



DEMODĒ

brazilian eco fashion



100% organic cotton

ECOCERT CERTIFIED
GOTS in process

natural color
no dye

less 87,5% water usage
family farmers
social community cooperatives

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naturally colored

produced in Paraíba/PE Brazil,
does not need dyeing,
promoting the economy
of up to 87.5% of water
compared to
conventional
cotton.



DMD2301

AREIA ribbon

*made in jersey knit
Natural Cotton Collor
100% organic cotton
elastics: 70% polyamide
30% elastane
100% cotton cord*

*three stitch zigzag
seams which guarantees
greater durability*

€6 €7

\$7 \$8

beige brown





DMD2302

AREIA panty

*made in jersey knit
Natural Cotton Collor
100% organic cotton
elastics: 70% polyamide
30% elastane*

*three stitch zigzag
seams which guarantees
greater durability*

€5

€7

\$6

\$8

beige

brown





DMD2303

AREIA top

*made in jersey knit
Natural Cotton Collor
100% organic cotton
elastics: 70% polyamide
30% elastane
100% cotton cord*

*three stitch zigzag
seams which guarantees
greater durability*

€8 **€10**
\$9 **\$11**

beige *brown*





DMD2304

AREIA ribbon

*made in jersey knit
Natural Cotton Collor
100% organic cotton
elastics: 70% polyamide
30% elastane
100% cotton cord*

*three stitch zigzag
seams which guarantees
greater durability*

€6

€7

\$7

\$8

beige

brown





DMD2305

AREIA panty

made in jersey knit

Natural Cotton Collor

100% organic cotton

elastics: 70% polyamide

30% elastane

three stitch zigzag

seams which guarantees

greater durability

€5

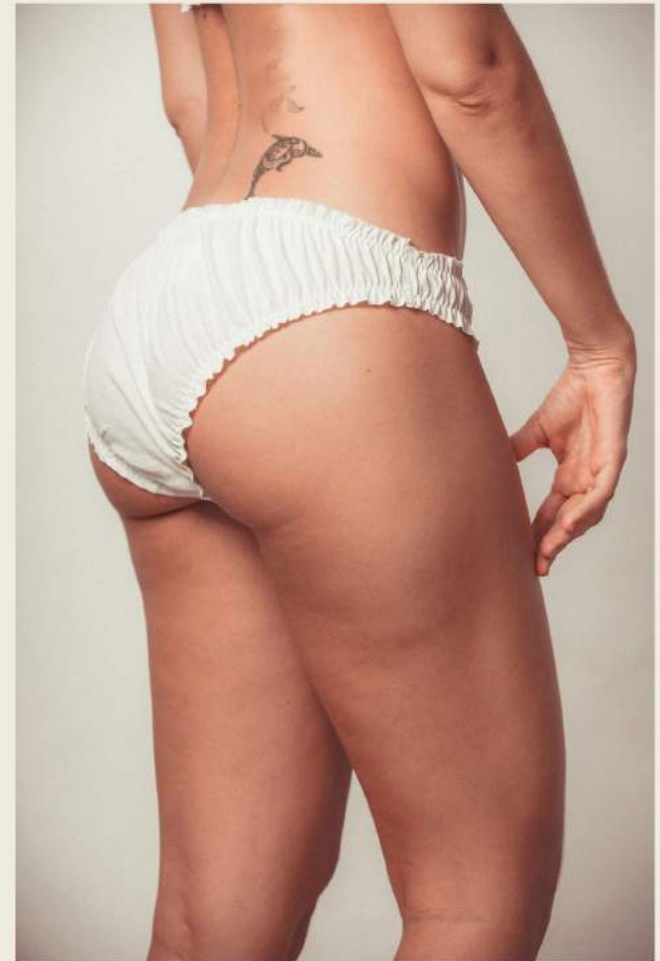
€7

\$6

\$8

beige

brown





DMD2306

AREIA top

*made in jersey knit
Natural Cotton Collor
100% organic cotton
elastics: 70% polyamide
30% elastane
100% cotton cord*

*three stitch zigzag
seams which guarantees
greater durability*

€8 €10
\$9 \$11

beige brown



A photograph of two women standing in a lush, green garden. The woman on the left has long, dark, curly hair and is wearing a white and tan striped, open-front cardigan over a white bodysuit. The woman on the right has a voluminous afro hairstyle and is wearing a white and tan striped, strapless tube top with a tie detail at the bust, paired with matching striped shorts. The background is filled with dense foliage and trees, with sunlight filtering through the leaves, creating a warm, natural atmosphere.

