



milk
shake®

lifestyling

AMAZING

curls & waves

z.one concept™

A new product for natural looking curly or wavy hair created by a team of **milk_shake®** hairstylists.

WANT DEFINED CURLS
OR WAVES THAT LAST FOR DAYS?
DON'T LIKE THE FEELING OF STYLING
PRODUCTS IN YOUR HAIR?
WANT WEIGHTLESS HOLD
FOR YOUR HAIR?

milk_shake® *lifestyling*
amazing curls & waves

IS FOR YOU



WHAT IT IS

milk_shake® *lifestyling* **amazing curls & waves**

is an **ultra-light spray** that supports and defines curls. It also helps to create wavy styles, making them last longer.

WHAT IT DOES

- / **gives a natural**, voluminous and light finish without weighing the hair down and leaving no residue
 - / **eliminates frizz** in curly hair
 - / **protects from humidity**, the number one enemy for curls and waves
 - / **polishes the hair** and enhances the hair colour's radiance
 - / **protects hair colour** from fading with a sealing action
-

HOW IT WORKS

It should be sprayed generously over the hair to create a film that protects the hair and makes it more manageable during styling. Once applied to wet hair its memory effect is activated, which enhances the style and makes it last longer.

On dry hair it revives curls and the hair's elasticity. Its ultra-light and enveloping texture helps to make the use of flat irons or curling wands very smooth.

/ **for best results** do not apply other styling products before **milk_shake®** amazing curls & waves



milkshake
lifestyling

**amazing
curls & waves**

ultra-lightweight spray
for wavy styles
and curly hair
spray ultra-leggero
per capelli ricci
e styling a onde
spray ultra-ligero
para cabello rizado y
acabado con ondas

with fruit extracts

200 ml e 6.8 fl oz

WHAT'S INSIDE

top technology and natural inspiration

We make this choice every day by respecting those who want an approach that is as natural as possible but are aware that there is a balance between science and nature.

The z.one concept™ R&D laboratories research the best formulas every day, with the aim of guaranteeing this balance: drawing from two worlds that are apparently at odds, obtaining the best possible result.

SCIENCE

/ the next generation polymers have a film-forming action with a long-lasting result even when faced with extreme humidity

/ the special calibrated ingredients increase volume at the roots and help make the style last longer

/ the sealing action of the active ingredients repels moisture and pollutants, maximizing the hair's shine.



NATURE

/ apple, lemon and blueberry extracts
with protective, invigorating, emollient
and conditioning actions.

/ quinoa proteins
with a colour protection action
to prevent colour-fading, enhancing
manageability and radiance.

amazing

/ suitable for all hair types
/ gives manageability thus facilitating brushing. This makes it ideal for smooth styles

amazing curls & waves

/ suitable for curly hair as it helps to support and define curls with each application
/ makes it easier to create smoother and more durable wavy styles with styling tools
/ keeps curls and waves bouncy for longer

/ remove frizz with a lasting result
/ protect from humidity
/ extend the duration of hairstyles with a memory effect
/ reduce drying time
/ give a radiant and shiny finish
/ protect hair colour from fading with a sealing action
/ do not weigh the hair down, creating a natural effect
/ leave no residue
/ make hair silky, soft and conditioned

SAY YES TO AMAZING HAIR



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lifestyling

amazing

anti-humidity protective
styling spray for hair
spray di styling protettivo
anti-umidità per capelli
spray de styling protector
anti-humedad para el cabello
spray coiffant anti-humidité
pour cheveux

with fruit extracts

200 ml e 6.8 fl oz





milk
shake®
lifestyling
AMAZING

EMBRACE YOUR BEAUTY.
BE AMAZING.


#humidityproof


in
good
hands


z.one concept™


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