



milk
shake[®]
smoothies

conditioning
semi_permanent colour

z.one concept™



milkshake
smoothies

conditioning
semi-permanent colour
AMMONIA FREE
with milk proteins,
organic honey
and sunflower oil
and amino acid
complex

3.4 fl oz 100 ml e



milk
shake[®]
smoothies

professional
hair colouring
products

that give a delightful experience
of delicious wellbeing.

The world of semi-permanent colour.

A new
beauty idea

milk_shake[®] smoothies

With the fragrance of strawberries, blueberries,
papaya, honey, milk and chocolate...
shades inspired by nature
that are gentle yet strong.

milk shake[®] smoothies

conditioning semi-permanent colour for hair

An **ammonia-free** conditioning cream for tone-on-tone hair colouring that contains milk proteins, organic honey extract, Integrity 41[®], amino acid complex, sunflower oil and extracts of papaya, strawberry, blueberry and cocoa, for maximum conditioning during the hair colouring.

**A delicate semi-permanent colour
for hair that gives shine and vitality.**

Balanced, radiant, mixable shades:

- **enhance a natural base colour**
- give intense, radiant and natural colour
- **give grey coverage in low percentages**
- are perfect for retouching an existing colour
- **are perfect for giving colour tones or shades to lightened or blond hair**
- are perfect for creating colour contrasts
- **are suitable for men's hair colouring services, too**
- ideal for customers that want colour that's easy to maintain.



milk_shake[®] smoothies has a pleasant fragrance and leaves hair **shiny and conditioned, with rich hair colour tones.** **A blend of ingredients to enhance the hair's beauty and wellbeing:**

Milk proteins have a supplementary and conditioning effect on the hair's structure, increasing its volume and elasticity and repairing damaged hair.

Organic honey has a conditioning and emollient effect, it gives shine to the hair, it is protective, regenerating and vitamin-enriched. It has antioxidant properties.

Integrity 41[®] is an antioxidant complex which ensures long-lasting colour. It protects and repairs natural and colour-treated hair.

Organic sunflower oil has excellent protective and regenerating qualities, thanks to its composition rich in vitamin A, C and E. It makes hair soft and silky and it gives hydration and nourishment, protecting the hair from the damage caused by ageing. It has emollient and smoothing properties.

Amino acid complex helps to reinforce hair making it easy to comb and to style. It protects against the damage caused by ageing, prevents hair from breaking, reduces frizz and static and increases shine.

Papaya, strawberry, blueberry and cocoa glycolic extracts contain vitamins and have emollient and antioxidant properties. They have an anti-inflammatory, revitalizing and soothing action.

Integrity 41[®] - Sunflower seed extract, rich in antioxidant polyphenols.

Fruit, milk, honey and cocoa extracts characterize each tonal series, creating enjoyable coloured creams with natural fragrances that make the product and the colouring treatment unforgettable.

The shades contain:

Blueberry extract with a mineralizing action rich in vitamins. It is present in the violet shades.

Cocoa seed extract, with a nourishing and moisturizing action, it leaves hair soft and bright and has strong anti-aging properties. It is present in the chocolate shades.

Strawberry extract with a mineralizing, emollient and revitalising action. It is present in the red shades.

Papaya extract with a strong emollient action rich in vitamins. It is present in the copper shades.

Honey extract with a conditioning action increases shine and manageability whilst soothing and protecting the scalp. It is present in the golden shades.

Milk proteins with a highly supplementing and conditioning action on the hair's structure. Milk proteins are in all the **milk_shake®** smoothies shades.



milk
shake[®]
smoothies

Professional
semi-permanent
hair colour for an amazing
colour experience

Unforgettable hair colour with delicious fragrances
**to amaze clients with a total sensorial
experience in the salon.**

A blend of milk, fruit, honey and cocoa....
the natural colour you have always wanted.