comfy

wherever you want,
indoors and outdoors



DMD2308

DUNA hot pant

*made in jersey knit
Natural Cotton Collor
100% organic cotton
elastics: 70% polyamide
30% elastane
100% cotton cord*

*three stitch zigzag
seams which guarantees
greater durability*

€8

€10

\$9

\$11

beige

brown





DMD2309

DUNA top

*made in jersey knit
Natural Cotton Collor
100% organic cotton*

*with built-in elastics
100% cotton cord
stainless steel straps
triple clasp in the back
with antiallergic regulator
100% polyamide*

€15

€17

\$17

\$19

beige

brown





DMD2409

DUNA top new

*made in jersey knit
Natural Cotton Collor
100% organic cotton*

*with built-in elastics
100% cotton cord
stainless steel straps
triple clasp in the back
with antiallergic regulator
100% polyamide*

€20

\$23

beige





DMD2310

DUNA kimono

*made in jersey knit
Natural Cotton Collor*

*100% organic cotton
interlining on collar
and sash*

€27 €30

\$29 \$33

beige striped





DMD2311

DUNA shorts

*made in jersey knit
Natural Cotton Collor
100% organic cotton
elastics: 70% polyamide
30% elastane*

*three stitch zigzag
seams which guarantees
greater durability*

€10

€11

€11

\$11

\$12

\$12

beige



brown



striped





DMD2312

Paraíba T-shirt

*made in jersey knit
Natural Cotton Collor*

100% organic cotton

€13

\$14

€15

\$16

beige



brown





DMD2314

Nordeste Kimono

100% organic cotton

Natural Cotton Collor

handmade crochet

€98

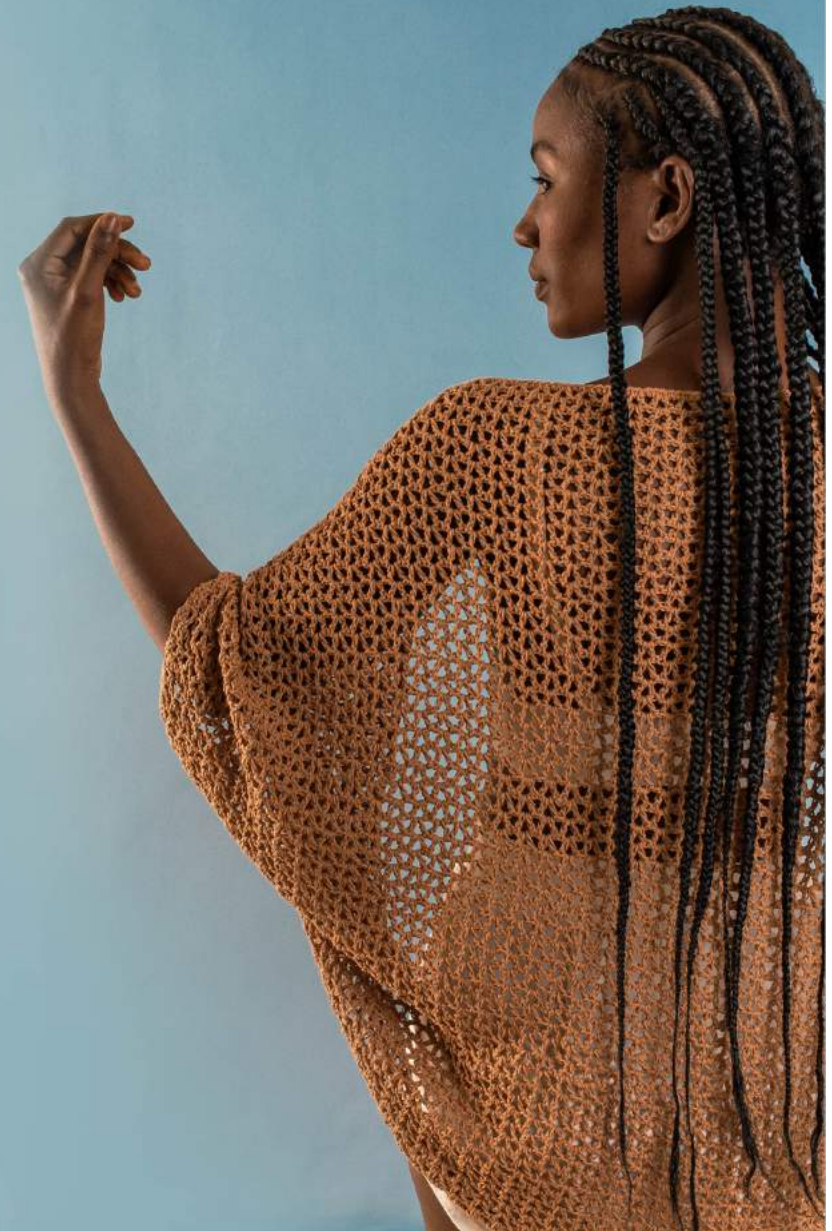
€98

\$113

\$113

beige

brown





DMD2315

Zeferina blouse

*100% organic cotton
Natural Cotton Collor*

handmade crochet

€59

€59

\$68

\$68

beige

brown





DMD2318

MAREZIA top

*made in jersey knit
Natural Cotton Collor*

*100% organic cotton
rib at the bottom
with 98% organic cotton
2% elastane*

€11

€13

\$13

\$15

beige

brown





DMD2319

MAREZIA pants

*made in brown jersey knit
and beige jersey details
Natural Cotton Collor
100% organic cotton*

