



**milk**  
**shake**<sup>®</sup>

light catcher spotlight

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technical  
manual



**milk\_shake**® is a range of professional hair care products that believes in simple, joyful, spontaneous beauty. Our secret? Ingredients of natural origin like milk proteins and fruit extracts that take care of every hair type.

**milk  
shake**®  
RE-NATURAL



**a colour as natural as yours**

**Rediscover your natural shades  
with the milk\_shake® colour philosophy:**

/ **healthy** and **shiny** hair

/ **spontaneous** and **natural beauty**

/ **superior** salon **service**

**How?**

/ with high quality products that contain natural ingredients which nourish the hair

/ with innovative techniques that deliver natural and customised looks

/ with tools created specifically to give added value to salon services





# LIGHT UP YOUR BLOND HAIR

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- 7. light catcher spotlight **system**
  - 8. light catcher spotlight **assortment**
  - 11. light catcher spotlight **level 9**
  - 12. light catcher spotlight **level 8**
  - 13. light catcher spotlight **level 7**
  - 14. light catcher spotlight **black**
  - 16. light catcher spotlight **clear lights**
  - 19. light catcher spotlight **lift & balance**
  - 20. light catcher spotlight **light layers**
  - 21. light catcher spotlight **soft light oxidizing emulsion**
  - 23. light catcher spotlight **fast toning**
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**milk  
shake**<sup>®</sup>  
light catcher spotlight





# LIGHT UP YOUR BLOND HAIR

**milk\_shake**® light catcher spotlight:  
a range of lightening products with  
state-of-the-art formulas with guaranteed  
performance and excellence.

AN EXTRAORDINARY RANGE  
DEVELOPED TO CREATE  
INTENSE AND RADIANT  
BLONDS, FROM NATURAL  
TONES TO THE MOST  
CREATIVE.

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**BALANCED AND SAFE FORMULAS  
THAT RESPECT THE SCALP AND HAIR.**

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# milkshake®



## light catcher spotlight



light catcher spotlight level 9  
**extra-high-lift powder for hair with milk proteins, avocado oil and grapeseed oil**  
up to 9 levels of lift



light catcher spotlight black  
**black lightening cream for hair for lift with cool tones**  
up to 7 levels of lift



light catcher spotlight lift & balance  
**super highlifter cream for hair, with grey coverage**



light catcher spotlight level 8  
**conditioning lightening powder for hair with milk proteins, avocado oil and blueberry extract**  
up to 8 levels of lift



light catcher spotlight clear lights  
**gentle ammonia free cream lightener**  
up to 6 levels of lift



light catcher spotlight light layers  
**super highlifter cream for untreated or colour-treated hair**



light catcher spotlight level 7  
**freehand lightener for hair with milk proteins, avocado oil and blackberry extract**  
up to 7 levels of lift



light catcher spotlight soft light oxidizing emulsion cream developer



light catcher spotlight fast toning conditioning direct colour





# milk shake®

light catcher spotlight  
level 9

**Extra-high-lift  
powder for hair**

WITH PLEX  
TECHNOLOGY

Up to 9 levels  
of lift

Enriched with  
milk proteins,  
avocado pulp oil,  
grapeseed oil



**RECOMMENDED FOR:**  
all lightening techniques

**SPEED:**  
▶▶▶▶▶

## Features:

- Up to **9 levels** of lift
- Protects and conditions the hair fibre during processing
- Flexible mixing ratios
- Pliable mixture
- Easy to apply
- Recommended for all lightening techniques
- Recommended for all freehand lightening techniques

## Mixing ratio and levels of lift:

mixing ratio	oxidiser vol.	processing time	levels of lift
<b>1 : 1,5</b>	oxidizing emulsion <b>20 vol</b> (6%)	<b>30 min.</b>	Up to 7 levels
<b>1 : 1,5</b>	oxidizing emulsion <b>30 vol</b> (9%)	<b>30 min.</b>	Up to 8 levels
<b>1 : 1,5</b>	oxidizing emulsion <b>30 vol</b> (9%)	<b>40 min.</b>	Up to 9 levels
<b>1 : 2</b>	oxidizing emulsion <b>20 vol</b> (6%)	<b>30 min.</b>	Up to 6 levels
<b>1 : 2</b>	oxidizing emulsion <b>30 vol</b> (9%)	<b>40 min.</b>	Up to 8 levels
<b>1 : 2</b>	oxidizing emulsion <b>40 vol</b> (12%)	<b>45 min.</b>	Up to 9 levels

## Application:

- Apply to dry hair
- Leave to develop 30 minutes for maximum results and in any case for no longer than 45 minutes
- Keep checking hair during processing
- It is not recommended to use heat sources



