



milk_
shake[®]
smoothies

conditioning
semi_permanent colour



milkshake
smoothies

conditioning
semi-permanent colour

AMMONIA FREE

with milk proteins,
organic honey
and sunflower oil
and amino acid
complex

3.4 fl oz 100 ml e

NATURAL | DARK | SPECIALS | INTENSIFIERS



4.81|4BA
MOKA ASH MEDIUM
BROWN



4.41|4CA
COPPER
ASH MEDIUM BROWN



INTERMEDIATE

5.1|5A
ASH LIGHT
BROWN



5.3|5G
GOLDEN LIGHT
BROWN



5.4|5C
COPPER
LIGHT BROWN



5.41|5CA
(5.431)
COPPERASH LIGHT BROWN



5.16|5AR
ASH RED
LIGHT BROWN



5.6|5R
RED
LIGHT BROWN



5.77|5W
INTENSE VIOLET
LIGHT BROWN



6.1|6A
ASH DARK
BLOND



6.3|6G
GOLDEN DARK
BLOND



6.13|6AG
ASH GOLDEN
DARK BLOND



6.15|6AM
ASH MAHOGANY
DARK BLOND



6.43|6CG
COPPER GOLDEN
DARK BLOND



6.6|6R
RED
DARK BLOND



6.66|6RR
INTENSE RED
DARK BLOND



6.41|6CA
(6.431)
COPPERASH DARK BLOND



5.8|5B
MOKA LIGHT
BROWN



6.81|6BA
MOKAASH
DARK BLOND



6.88|6BB
INTENSE MOKA
DARK BLOND



7.8|7B
MOKA MEDIUM
BLOND



7.1|7A
ASH MEDIUM
BLOND



7.13|7AG
ASH GOLDEN
MEDIUM BLOND



7.33|7GG
INTENSE GOLDEN
MEDIUM BLOND



7.43|7CG
COPPER GOLDEN
MEDIUM BLOND



7.44|7CC
INTENSE COPPER
MEDIUM BLOND



7.08|7NB
(7.314)
NATURAL MOKA
MEDIUM BLOND



7.41|7CA
(7.431)
COPPERASH
MEDIUM BLOND



LIGHT

8.1|8A
ASH LIGHT
BLOND



8.13|8AG
ASH GOLDEN
LIGHT BLOND



8.33|8GG
INTENSE GOLDEN
LIGHT BLOND



8.43|8CG
COPPER GOLDEN
LIGHT BLOND



8.41|8CA
(8.431)
COPPERASH LIGHT BLOND



8.81|8BA
MOKAASH
LIGHT BLOND



9.1|9A
ASH VERY
LIGHT BLOND



9.13|9AG
ASH GOLDEN
VERY LIGHT BLOND



9.33 | 9GG
INTENSE GOLDEN
VERY LIGHT BLOND



9.08 | 9NB
NATURAL MOKA
VERY LIGHT BLOND



9.07 | 9NV
NATURAL VIOLET
VERY LIGHT BLOND



10.16 | 10AR
(10.116)
ASH RED PLATINUM
LIGHTEST BLOND



10.07 | 10NV
NATURAL VIOLET
PLATINUM LIGHTEST
BLOND



10.17 | 10AV
(10.117)
ASH VIOLET PLATINUM
LIGHTEST BLOND



10.08 | 10NB
NATURAL MOKA
PLATINUM
LIGHTEST BLOND



10.13 | 10AG
ASH GOLDEN
PLATINUM LIGHTEST
BLOND



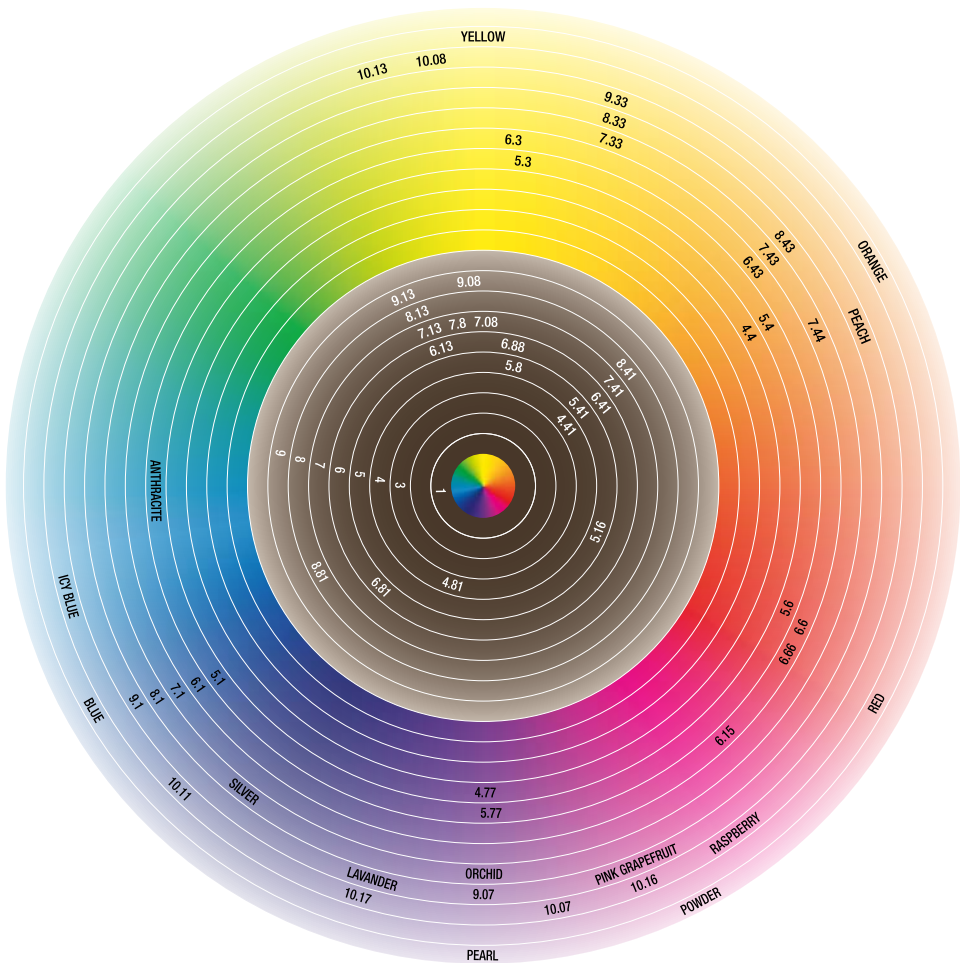
10.11 | 10AA
INTENSE ASH
PLATINUM
LIGHTEST BLOND



	APPLICATION LEVEL		APPLICATION LEVEL		APPLICATION LEVEL	
PEARL	10, G	4.81	MOKA ASH MEDIUM BROWN	3, 4, 5, 6	7.33 INTENSE GOLDEN MEDIUM BLOND	7, 8, 9
