causes mild skin irritation P332 + P313: If skin irritation occurs: Get medical advice/attention.</p>

Product Name: Clever Curl One Cleanser

Date: 16/08/2022

Revision: 1

Page: 6 of 7

Tollfree: 1300 856 744	Ph: +61 7 5473 9478	Fx: +61 7 5446 3843	ABN: 94 100 117 753
PO Box 801, Coolum Beach, QLD 4573, Australia		contact@ethicalbrandco.com.au	www.ethicalbrandco.com.au
CRUELTY FREE • CERTIFIED ORGANIC INGREDIENTS • 100% AUSTRALIAN OWNED & MADE			
Ethical Brand Co cares for the environment. This paper is made in Australia from 75% post-consumer waste & 25% pre-consumer recycled waste fibres.			



Safety Data Sheet

Poisons Schedule (Aust)	Not scheduled
--------------------------------	---------------

16. Other Information

This Safety Data Sheet summarises to our best knowledge at the date of issue, the chemical and physical health and safety hazards of the material, and general guidance on how to safely handle the material in the workplace. Since we cannot anticipate or control the conditions under which the product is stored or used, each user must (prior to usage) assess and control the risks arising from the use of this material. If clarification or further information is needed, the user should contact their representative at the contact details on Page 1. Our responsibility for the material sold is subject to the terms and conditions of sale, a copy of which is available upon request.

- - - End of SDS - - -

Product Name: Clever Curl One Cleanser
Revision: 1

Date: 16/08/2022
Page: 7 of 7

Tollfree: 1300 856 744	Ph: +61 7 5473 9478	Fx: +61 7 5446 3843	ABN: 94 100 117 753
PO Box 801, Coolum Beach, QLD 4573, Australia	contact@ethicalbrandco.com.au	www.ethicalbrandco.com.au	
CRUELTY FREE • CERTIFIED ORGANIC INGREDIENTS • 100% AUSTRALIAN OWNED & MADE			
Ethical Brand Co cares for the environment. This paper is made in Australia from 75% post-consumer waste & 25% pre-consumer recycled waste fibres.			