# milk shake<sup>®</sup>

light catcher spotlight  
level 8

Conditioning  
lightening powder  
for hair

Up to 8 levels  
of lift

Enriched with  
milk proteins,  
avocado pulp oil  
and blueberry  
extract



**RECOMMENDED FOR:**  
all lightening techniques  
with support

**SPEED:**  
▶▶▶▶▶

## Features:

- Up to **8 levels** of lift
- Non-drip formula
- Non-volatile formula
- Pliable mixture
- Neutralizing agents remove unwanted brassy and warm tones
- No-swell formula
- Recommended for all lightening techniques using support

## Mixing ratio and levels of lift:

mixing ratio	oxidiser vol.	processing time	levels of lift
1 : 2	oxidizing emulsion <b>20 vol</b> (6%)	<b>30 min.</b>	Up to 6 levels
1 : 2	oxidizing emulsion <b>30 vol</b> (9%)	<b>30 min.</b>	Up to 7 levels
1 : 2	oxidizing emulsion <b>30 vol</b> (9%)	<b>40 min.</b>	Up to 8 levels
1 : 3	oxidizing emulsion <b>20 vol</b> (6%)	<b>30 min.</b>	Up to 6 levels
1 : 3	oxidizing emulsion <b>30 vol</b> (9%)	<b>40 min.</b>	Up to 7 levels
1 : 3	oxidizing emulsion <b>40 vol</b> (12%)	<b>45 min.</b>	Up to 8 levels

## Application:

- Apply to dry hair
- Leave to develop until the desired level of lift has been achieved, up to 45 minutes
- Keep checking hair during processing
- It is not recommended to use heat sources

# milk shake<sup>®</sup>

light catcher spotlight  
level 7

Freehand lightener  
for hair

Up to 7 levels  
of lift

Enriched with  
milk proteins,  
avocado pulp oil  
and blackberry  
extract



**RECOMMENDED FOR:**  
all freehand  
lightening techniques

**SPEED:**  
▶▶▶▶▶

## Features:

- Up to **7 levels** of lift
- Easy and precise application
- Humectant formula
- Clay like texture
- Prolonged lightening action
- Lightens with a natural effect
- Recommended for all freehand lightening techniques

## Mixing ratio and levels of lift:

mixing ratio	oxidiser vol.	processing time	levels of lift
1 : 1,5	oxidizing emulsion <b>20 vol</b> (6%)	<b>30 min.</b>	Up to 5 levels
1 : 1,5	oxidizing emulsion <b>30 vol</b> (9%)	<b>30 min.</b>	Up to 6 levels
1 : 1,5	oxidizing emulsion <b>30 vol</b> (9%)	<b>40 min.</b>	Up to 7 levels
1 : 2	oxidizing emulsion <b>20 vol</b> (6%)	<b>30 min.</b>	Up to 4 levels
1 : 2	oxidizing emulsion <b>30 vol</b> (9%)	<b>40 min.</b>	Up to 6 levels
1 : 2	oxidizing emulsion <b>40 vol</b> (12%)	<b>45 min.</b>	Up to 7 levels

## Application:

- Apply to dry hair
- Leave to develop until the desired level of lift has been achieved, up to 45 minutes
- Keep checking hair during processing
- It is not recommended to use heat sources

# milk shake®

light catcher spotlight  
**black**

**Black lightening cream for hair for lift with cool tones**

**Up to 7 levels of lift**

Enriched with milk proteins, avocado pulp oil and charcoal powder



**RECOMMENDED FOR:**  
cool blonds, neutralising the base level

**SPEED:**  
▶▶▶▶▶

## Features:

- The charcoal and dark pigments inhibit warm tones
- Up to **7 levels** of lift
- Hydrates the hair fibre during processing
- Creamy mixture
- Conditioning action
- Can be mixed with other lightening powders

## Mixing ratio and levels of lift:

mixing ratio	oxidiser vol.	processing time	levels of lift
<b>1 : 2</b>	oxidizing emulsion <b>10 vol</b> (3%)	<b>45 min.</b>	Up to 5 levels
<b>1 : 2</b>	oxidizing emulsion <b>20 vol</b> (6%)	<b>45 min.</b>	Up to 6 levels
<b>1 : 2</b>	oxidizing emulsion <b>30 vol</b> (9%)	<b>45 min.</b>	Up to 7 levels
<b>1 : 3</b>	oxidizing emulsion <b>10 vol</b> (3%)	<b>45 min.</b>	Up to 4 levels
<b>1 : 3</b>	oxidizing emulsion <b>20 vol</b> (6%)	<b>45 min.</b>	Up to 5 levels
<b>1 : 3</b>	oxidizing emulsion <b>30 vol</b> (9%)	<b>45 min.</b>	Up to 6 levels

## Application:

- Apply to dry hair
- Processing time: up to 45 minutes
- Keep checking hair during processing
- It is not recommended to use heat sources

Always consider and respect the mixing ratio given for the lightening powders. The choice of volumes of oxidant will depend on the desired lightening result.