POWDER	9, 10, G	4.41	COPPER ASH MEDIUM BROWN	3, 4, 5	7.43 COPPER GOLDEN MEDIUM BLOND	7, 8, 9
SILVER	10, G	5.1	ASH LIGHT BROWN	5, 6, 7, G	7.44 INTENSE COPPER MEDIUM BLOND	7, 8, 9
ANTHRACITE	10, G	5.3	GOLDEN LIGHT BROWN	5, 6, 7	8.1 ASH LIGHT BLOND	8, 9, 10, G
RASPBERRY	8, 9, 10	5.4	COPPER LIGHT BROWN	5, 6, 7	8.13 ASH GOLDEN LIGHT BLOND	7, 8, 9
PEACH	8, 9, 10	5.41	COPPER ASH LIGHT BROWN	4, 5, 6, 7	8.33 INTENSE GOLDEN LIGHT BLOND	8, 9, 10
ICY BLUE	9, 10	5.16	ASH RED LIGHT BROWN	4, 5, 6	8.43 COPPER GOLDEN LIGHT BLOND	8, 9, 10
ORCHID	8, 9, 10	5.6	RED LIGHT BROWN	4, 5, 6, 7	8.41 COPPER ASH LIGHT BLOND	8, 9, 10
PINK GRAPEFRUIT	9, 10	5.77	INTENSE VIOLET LIGHT BROWN	4, 5, 6, 7	8.81 MOKA ASH LIGHT BLOND	8, 9, 10
LAVENDER	9, 10	8.13	ASH GOLDEN LIGHT BLOND	7, 8, 9	9.1 ASH VERY LIGHT BLOND	9, 10, G
YELLOW	5, 6, 7, 8, 9	6.1	ASH DARK BLOND	6, 7, 8, G	9.13 ASH GOLDEN VERY LIGHT BLOND	8, 9, 10
BLUE	1, 3, 4, 5, 6, 7, 8, 9, 10	6.3	GOLDEN DARK BLOND	6, 7, 8	9.33 INTENSE GOLDEN VERY LIGHT BLOND	9, 10
RED	4, 5, 6, 7, 8, 9, 10	6.13	ASH GOLDEN DARK BLOND	5, 6, 7	9.08 NATURAL MOKA VERY LIGHT BLOND	8, 9, 10, G
ORANGE	4, 5, 6, 7, 8, 9, 10	6.15	ASH MAHOGANY DARK BLOND	5, 6, 7	9.07 NATURAL VIOLET VERY LIGHT BLOND	8, 9, 10, G
1 BLACK	1, 2, 3, 4, 5, G	6.43	COPPER GOLDEN DARK BLOND	6, 7, 8	10.16 ASH RED PLATINUM LIGHTEST BLOND	9, 10, G
3 DARK BROWN	3, 4, 5, G	6.6	RED DARK BLOND	5, 6, 7, 8	10.07 NATURAL VIOLET PLATINUM LIGHTEST BLOND	9, 10, G
4 MEDIUM BROWN	4, 5, 6, G	6.66	INTENSE RED DARK BLOND	5, 6, 7, 8	10.17 ASH VIOLET PLATINUM LIGHTEST BLOND	9, 10, G
5 LIGHT BROWN	5, 6, 7, G	6.41	COPPER ASH DARK BLOND	5, 6, 7	10.08 NATURAL MOKA PLATINUM LIGHTEST BLOND	9, 10, G
6 DARK BLOND	6, 7, 8, G	5.8	MOKA LIGHT BROWN	4, 5, 6, 7	10.13 ASH GOLDEN PLATINUM LIGHTEST BLOND	9, 10, G
7 MEDIUM BLOND	7, 8, 9, G	6.81	MOKA ASH DARK BLOND	5, 6, 7	10.11 INTENSE ASH PLATINUM LIGHTEST BLOND	9, 10, G
8 LIGHT BLOND	8, 9, 10, G	6.88	INTENSE MOKA DARK BLOND	5, 6, 7, 8		
9 VERY LIGHT BLOND	9, 10, G	7.8	MOKA MEDIUM BLOND	7, 8, 9		
4.4 COPPER MEDIUM BROWN	3, 4, 5, 6	7.1	ASH MEDIUM BLOND	7, 8, 9, G		
4.7 VIOLET MEDIUM BROWN	3, 4, 5, 6	7.13	ASH GOLDEN MEDIUM BLOND	6, 7, 8		