*rib waistband with built-in
elastic in 98% organic cotton
2% elastane*

€20

\$24

brown





DMD2319B

MAREZIA blouse

*made in brown jersey knit
and beige jersey details*

Natural Cotton Collor

100% organic cotton

*rib waistband with built-in
elastic in 98% organic cotton
2% elastane*

€27

\$30

brown





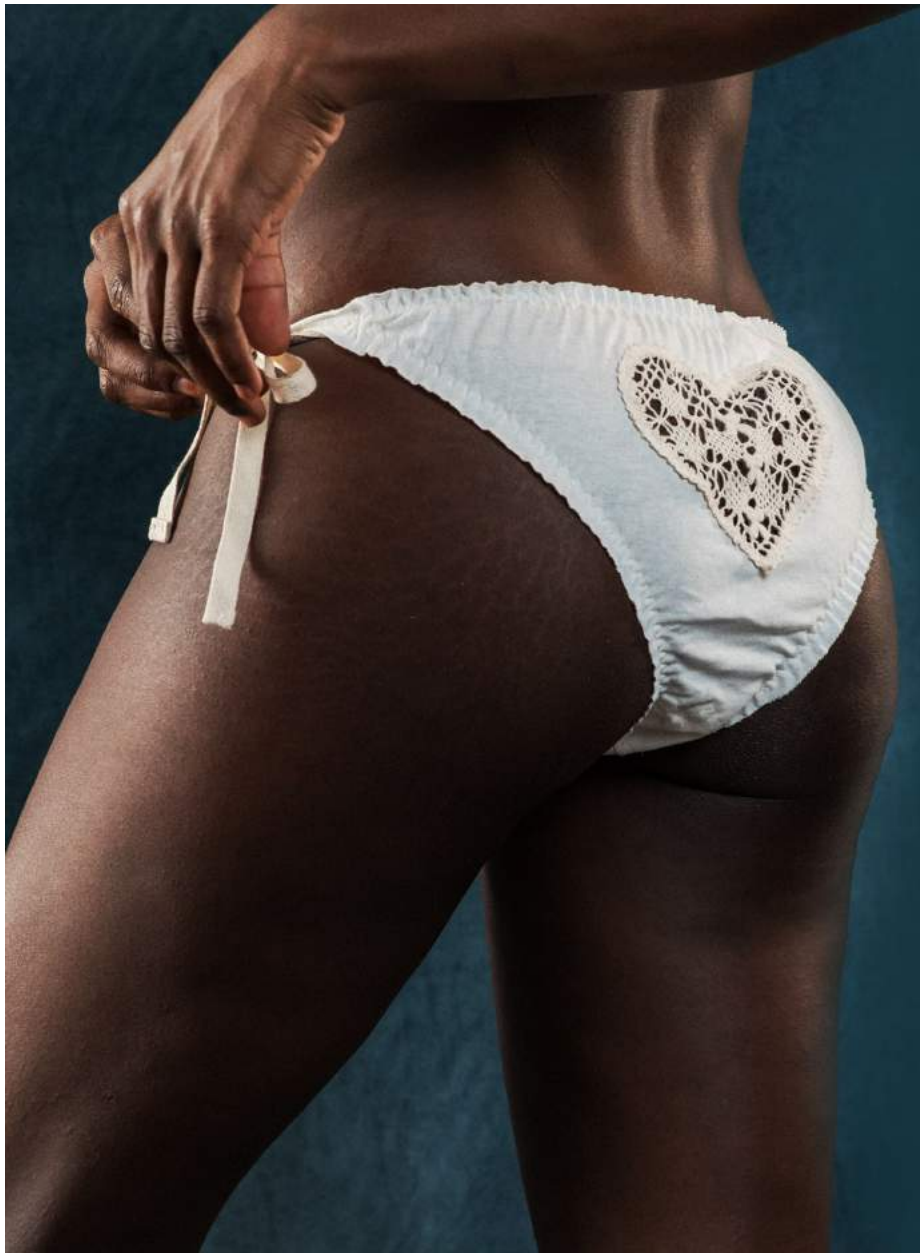


handmade

bobbin lace is an ancient technique brought across the seas which gained space by the skilful lacemakers' hands. today it's a work of cultural rescue, because the industry has taken its prominent place.