RESULT TABLE

SHADE	APPLICATION LEVEL										GREY	
	1	2	3	4	5	6	7	8	9	10		
1 BLACK	•	•	•	•	•							•
3 DARK BROWN			•	•	•							•
4 MEDIUM BROWN				•	•	•						•
5 LIGHT BROWN					•	•	•					•
6 DARK BLOND						•	•	•				•
7 MEDIUM BLOND							•	•	•			•
8 LIGHT BLOND								•	•	•		•
9 VERY LIGHT BLOND									•	•		•
5.1 ASH LIGHT BROWN					•	•	•					•
6.1 ASH DARK BLOND						•	•	•				•
7.1 ASH MEDIUM BLOND							•	•	•			•
8.1 ASH LIGHT BLOND								•	•	•		•
9.1 ASH VERY LIGHT BLOND									•	•		•
6.13 ASH GOLDEN DARK BLOND					•	•	•					
7.13 ASH GOLDEN MEDIUM BLOND						•	•	•				
8.13 ASH GOLDEN LIGHT BLOND							•	•	•			
5.3 GOLDEN LIGHT BROWN					•	•	•					
6.3 GOLDEN DARK BLOND						•	•	•				
7.33 INTENSE GOLDEN MEDIUM BLOND							•	•	•			
8.33 INTENSE GOLDEN LIGHT BLOND								•	•	•		
9.33 INTENSE GOLDEN VERY LIGHT BLOND									•	•		
4.4 COPPER MEDIUM BROWN			•	•	•	•						
5.4 COPPER LIGHT BROWN					•	•	•					
6.43 COPPER GOLDEN DARK BLOND						•	•	•				
7.43 COPPER GOLDEN MEDIUM BLOND			•	•	•	•	•	•	•			
7.44 INTENSE COPPER MEDIUM BLOND							•	•	•			
8.43 COPPER GOLDEN LIGHT BLOND								•	•	•		
5.6 RED LIGHT BROWN				•	•	•	•					
6.6 RED DARK BLOND					•	•	•	•				
6.66 INTENSE RED DARK BLOND					•	•	•	•				
4.7 VIOLET MEDIUM BROWN			•	•	•	•						
5.77 INTENSE VIOLET LIGHT BROWN				•	•	•	•					
5.431 COPPER GOLDEN ASH LIGHT BROWN				•	•	•	•					
6.431 COPPER GOLDEN ASH DARK BLOND					•	•	•	•				
7.431 COPPER GOLDEN ASH MEDIUM BLOND						•	•	•	•	•		
8.431 COPPER GOLDEN ASH LIGHT BLOND							•	•	•	•		
4.41 COPPER ASH MEDIUM BROWN			•	•	•							
5.16 ASH RED LIGHT BROWN				•	•	•						
6.41 COPPER ASH DARK BLOND					•	•	•					
6.15 ASH MAHOGANY DARK BLOND					•	•	•					
7.314 GOLDEN ASH COPPER MEDIUM BLOND						•	•	•				
9.07 NATURAL VIOLET VERY LIGHT BLOND								•	•	•		•
9.08 NATURAL MOKA VERY LIGHT BLOND								•	•	•		•
10.07 NATURAL VIOLET PLATINUM LIGHTEST BLOND									•	•		•
10.08 NATURAL MOKA PLATINUM LIGHTEST BLOND									•	•		•
10.11 INTENSE ASH PLATINUM LIGHTEST BLOND									•	•		•
10.116 INTENSE ASH RED PLATINUM LIGHTEST BLOND									•	•		•
10.117 INTENSE ASH VIOLET PLATINUM LIGHTEST BLOND									•	•		•
9.13 ASH GOLDEN VERY LIGHT BLOND								•	•	•		
10.13 ASH GOLDEN PLATINUM LIGHTEST BLOND									•	•		•
PEARL												•
POWDER									•	•		•
SILVER												•
ANTHRACITE												•
RASPBERRY								•	•	•		
PEACH								•	•	•		
ICY BLUE									•	•		
LAVENDER									•	•		
ORCHID								•	•	•		
PINK GRAPEFRUIT									•	•		
RED				•	•	•	•	•	•	•		•
ORANGE				•	•	•	•	•	•	•		•
YELLOW					•	•	•	•	•	•		•
BLUE	•	•	•	•	•	•	•	•	•	•		•



milk shake[®] smoothies

conditioning
semi_permanent colour

milk_shake[®] smoothies – conditioning semi_permanent hair colour.