milk shake[®] smoothies

newton's disk



REFERENCE

.0 N	NATURAL	.4 C	COPPER	.7 V	VIOLET
.1 A	ASH	.5 M	MAHOAGANY	.8 B	MOKA
.3 G	GOLDEN	.6 R	RED		

EN

Conditioning tone-on-tone cream colour. Gentle and caring, **milk_shake® smoothies** delivers shine and vibrant colour. The base is enriched with milk proteins, organic honey, sunflower oil and fruit extracts, which soothe hair and scalp. It also contains an amino acid complex (a plant based derived from wheat and soy) and Integrity 41® (a hydroglycolic sunflower extract packed with antioxidant polyphenols). Formulated to deliver ultra-versatile colour services, **milk_shake® smoothies** respects the integrity of the hair structure: it is the perfect product for achieving natural, radiant, long-lasting colour that flawlessly masks first grey hair. It is also ideal for illuminating the natural base with natural, shiny and intense tones, for evening out or refreshing existing colour, blending highlights and lowlights, and introducing colour services to clients looking for colour that is easy to maintain.

Use only in combination with the specific developers: **milk_shake® light activating emulsion** for tone-on-tone colour with no visible regrowth, **milk_shake® activating emulsion** for tone-on-tone colour and for masking first grey hair (up to 50%) or **milk_shake® intensive activating emulsion** for more intense grey hair coverage (up to 75%) and bolder tones.

FORMULATION:

- Determine the natural colour level and condition of hair.
- Decide on the desired result and select the most suitable shade.
- Check the colour chart to ensure that the desired result can be achieved.

MIXING: In a non-metallic bowl, mix 1 part **milk_shake® smoothies conditioning semi_permanent colour** + 1.5 parts of **milk_shake® activating emulsion** (e.g. 50 ml of **milk_shake® smoothies** + 75 ml of **milk_shake® activating emulsion**).

APPLICATION:

- Application on virgin hair: wash hair with **milk_shake® deep cleansing shampoo**, then apply the mixture to clean, dry hair from root to ends.
- Leave on for 20 to 30 minutes. If hair is fine or very porous, reduce processing time by a few minutes.
- Subsequent applications: apply the mixture to regrowth and leave on for 25 to 30 minutes. Five minutes before processing time is up, apply the remaining product to lengths and ends. For processed hair, reduce processing time by a few minutes.
- Emulsify, then rinse thoroughly.
- Apply **milk_shake® colour specifics acid colour sealer**, leave on for 2 to 3 minutes and, without rinsing, wash hair gently with **milk_shake® colour specifics colour sealing shampoo** and apply **colour specifics colour sealing conditioner**.

