



# KURU | Heel Better™

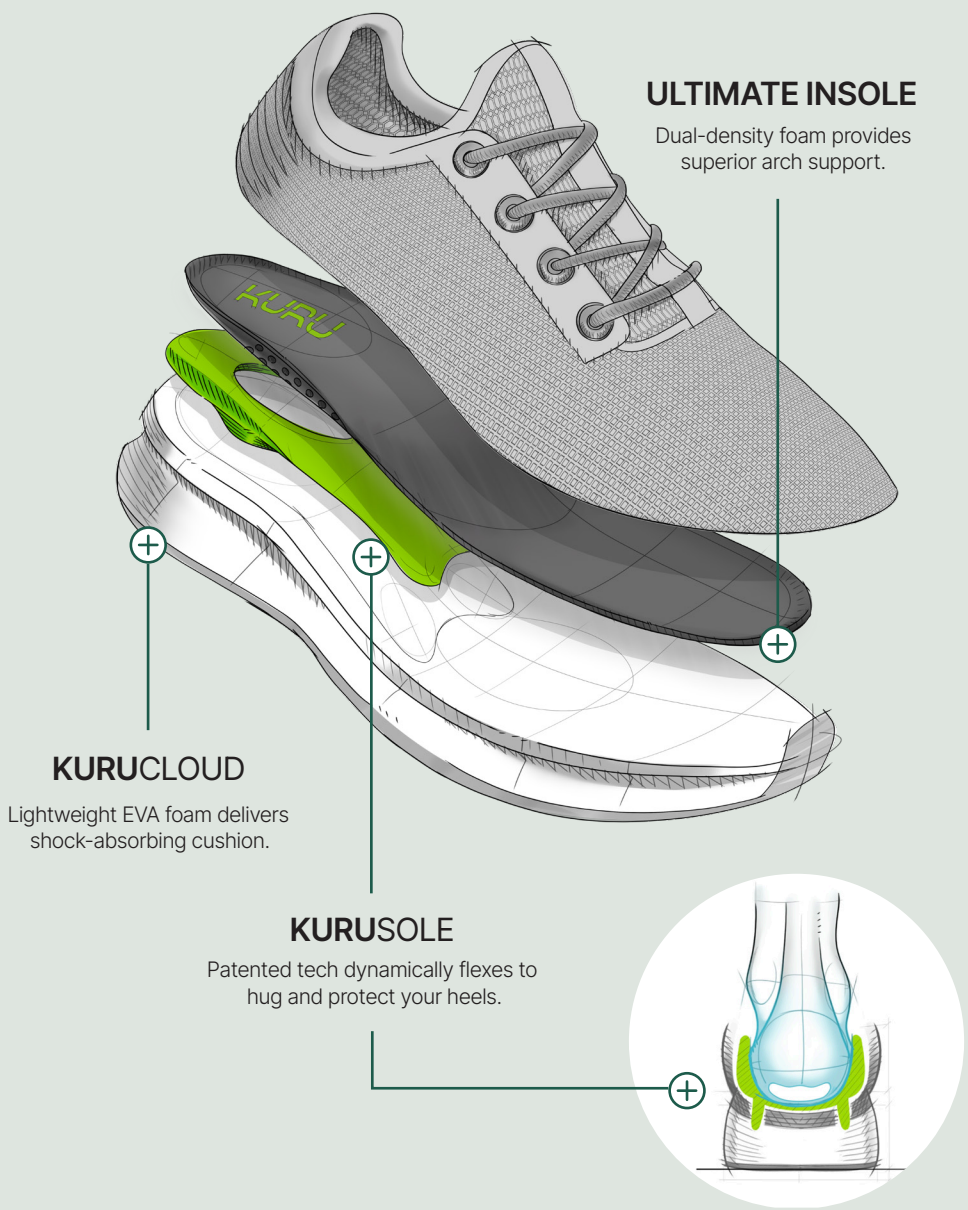
February 2024

[KURUfootwear.com](https://www.KURUfootwear.com)

Free Shipping · 45-Day Returns & Exchanges

# Heel the Difference™ of KURUSOLE

Experience the world's first dynamic heel-hugging technology—built for pain relief, designed for life.



**KURU**



Shop Online at [KURUfootwear.com](http://KURUfootwear.com)

Built-in KURUSOLE heel-hugging tech

"My feet have never felt better!"

