

# Robb Report

## Inspired Luxe Presents Handcrafted Luxury Curated From Master Artists



*Mosaic Turquoise Necklace by Jane Signorelli*

Entrepreneur Denise Bradley-Tyson recently launched Inspired Luxe, an online curated shopping experience dedicated to supporting the imagination of small-scale designers and artisans around the world. Helping online shoppers to “look good while doing good,” Inspired Luxe offers a mosaic of authentic global jewelry, home décor, and fashion accessories to inspire and define one’s own style, while helping to preserve traditions and innovations from around the world.

Inspired Luxe keeps it fresh with a new regional focus every few months. By exploring different regions of the world – from South Africa to Italy and beyond – Inspired Luxe discovers the most interesting and original lifestyle accessories. South Africa is the site’s current showcase, with original jewelry, accessories and fashion by Coast & Koi, Guidemore Chigama, Henriette Botha, FACT, luluK and more. Other featured artists who have been inspired by South Africa include Corinthia Peoples of Brooklyn and Oakland, Masha Archer of Kiev and San Francisco, and Tamara Hill Studio of San Francisco.

Inspired by her own world travels, Inspired Luxe was conceived by Bradley-Tyson, who serves as the company’s CEO and “Curator-in-Chief.” She has a passion for arts, a keen eye for quality and originality, and a successful track record of launching and establishing brands.

“Through Inspired Luxe, we strive to promote and preserve cultural heritage,” said Bradley-Tyson. “By helping local artists and brand houses find new markets and grow their businesses, we and our customers empower them to continue creating and sustaining their traditions and, in some cases,

preserving rare skills and methods that have been passed along through the generations. Each piece tells a unique story.”

Inspired Luxe CEO Bradley-Tyson holds degrees from Stanford and Harvard, and has traveled the world. She has achieved a long list of personal and professional accomplishments including launching and establishing San Francisco's Museum of the African Diaspora (MoAD) where she served as Executive Director. She is the President of the San Francisco Film Commission and earlier in her career she oversaw audience development and synergistic program activities at the South Bank Centre in London, Europe’s largest multi-disciplinary arts venue. Bradley-Tyson also served on the steering committee of the Arts Council England under Prime Minister Tony Blair. As a woman of color, Bradley-Tyson brings a lifetime of invaluable experience and unique insight to the e-commerce industry.

“We’ve launched Inspired Luxe to inspire and encourage people to explore the world and their own style with wearable art,” said Bradley-Tyson. “Our approach is ‘glocal’ – a mash-up of global and local considerations. We are enamored with local heritage and love discovering new artists all over the world so we can bring affordable luxury to consumers through our online marketplace.”

Unlike traditional stores or other online marketplaces, Inspired Luxe brings together a unique multi-layered, multi-cultural mix of patterns, prints and pieces that showcase hidden gems and up-and-coming trends from top local designers, craftspeople and brands – allowing customers to enjoy hand-picked designs that would otherwise never be discovered.

### **About Inspired Luxe**

Inspired Luxe is an online curated shopping experience that brings alive the beauty of wearable-art forms and home décor by showcasing a global mix of artfully crafted jewelry, fashion and accessories, reflective of all those who live life in living color. Conceived by CEO Denise Bradley-Tyson, Inspired Luxe travels the world to locate top designers and unsung artisans who have mastered their craft and are embracing local traditions and their cultural heritage to create innovative, exquisite, unique and one-of-a-kind designs. By exploring different regions of the world – from South Africa to Italy and beyond – Inspired Luxe discovers the most interesting and original lifestyle accessories.

Even with fashion being top of mind, Inspired Luxe is equally passionate about supporting ethical fashion and social entrepreneurship. Customers will “look good while doing good” by supporting artisans and brands that make a difference in the lives of others and in the communities where they are based. For more information, please visit [www.inspiredluxe.com](http://www.inspiredluxe.com).



*Black Stingray with Jasper Cuff by Jane Signorelli*



*Opalized Keishi Pearls by Jane Signorelli*



*Bracelet - Ruby and Diamond by d Forsythe*



*Garden Kiev by Masha Archer*