Tone on tone conditioning colouring cream with milk proteins, organic honey and sunflower oil, amino acid complex & fruit extracts.

milk_shake[®] smoothies, the maximum condition and expression of colour. A soft and moisturizing semi_permanent colour with vibrant pigments that give incredible shine. **milk_shake[®] smoothies colour** contains milk proteins, organic honey and sunflower oil, amino acid complex, and fruit extracts that give condition and softness to hair and scalp.

milk_shake[®] smoothies has a pleasant fragrance and leaves hair healthy, shiny and conditioned with vibrant colour.

milk_shake[®] smoothies gives versatility to professional colour services whilst respecting the hair's health and integrity. It's ideal for shiny, natural and long-lasting masking of greys. It gives gloss and shine to natural bases, gives tone to colour contrasts or highlights, gives even colour, and offers an easy colouring service without too much commitment. Created to bring out the hair's beauty and increase confidence within professional colouring services.

Only to be used in combination with the specific activators:

milk_shake[®] light activating emulsion for tone on tone colouring without regrowth, **milk_shake[®] activating emulsion** for tone on tone colouring and masking of first greys, (up to 50%), or **milk_shake[®] intensive activating emulsion** for a more intense coverage of greys (up to 75%) and for more intense shading.

milk_shake[®] activating emulsion

Specific activator. It is formulated to work in synergy with **milk_shake[®] smoothies conditioning semi_permanent colour**. Creamy, conditioning and pleasantly fragranced. Has a gentle action on hair and scalp. Contains the exclusive **Integrity 41[®]** which guarantees amazing colour, and milk proteins, honey and fruit extracts. Ideal for tone on tone colouring and masking of first greys, (up to 50%).

milk_shake[®] light activating emulsion

Formulated to act in synergy with **milk_shake[®] smoothies conditioning semi_permanent colour** and reveal the greatest expression of colour pigments. Creamy, fragranced and conditioning, it has a delicate action on the hair and scalp. It contains milk proteins, honey, and fruit extracts, as well as the exclusive ingredient **Integrity 41[®]** which helps to protect hair colour and maintain it for longer. Ideal for maximum colour deposit.

milk_shake[®] intensive activating emulsion

Intensive specific activator. It is formulated to work in synergy with **milk_shake[®] smoothies conditioning semi_permanent colour**. Creamy, conditioning and pleasantly fragranced. Has a gentle action on hair and scalp. Contains the exclusive **Integrity 41[®]** which guarantees amazing colour, and milk proteins, honey and fruit extracts. It is formulated for a more intense coverage of greys (up to 75%) and for more intense shading.

MIXING



In a non-metallic bowl, mix 1 part of **milk_shake[®] smoothies conditioning semi_permanent colour** + 1.5 **milk_shake[®] activating emulsion** or **intensive activating emulsion** (e.g. 50 ml of **milk_shake[®] smoothies** + 75 ml of **milk_shake[®] activating emulsion**).

APPLICATION

- wash the hair with **milk_shake[®] deep cleansing shampoo**. Dry and apply colour. Heat: it is possible to use a dry heat source to increase colour intensity and depth, particularly on resistant hair, or to reduce the advised processing time.

PROCESSING TIME

20/30 minutes. The processing time can change, depending on the type of service. Please check the "technical manual".

milk_shake[®] smoothies is ammonia free hair colour.

Integrity 41[®] — Sunflower seed extract, rich in antioxidant polyphenols.




milk_shake® smoothies
maximum
conditioning
for amazing
hair colour


in
good
hands


—
z.one concept™


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