K. MILLER

meet

# FLEX Via



Feel the flex. It's the wear-everywhere shoe, built with our most flexible outsole, flexing heel tech, and a clean, minimalist aesthetic. FLEX Via flexes to fit your life for the utmost versatility—with any outfit, on every human.




Brand  
*new*



  
Patented Tech

  
Flexibility

  
Versatility

  
Adjustability

\$120 Shown top to bottom in women's Mist Blue, women's Dove Gray, men's Jet Black, men's Cool Gray, and men's Midnight Blue. Shown on right in women's Mist Blue. Available in men's and women's sizing in medium and wide widths.

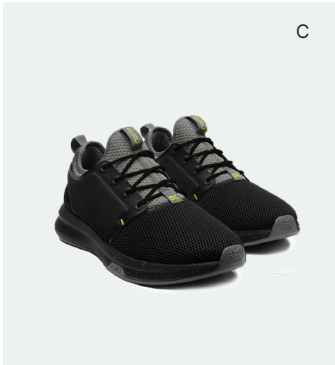
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A



B



C



A



B

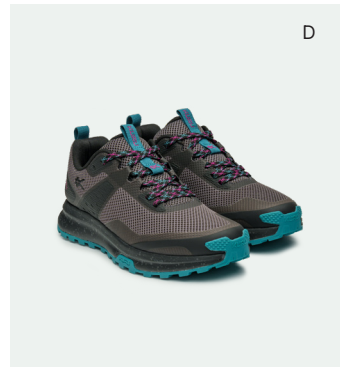


C

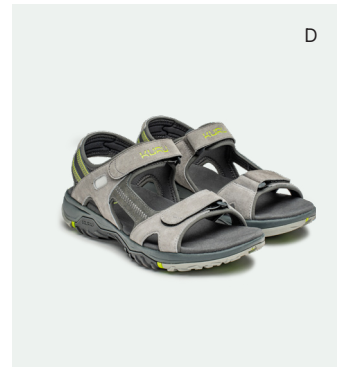
MEN'S & WOMEN'S

# Sneakers

Heel-hugging relief in every pair. A line of sneakers so supportive you won't want to take them off.



D



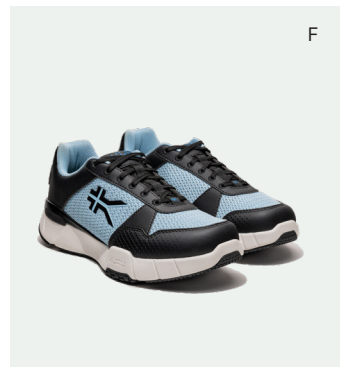
D

MEN'S & WOMEN'S

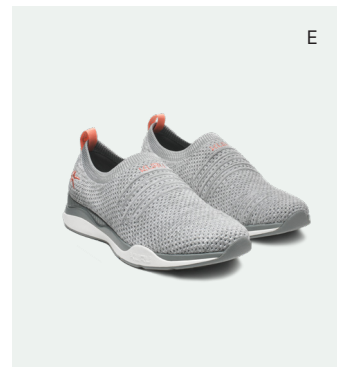
# Slip-Ons *and* Sandals



E



F



E



Brand  
*new*

F

A. **ATOM Slip-On \$145** Shown in men's Midnight Blue. | B. **ROAM \$135** Shown in men's Bright White. | C. **ATOM \$160** Shown in men's Jet Black-Citron. | D. **ATOM Trail \$160** Shown in women's Jet Black-Dark Teal. | E. **KINETIC 2.0 \$175** Shown in men's Bright White. | F. **QUANTUM 2.0 \$165** Shown in women's Jet Black-Misty Blue. | *Shop our full color collection online.*

A. **CURRENT \$135** Shown in women's Jet Black-Wailea Blue. | B. **KALA \$100** Shown in men's Jet Black. | C. **ROAM Atla \$145** Shown in women's Cognac Brown. | D. **TREAD \$145** Shown in men's Wild Dove. | E. **STRIDE \$135** Shown in women's Heather Gray. F. | **CODA Mesa \$135** Shown in women's Amber Brown and Jet Black. | *Shop our full color collection online.*

# KURU

# Heel Better™

4416 S Century Drive  
Salt Lake City, UT 84123  
(877) 211-5878

[KURUfootwear.com](http://KURUfootwear.com)



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new

# ATOM

Waterproof

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5% Back • 100 pts = \$1 • Redeem at 1,000 pts

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