our laces
are produced
by the women's
association
Bilro de Ouro
in the Northeast
of Brazil.





DMD2321

BRISA panty

*made in jersey knit
Natural Cotton Collor
100% organic cotton
elastics: 70% polyamide
30% elastane
100% cotton cord*

*handmade lace back by
the women's association
Bilro de Ouro*

€10

\$13

beige





DMD2314

BRISA hot pant

*made in jersey knit
Natural Cotton Collor*

*100% organic cotton
elastics: 70% polyamide
30% elastane*

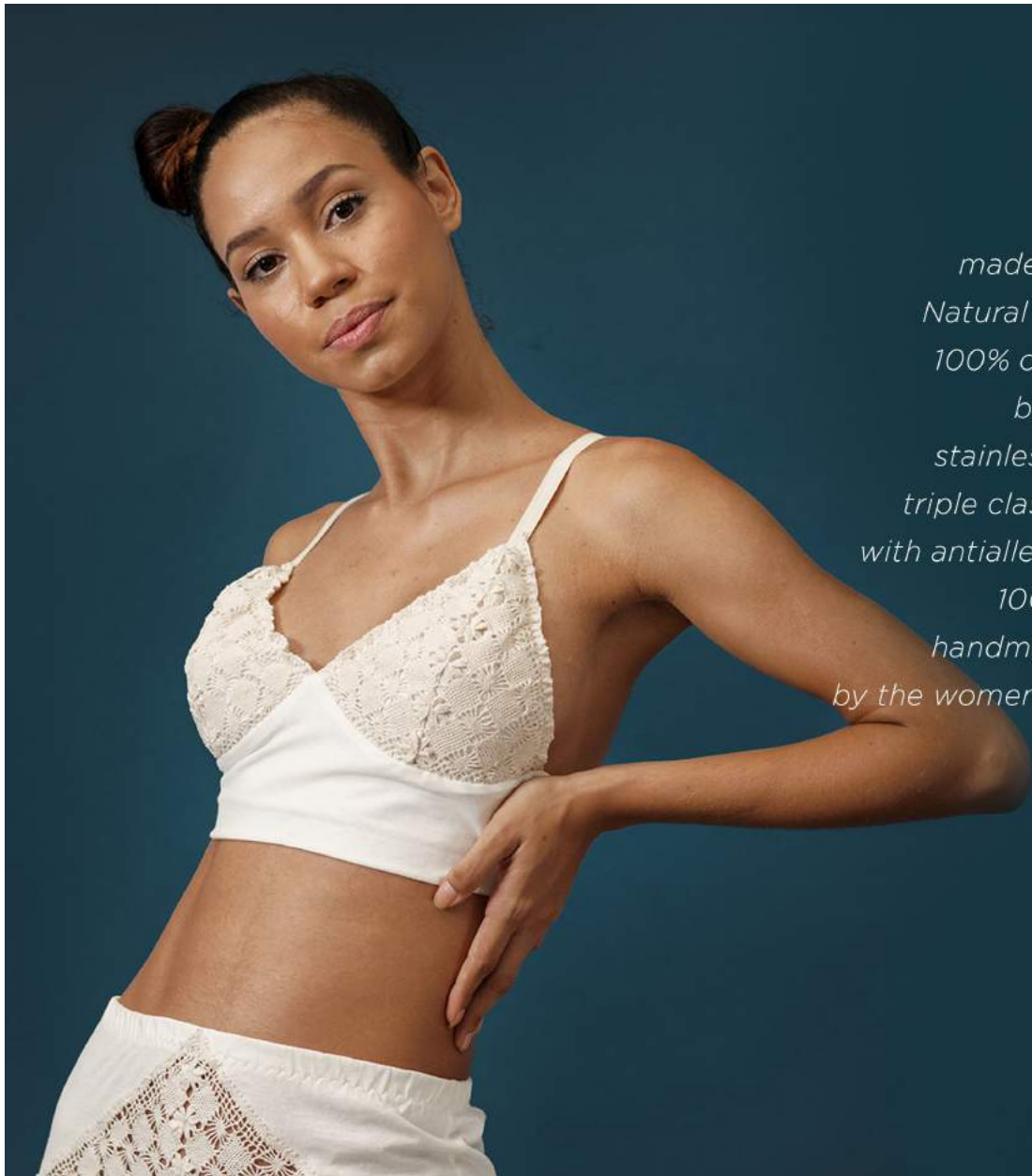
*handmade lace front
by the women's association
Bilro de Ouro*