IT

Crema colorante condizionante tono su tono. Delicata e trattante, **milk_shake® smoothies** dona lucentezza e colori vibranti. La sua base è arricchita da proteine del latte, miele organico, olio di girasole ed estratti di frutta, che leniscono cute e capelli. Contiene inoltre amino acid complex (complesso di aminoacidi vegetali derivati dal grano e dalla soia) e Integrity 41® (estratto idroglicolico di girasole, ricco in polifenoli antiossidanti).

milk_shake® smoothies, grazie alla sua formulazione, permette un'ottima versatilità nei servizi di colorazione, rispettando l'integrità della struttura capillare: un prodotto ideale per nascondere i primi capelli bianchi e donare un'ottima mascheratura luminosa, duratura e naturale. È ideale anche per illuminare la base naturale con riflessi intensi, lucenti e naturali, per uniformare o riprendere una colorazione esistente, per sfumare meches o contrasti, per avvicinare al servizio di colorazione i clienti che cercano un colore semplice da mantenere.

Utilizzare solo in miscelazione con i rivelatori specifici: **milk_shake® light activating emulsion** per colorazioni tono su tono senza effetto ricrescita, **milk_shake® activating emulsion** per colorazioni tono su tono e mascheratura dei primi capelli bianchi (fino al 50%) o **milk_shake® intensive activating emulsion** per una copertura dei capelli bianchi più intensa (fino al 75%) e per riflessature più decise.

FORMULAZIONE:

- Stabilire il livello naturale dei capelli e le condizioni del capello.
- Stabilire il risultato desiderato e scegliere la nuance più adatta.
- Verificare sulla cartella colori la possibilità di raggiungimento del risultato desiderato.

MISCELAZIONE: miscelare 1 parte di **milk_shake® smoothies conditioning semi_permanent colour** + 1.5 di **milk_shake® light activating emulsion**, **activating emulsion** o **intensive activating emulsion** (Es. 50 ml di **milk_shake® smoothies** + 75 ml di **milk_shake® activating emulsion**).

APPLICAZIONE:

- Prima applicazione su capelli vergini: detergere con **milk_shake® deep cleansing shampoo**, applicare la miscela sui capelli asciutti e puliti dalla base alle punte.
- Lasciare in posa da 20 a 30 minuti. Se i capelli sono molto porosi o fini, ridurre il tempo di posa di qualche minuto.
- Applicazioni successive: applicare la miscela sulla ricrescita e lasciare in posa da 25 a 30 minuti. 5 minuti prima del termine, applicare la rimanenza di prodotto su lunghezze e punte. Se i capelli sono porosi, ridurre il tempo di posa di qualche minuto.
- Emulsionare, quindi risciacquare abbondantemente.
- Applicare **milk_shake® colour specifics acid colour sealer**, lasciare in posa per 2/3 minuti e senza risciacquare. Detergere delicatamente con **milk_shake® colour specifics colour sealing shampoo** e applicare **colour specifics colour sealing conditioner**.

FR

Coloration capillaire conditionnante semi-permanente. Crème colorante conditionnante ton sur ton. Délicate et traitante, **milk_shake® smoothies** donne de la brillance et des couleurs vibrantes. Sa base est enrichie aux protéines de lait, miel biologique, huile de tournesol et extraits de fruits, qui apaisent le cuir chevelu et les cheveux. Elle contient également Amino acid complex (complexe d'acides aminés végétaux issus du blé et du soja) et Integrity 41® (extrait hydroglycolique de tournesol, riche en polyphénols antioxydants). **milk_shake® smoothies**, grâce à sa formulation, permet une grande flexibilité dans les services de coloration, en respectant l'intégrité de la structure capillaire : un produit idéal pour masquer les premiers cheveux blancs et créer un excellent camouflage lumineux, durable et naturel. Elle est parfaite également pour illuminer la base naturelle avec des reflets intenses, brillants et naturels, pour uniformiser ou reprendre une coloration existante, pour estomper des mèches ou des contrastes, pour attirer vers le service de coloration les clientes à la recherche d'une couleur facile à entretenir. Utiliser uniquement en mélange avec les révélateurs spécifiques: **milk_shake® light activating emulsion** pour les colorations ton sur ton sans effet repousse, **milk_shake® activating emulsion** pour les colorations ton sur ton et le camouflage des premiers cheveux blancs (jusqu'à 50 %) ou **milk_shake® intensive activating emulsion** pour une couverture des cheveux blancs plus intense (jusqu'à 75 %) et pour des reflets plus marqués.