**PRO TIP**

**milk\_shake®** light catcher spotlight **black** can be mixed with all the other **spotlight** products

## What are the benefits?

According to the chosen **milk\_shake®** light catcher spotlight product that is mixed with **milk\_shake®** light catcher spotlight **black**, the benefits are:

greater tone control	greater evenness, compactness and manageability of the final mixture	improves toning effect
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Choose the required **milk\_shake®** light catcher spotlight lightening product and add **milk\_shake®** light catcher spotlight **black** with a **3:1** mixing ratio (e.g.: 30g **milk\_shake®** light catcher spotlight **level 8** + 10 g **milk\_shake®** light catcher spotlight **black**).

	combinations	
	mixing ratio (up to)	
	3 parts <b>milk_shake®</b> light catcher spotlight <b>level 8</b> + 1 part <b>milk_shake®</b> light catcher spotlight <b>black</b> .	3 parts <b>milk_shake®</b> light catcher spotlight <b>level 7</b> + 1 part <b>milk_shake®</b> light catcher spotlight <b>black</b> .
	3 parts <b>milk_shake®</b> light catcher spotlight <b>level 9</b> + 1 part <b>milk_shake®</b> light catcher spotlight <b>black</b> .	
	result	
	Greater tone control.	Greater tone control.
	Greater tone control.	Greater tone control.





# milk shake®

light catcher spotlight  
clear lights

Gentle ammonia free  
cream lightener

Up to 6 levels  
of lift

Enriched with  
milk proteins,  
avocado pulp oil  
and cranberry  
extract



**RECOMMENDED FOR:**  
total lightening  
and decap/colour removal

**SPEED:**  
▶▶▶▶▶

## Features:

- No ammonia
- Up to **6 levels** of lift
- Hydrates the hair fibre during processing
- Creamy mixture
- Conditioning action
- Lightens with natural tones
- Recommended for total lightening and decap/colour removal

## Mixing ratio and levels of lift:

mixing ratio	oxidiser vol.	processing time	levels of lift
1 : 2	oxidizing emulsion <b>10 vol</b> (3%)	<b>35 min.</b>	Up to 4 levels
1 : 2	oxidizing emulsion <b>20 vol</b> (6%)	<b>35 min.</b>	Up to 5 levels
1 : 2	oxidizing emulsion <b>30 vol</b> (9%)	<b>40 min.</b>	Up to 6 levels
1 : 3	oxidizing emulsion <b>10 vol</b> (3%)	<b>45 min.</b>	Up to 4 levels
1 : 3	oxidizing emulsion <b>20 vol</b> (6%)	<b>45 min.</b>	Up to 5 levels
1 : 3	oxidizing emulsion <b>30 vol</b> (9%)	<b>45 min.</b>	Up to 6 levels

## Application:

- Apply to dry hair
- Processing time: up to 45 minutes
- Keep checking hair during processing
- It is not recommended to use heat sources

Use **milk\_shake** light catcher spotlight **clear lights** with a 1:2 mixing ratio for total lightening and 1:3 mixing ratio for colour correction and decap/colour removal

PRO TIP







# milk shake®

light catcher spotlight  
lift & balance

**Super highlifter  
cream for hair,  
with coverage**

Enriched with  
milk proteins  
and Integrity 41®



## RECOMMENDED FOR:

lightening natural base levels up to 4-5 levels and giving perfect grey coverage in just one step

## Features:

- Up to **4-5 levels** of lift
- Perfect grey coverage
- For natural base levels 6 or lighter
- Can be applied to 30%-70% greys

## Mixing ratio and levels of lift:

Always combine with light catcher spotlight **soft light** oxidizing emulsion **40 vol** (12%).

mixing ratio	oxidiser vol.	processing time	levels of lift
<b>1 : 1</b>	light catcher spotlight <b>soft light</b> oxidizing emulsion <b>40 vol</b> (12%)	<b>45 min.</b>	Up to 5 levels

## Shades:



**.01 NA**  
**WINTER MORNING**  
Natural ash  
with anti-brassiness  
action



**.13 AG**  
**DESERT SUN**  
Natural  
blond  
tone



**.03 NG**  
**GOLDEN HOUR**  
Slightly  
golden  
blond

## Application:

- Apply to dry, unwashed hair
- Once mixed, apply the mixture immediately
- Should the percentage of greys vary greatly between the front and back areas (e.g. front area 60% greys – back area 30% greys), it is recommended to apply first to the area with the lowest percentage of greys to enhance the high-lift action