€20

\$24

beige





DMD2315

BRISA top

*made in jersey knit
Natural Cotton Collor
100% organic cotton
built-in elastics
stainless steel straps
triple clasp in the back
with antiallergic regulator
100% polyamide
handmade lace front
by the women's association
Bilro de Ouro*

€19

\$23

beige





DMD2316

BRISA shorts

made in jersey knit

Natural Cotton Collor

100% organic cotton

rib waistband with built-in

elastic in 98% organic cotton

2% elastane

handmade lace front

by the women's association

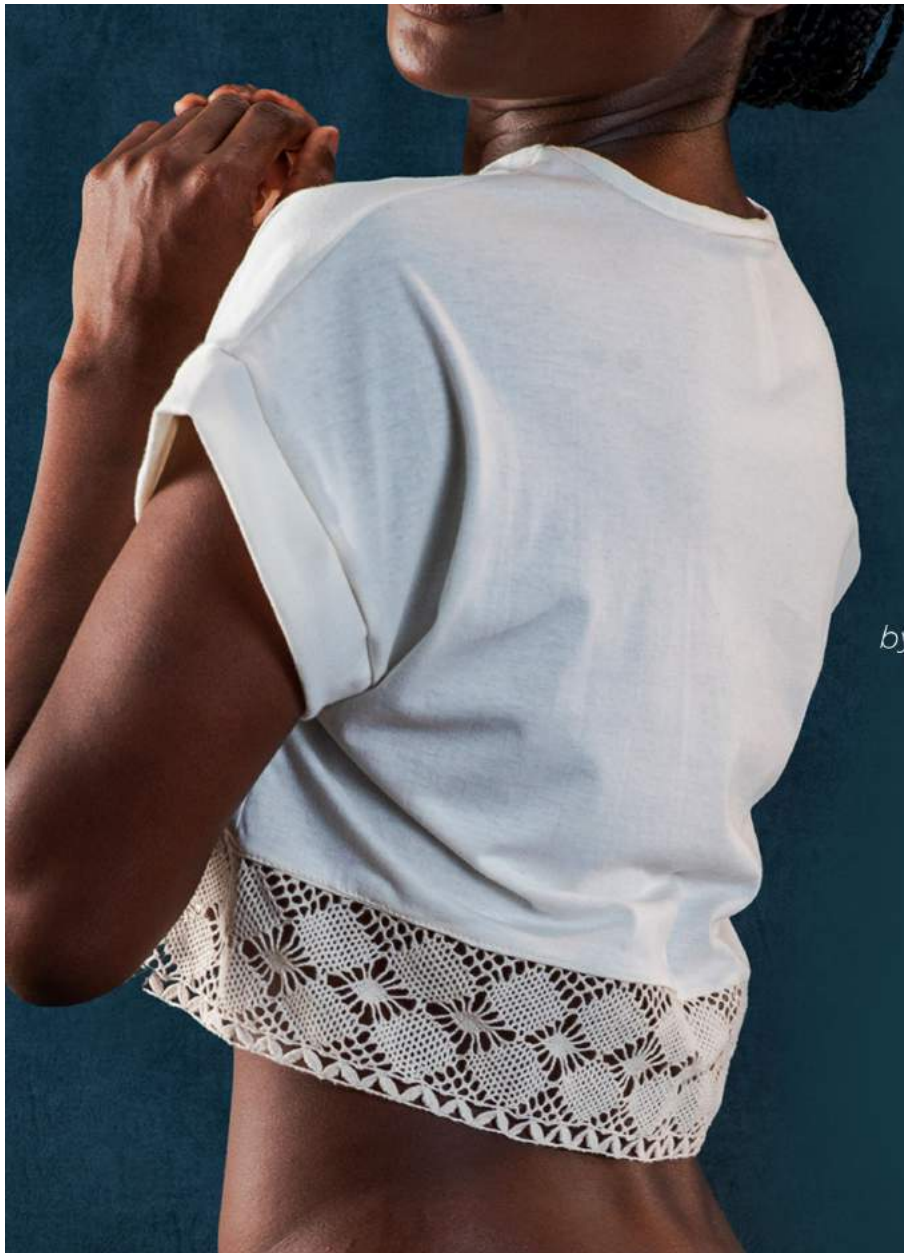
Bilro de Ouro

€32

\$35

beige





DMD2317

BRISA blouse

*made in jersey knit
Natural Cotton Collor*

100% organic cotton

*handmade lace
by the women's association
Bilro de Ouro*

€17

\$20