FORMULATION:

- Établir le niveau naturel des cheveux et les conditions du cheveu.
- Établir le résultat désiré et choisir la nuance la plus adaptée.
- Vérifier sur le nuancier la possibilité d'obtention du résultat désiré.

MÉLANGE: dans un bol non métallique, mélanger 1 partie de **milk_shake® smoothies conditioning semi_permanent colour** + 1,5 partie de **milk_shake® activating emulsion** (par ex. 50 ml de **milk_shake® smoothies** + 75 ml de **milk_shake® activating emulsion**).

APPLICATION:

- Application vierge : laver avec **milk_shake® deep cleansing shampoo**, appliquer le mélange sur les cheveux propres et secs en procédant des racines aux pointes.
- Laisser agir de 20 à 30 minutes. Si les cheveux sont très poreux ou fins, réduire le temps de pose de quelques minutes.
- Applications successives : appliquer le mélange sur la repousse et laisser agir de 25 à 30 minutes. 5 minutes avant la fin, étaler le reste de produit sur les longueurs et sur les pointes. Si les cheveux sont traités, réduire le temps de pose de quelques minutes.
- Émulsionner puis rincer abondamment.
- Appliquer **milk_shake® colour specifics acid colour sealer**, laisser agir 2/3 minutes et sans rincer, laver délicatement avec **milk_shake® colour specifics colour sealing shampoo** et appliquer **colour specifics colour sealing conditioner**.

ES

Coloración acondicionadora semipermanente para el cabello. Crema colorante acondicionadora tono sobre tono. Delicada y tratante, **milk_shake® smoothies** aporta brillo y colores vibrantes. Su base está enriquecida con proteínas de leche, miel orgánica, aceite de girasol y extractos de fruta, que calman la piel y el cabello. Además, contiene amino acid complex (complejo de aminoácidos vegetales derivados del trigo y la soja) e Integrity 41® (extracto hidroglicólico de girasol, rico en polifenoles antioxidantes). **milk_shake® smoothies**, gracias a su formulación, permite una excelente versatilidad en los servicios de coloración, respetando la integridad de la estructura capilar: un producto ideal para disimular las primeras canas y brindar un excelente enmascaramiento luminoso, duradero y natural. También es ideal para iluminar la base natural con reflejos intensos, brillantes y naturales, para uniformar o retomar una coloración existente, para difuminar mechas o contrastes, para acercar al servicio de coloración a clientes que buscan un color fácil de mantener. Ha de utilizarse exclusivamente mezclada con los reveladores específicos: **milk_shake® light activating emulsion** para coloraciones tono sobre tono sin efecto de crecimiento de las raíces, **milk_shake® activating emulsion** para coloraciones tono sobre tono y enmascaramiento de las primeras canas (hasta el 50 %) o **milk_shake® intensive activating emulsion** para una cobertura de canas más intensa (hasta el 75 %) y reflejos más marcados.

FORMULACIÓN:

- Establecer el nivel natural del cabello y las condiciones del cabello.
- Establecer el resultado deseado y elegir la tonalidad más adecuada.
- Comprobar en la carta de colores si es posible conseguir el resultado deseado.

MEZCLA: en un bol no metálico, mezclar 1 parte de **milk_shake® smoothies conditioning semi_permanent colour** + 1.5 de **milk_shake® activating emulsion** (por ej. 50 ml de **milk_shake® smoothies** + 75 ml de **milk_shake® activating emulsion**).

APLICACIÓN:

- Aplicación virgen: lavar con **milk_shake® deep cleansing shampoo**, aplicar la mezcla en el cabello seco y limpio simultáneamente de la raíz a las puntas.
- Dejar actuar de 20 a 30 minutos. Si el cabello es muy poroso o fino, reducir el tiempo de exposición unos minutos.
- Aplicaciones posteriores: aplicar la mezcla en el crecimiento de las raíces y dejar actuar de 25 a 30 minutos. 5 minutos antes del final, extender el producto restante en medios y puntas. Si el cabello está tratado, reducir el tiempo de aplicación unos minutos.
- Emulsionar y enjuagar abundantemente.
- Aplicar **milk_shake® colour specifics acid colour sealer**, dejar actuar 2/3 minutos y sin enjuagar, lavar delicadamente con **milk_shake® colour specifics colour sealing shampoo** y aplicar **colour specifics colour sealing conditioner**.