# milk shake<sup>®</sup>

light catcher spotlight  
light layers

Super highlifter  
cream for untreated  
or colour-treated hair

Enriched with  
milk proteins  
and Integrity 41<sup>®</sup>



**RECOMMENDED FOR:**  
partial lightening on untreated or  
colour-treated level 6 hair or lighter

## Features:

- Lightens untreated hair up to **4-5 levels**
- Lightens previously colour-treated hair up to **2-3 levels**
- Lightens with natural tones
- Recommended for untreated or colour-treated level 6 or lighter
- Application using strips

## Mixing ratio and levels of lift:

Always combine with light catcher spotlight **soft light** oxidizing emulsion **40 vol** (12%).

mixing ratio	oxidizer vol.	processing time	levels of lift
<b>1 : 1</b>	light catcher spotlight <b>soft light</b> oxidizing emulsion <b>40 vol</b> (12%)	<b>45 min.</b>	Up to 5 levels

## Application:

- Apply to dry, unwashed hair
- Once mixed, apply the mixture immediately
- Do not apply to previously lightened hair
- Only apply to lengths
- Apply a generous amount of product to thin sections for an even result with maximum lightening
- Use strips to apply

Should the application base be uneven, the result will be a variety of tones within the hair. To avoid this, tone the hair. When lightening colour-treated hair, be aware that the result will vary depending on the application base and number of previous colour applications.

PRO TIP

# milk shake<sup>®</sup>

light catcher spotlight  
soft light

Oxidizing emulsion  
40 vol (12%)

# milk shake<sup>®</sup> creative oxidizing emulsion

Oxidizing emulsion  
10 vol (3%)  
20 vol (6%)  
30 vol (9%)  
40 vol (12%)



Developed to be combined  
with **milk\_shake<sup>®</sup>** light catcher  
spotlight **lift & balance** and **light  
layers**

## Mixing ratio and levels of lift:

product	mixing ratio	processing time
light catcher spotlight <b>lift &amp; balance</b>	<b>1 : 1</b>	<b>45 min.</b>
light catcher spotlight <b>light layers</b>	<b>1 : 1</b>	<b>45 min.</b>

The oils within the formula protect the scalp and hydrate the lengths. The oxidant develops the pigments during processing to give maximum lightening performance and deposit.



A range of oxidizing emulsions  
formulated for colouring  
and lightening services using  
**milk\_shake<sup>®</sup>** technical products.  
They contain the exclusive ingredient  
Integrity 41<sup>®</sup> that protects colour  
and helps it last longer, as well as  
milk proteins, honey and mango extract.

## Mixing ratio and levels of lift:

product	mixing ratio	oxidiser vol.	processing time
<b>level 9</b>	<b>1 : 1,5 / 1 : 2</b>	10 / 20 / 30 / 40 vol.	<b>up to 45 mins.</b>
<b>level 8</b>	<b>1 : 2 / 1 : 3</b>	10 / 20 / 30 / 40 vol.	<b>up to 45 mins.</b>
<b>level 7</b>	<b>1 : 1,5 / 1 : 2</b>	10 / 20 / 30 / 40 vol.	<b>up to 45 mins.</b>



# milkshake®

light catcher spotlight  
fast toning

Conditioning direct  
colour



## RECOMMENDED FOR:

level 9 or lighter blond  
or lightened hair

shades	017/NAV	071/NVA	008/NNB	038/NGB	046/NCR
	Natural ash violet	Natural violet ash	Natural moka	Natural golden moka	Natural copper red

## Features:

- Instant gentle toner
- Recommended for level 9 or lighter pre-lightened hair
- Formulated with direct pigments that last up to 4-5 washes\*
- SLS/SLES FREE – PARABEN FREE
- Ammonia and oxidant free

\*according to the condition of the hair, the processing time and quantity of product used.

## Which services is it suitable for:

- Quick toning services at the basin
- Delicate pastel effects
- Emphasizing or correcting colour tones
- Reviving hair colour

## Use

Distribute evenly over clean, damp hair, or to select strands according to the requested target result. After the processing time, lather and rinse. If necessary, follow with a conditioner. Processing time: from 5 to 20 minutes.

The shades can be mixed together (according to colorimetry principles) to customise the hair colour result. **milkshake** light catcher spotlight **fast toning** can be added to a shampoo, mask or conditioner for subtle results.

PRO TIP






**milk\_**  
**shake®**  
light catcher spotlight


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