beige





DMD2318

BRISA kimono

*made in jersey knit
Natural Cotton Collor*

100% organic cotton

*lace sleeve detail
handmade by the women's
association Bilro de Ouro*

€38

\$43

beige





natural dye

Natural dyeing with indigo is another commitment we make to the environment. Moreover, it is a way to keep its legacy alive. Natural indigo pigment, obtained from fermented leaves through various techniques, allows us to color and create patterns, giving each piece a unique result.





DMD2401

AREIA panty

*made in jersey knit
Natural Cotton Collor
100% organic cotton
elastics: 70% polyamide
30% elastane*

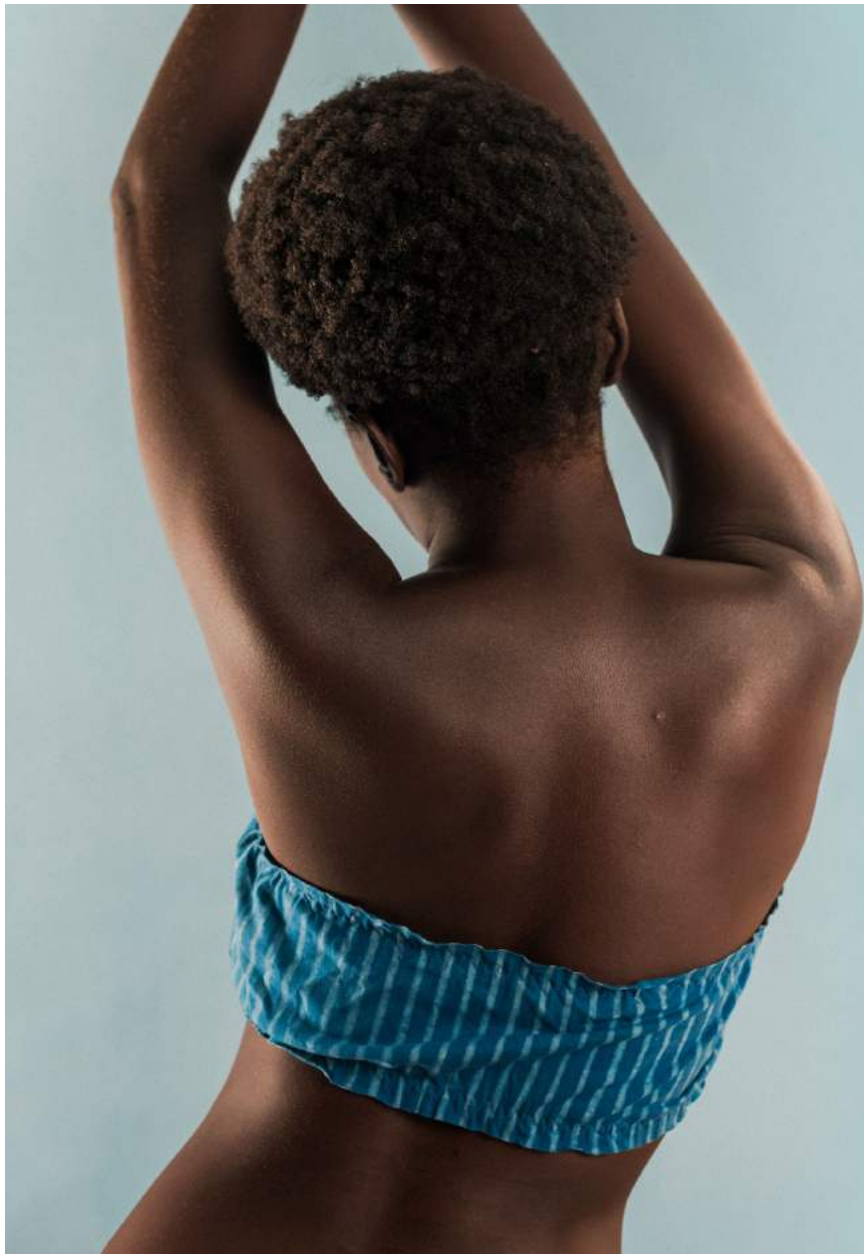
***screen printing done with
cassava starch and natural
indigo dye from Brazil.***

