



HOMES & GARDENS®

**TODAY'S
INFLUENCERS
DISCOVER WHO
IS SHAPING THE
INTERIORS SCENE**

**OLD MADE NEW
THE REINVIGORATION
OF TRADITIONAL
ARTISTRY**

**INSPIRED BY
BLOOMSBURY
WALL MURALS,
PAINTED FURNITURE
AND DECORATIVE
TOUCHES**

**STUNNING
DESIGN IDEAS
FOR DISPLAYING
COLLECTIONS**

THE AGE OF CRAFT

H&G NOVEMBER 2020

DEFINING STYLE FOR MORE THAN 100 YEARS

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The Bloomsbury Set

For those who love colourful decoration, we channel the free-spirited essence of the celebrated artists

STYLING ALYCE TAYLOR PHOTOGRAPHY JON DAY



PATTERN BOOK

Cubist influences and abstract shapes feature heavily among artwork created by the Bloomsbury Set. Combine different designs across a scheme, harmonising the look with varying scales of print.

Curtain in District in Claret, £189m, Kelly Wearstler V at GP&J Baker. **Screen**, £60, The Dormy House; **covered in** Gem in Blue/Onyx, £73.69m, Linwood. **Dot stool** in Deep Garnet, £995, Reda Amalou at Silvera. **Tarma** two-seater **sofa**, £2,095. **Oka**, Ripple **cushions**,

£88 each. Jessica Osborne. **Teardrops cushion**, £75; **Blue Virginia Woolf print** by Michaela Gall, £110, both The Shop Floor Project. **Double layer dot wiggle vase**, £85; **triple layer zigzag vase**, £88, both Wicklewood. **Seagrass herringbone carpet**, £26sqm, Alternative Flooring →

WORK OF ART

The Bloomsbury Set embraced all things creative through a love of textiles and ceramics.

Herriot Way **wallpaper**, £282 for 10 yard roll, Anna French at Thibaut. **Woodwork in** Kate Blush eggshell, £57 for 2.5ltr, Claybrook Studio. Editor's **chair** Grand, £1,940 plus 6m fabric, David Seyfried; **covered in** Queen Mary, £55m, Charleston. Tribeca **side table**, £1,172, Julian Chichester. **Ceramics**, top shelf from left: £800, Georgia Loizou; £1,980, Humble Matter at Toad Gallery; £3,000, Georgia Loizou; £85, Wicklewood; £1,620, Humble Matter at Toad Gallery; £1,000, Georgia Loizou. Middle shelf from left: £1,980, Humble Matter at Toad Gallery; £1,600, Georgia Loizou; £1,620, Humble Matter at Toad Gallery; £88, Wicklewood; £1,440, Humble Matter at Toad Gallery. Bottom shelf from left: £95; £110, both Wicklewood; £3,000, Georgia Loizou. Elbow **wall light**, £47, Pooky. Checkerboard **shade**, £80, Rosi De Ruig. Witton **rug**, £1,100sq m, The Rug Company. Sandhurst **flooring**, from £134sq m, Ark One.





CREATIVE FLAIR

The artists painted not only their walls – murals adorn the Charleston farmhouse – but their furniture, too. Mix large-scale wall decor with small-scale decorative details to create playful layers.

Braque in Grasse **mural**, £704sq m, Fromental. Chiara **dining chair** in Terracotta, £490 a pair. Ceraudo. Hand-painted Chiara **chair** in Cornflower Blue, £340, Ceraudo x Tess Newall. Kalivia round **dining table**, £2,495, Oka. Montferrat leaf **chandelier** in Chalk White, £3,024; 7in Empire linen **lampshades**, £58 each, all Vaughan. Hand-painted ceramic multicoloured painted **urn**, £3,000, Georgia Loizou. Tartan squiggle **jug**, £75; **napkins**, £65 set of four; 12-piece Rainbow **cutlery set**, £130, all Matilda Goad. Seagrass herringbone **carpet**, £26sq m, Alternative Flooring →

INSPIRATION

BOHEMIAN RHAPSODY

From dusky pink to chalky blues, the Bloomsbury Set loved colour and embraced it in every room – furniture was painted then painted again, creating tonal depths that harmonised and contrasted with other furnishings and a medley of textiles.

Bespoke **cabin bed**, price on request, Tess Newall. **Walls in** Setting Plaster estate emulsion, £47.95 for 2.5ltr, Farrow & Ball.

Curtains in Soldanelle in Bronze/Green, £132m, Rapture & Wright. **Ilaria side table** in Terracotta, £420, Ceraudo. Small Askar **table lamp** in Jasmine White, £175, Rosi De Ruig. Pink wicker **lampshade**, £95, Fermoie. **Cushions**, from left: Knot Garden, £75m, James Hare. Rosehip in Mineral Blue, £57m, Morris & Co. Red Chiltern, £105, Fermoie. Pebble velvet **quilt** in Rose, £195, Graham and Green. Organic cotton **bed linen** set, £155, Homes & Gardens x Naturalmat. Watercolour **painting** of geometric shapes, £160, Ceraudo. Floral **painting**, stylist's own. Sheki **rug** in Olive, £1,495, Oka. Sandhurst **flooring**, from £134sq m, Ark One



MORE IS MORE

Bold florals on a curvaceous bed frame are juxtaposed with smaller scale geometrics, allowing the eye to dance across all surfaces.

Seto Mini **wallpaper** in Spring, £109 for 10 yard roll, Brook Perdigon at The Fabric Collective. **Woodwork** in Kate Blush eggshell, £57 for 2.5ltr, Claybrook Studio. Rosemoor king-size **bed**, from £2,155, Homes & Gardens x Naturalmat. **Headboard** in Jardine, £85m, Colefax and Fowler. Organic cotton **bed linen** set, £155, Homes & Gardens x Naturalmat. Linwood **cushions** in Tangerine, £95 each; spots and stripes **quilt** in Blue/Red, £195, all Wicklewood. Alfred Newall Bobbin **bedside table** £1,020, The London Workshop. Wooden lacquer Rainbow **box**, £110, Matilda Goad. Tall Char **lamp base** in Rose Red, £170; Improvisation in Pink **lampshade**, £80, both Rosi De Ruig; Arianna hand-knotted **rug**, £1,495, Graham and Green. Sandhurst **flooring**, from £134sq m, Ark One