€8 €23

\$9 \$25

beige *indigo*





DMD2402

AREIA top

made in jersey knit

Natural Cotton Collor

100% organic cotton

elastics: 70% polyamide

30% elastane

100% cotton cord

***screen printing done with
cassava starch and natural
indigo dye from Brazil.***

€8 €29

\$9 \$33

beige indigo





DMD2403

MAREZIA dress

made in jersey knit

Natural Cotton Collor

100% organic cotton

*screen printing done with
cassava starch and natural
indigo dye from Brazil*

€34 €152

\$38 \$170

beige



indigo





DMD2404

MAREZIA dress

*made in jersey knit
Natural Cotton Collor
100% organic cotton*

€34 **€152**
\$38 **\$170**

beige



indigo





DMD2405

DUNA shirt

*made in jersey knit
Natural Cotton Collor
100% organic cotton*

*handmade natural dye
with Brazilian indigo*

€45

€107

\$50

\$120

beige

indigo





DMD2406

DUNA shirt

*made in jersey knit
Natural Cotton Collor*

100% organic cotton

€45 €107

\$50 \$120

beige indigo





DMD2407

ZEFERINA blouse

100% organic cotton

Natural Cotton Collor

handmade crochet

natural dye with

Brazilian indigo

€59

€176

\$68

\$198

beige



indigo





DMD2408

DUNA Shibori kimono

*made in jersey knit
Natural Cotton Collor
100% organic cotton*

*handmade Japanese Shibori
printing technique done
with natural indigo
dye from Brazil*

€198

\$222

indigo



DEMÔDÊ production time

model	3 months	6 months
AREIA ribbon	960	2.880
AREIA panty	960	2.880
AREIA top	960	2.880
DUNA panty	960	2.880
DUNA hot pant	640	1.920
DUNA top	320	960
DUNA kimono	200	600
DUNA shorts	960	2.880
MAREZIA top	640	1.920
MAREZIA top 2	640	1.920
MAREZIA pants	640	1.920
MAREZIA underpants	640	1.920
BRISA panty	400	800
BRISA hot pant	100	200
BRISA top	100	200
BRISA shorts	80	160
BRISA blouse	150	300
BRISA kimono	120	240
Nordeste T-shirt	700	1.400
Nordeste bucket	500	1.000
Nordeste kimono	60	120
Zeferina blouse	60	120

the BRISA collection has a reduced production due to manual lace making.
attention: the delivery quantities described here correspond to the production of a single model - for variations, consult new term.

> contact us to be a reseller +55 98 98119-7593 ola@demodeatelie.com



we are fashion revolution!



DEMODÊ

sponsorship:

apexBrasil 

MINISTÉRIO DO
DESENVOLVIMENTO,
INDÚSTRIA, COMÉRCIO
E SERVIÇOS

BRAZILIAN GOVERNMENT
BRASIL
UNIÃO E RECONSTRUÇÃO