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TANINZ  
HYDRO BLISS  
FACE GEL

## **TANINŹ from MOREGANICS®**

### **Hydro Bliss Face Gel**

Immerse your delicate facial skin in a world of hydration and bliss, with TANINŹ. The luxurious face gel exquisitely designed to deliver a deeply hydrating experience, it nourishes and soothes parched skin, leaving it extremely soft. The water-based, ultra-nourishing gel ensures that pores are not clogged, and provides an internal solution. Upon absorption, the gel activates hydration from within the skin, without any greasy residue on the surface of the skin, or any side-effects.

Ideal for all skin types, as well as all seasons, TANINŹ helps regenerate elastin and collagen for skin that is smooth to the touch, and stretches easily, bestowing a bouncy, yet non-greasy skin. With soothing, brightening and repairing agents, this super hydrating formula is an epitome of perfect facial skin with its rare concoction of radiance-boosting botanicals, peptides, and combination of antioxidant, antibacterial, and antimicrobial ingredients.

The ultra-lightweight face gel offers fast-absorbing hydration, a that turns your skin youthful, silky smooth, and majestic, unveiling a perfect, unforgettable face that radiates with confidence.



## The magic of TANINŹ - breakthrough formula

The exclusive formula developed by the sister-brother duo, Ms. Deepa Subramanian and Dr. Vishwanath Subramanian, is loaded with extracts from super-powered antioxidants from rare botanicals, and antimicrobials derived from natural ingredients with molecular weights conducive to skin absorption. This carefully concocted blend of concentrated natural extracts supports the symbiotic microbiome, thereby stimulating the delicate facial skin barrier.

Our signature botanicals, infused with the key active ingredient, the topical Vitamin C in Sweet Orange Oil, help slowing early aging of skin, and smoothens the appearance of wrinkles and lines. Aloin, which is known for its cosmetic properties, helps prevent skin damage, reduces inflammation, and supports an even skin tone.

The licorice extract, with its anti-irritation properties, is perfect for sensitive and delicate facial skin cells, which helps improve clarity and luminosity. Similarly, Indian Ginseng revitalizes the skin, revealing its natural radiance through gentle cleansing, and hydrates intensely to give your skin a soft and smooth appearance.





## **Elevate to a new level of hydration and rejuvenation**

Experience the power of advanced moisture infusion as the refreshing gel formula effortlessly gets absorbed into your skin, providing a surge of moisture that lasts throughout the day. Besides, it tirelessly fights hyperpigmentation, free radicals, and wrinkles by nourishing facial skin membrane with the rejuvenating active properties.

A breakthrough in skincare with succulent fragrance, TANINŹ Hydro Bliss Face Gel is enriched with potent botanical extracts that help restore balance, improve elasticity, and promote a smoother, more supple complexion, while it quenches the thirst of your delicate facial skin.

Experience the transformative power of TANINŹ, and let your true beauty shine through, enhancing your face value like never before.



## Key benefits

- Delivers protection for sensitive, oily, and acne-prone skin types
- Guards the face from the Sun, wind, and cold to keep the skin smooth and supple
- Light, watery texture provides moisture, and deep hydration with a light finish without greasy residues on the surface
- Ensures pores are not clogged, and allows internal hydration from within the skin to prevent unexpected break-out
- The perfect solution for delicate skin, and a flawless face



## How to apply

- Apply small dots all over the cleansed face, and then gently smoothen it out
- This allows the gel to penetrate deep into the pores, and work its magic
- Apply it on a damp facial skin to lock in the moisture
- Use in the evening for its comforting and revitalizing effects to prevent chapped skin, and awaken with radiant face
- The secret to activating the TANINŹ lies in an alleviating, soothing ritual

## The effect

- Calms, soothes, and hydrates skin after just one application
- Makes the face feel replenished, cooled with a matte finish
- Reduces appearance of wrinkles and expression lines
- Intensely hydrates facial skin with improved texture and elasticity
- Enhances appearance of radiance in the skin instantly and over the long-term





## In the heart of TANINŹ Hydro Bliss Face Gel is...

**Sweet Orange Oil** helps improve skin clarity giving a skin glow, and even out skin tone by reducing blemishes. It is known to reduce dark spots, fight free radicals, prevent premature aging, boost skin circulation, and promote cell growth, and collagen synthesis. It helps reduce wrinkles, tighten facial pores, plump up fine lines, and restore skin's suppleness and elasticity.





**Indian Ginseng** or Ashwagandha is an ancient herb that is commonly used for its medicinal properties. This herb can do wonders for the skin with its anti-bacterial and anti-microbial properties, which keep skin healthy. It keeps skin woes such as acne, dullness, and ageing at bay. A good cleanser, it removes the dirt present in the epidermal layer, bringing out the natural skin and enhancing the skin glow.



**Licorice Extract** is known to have a soothing effect on skin, and helps to ease inflammation. The glycyrrhizin found in licorice can reduce redness, irritation, and swelling, and is used to treat a wide variety of skin conditions. It also helps regenerate elastin and collagen for skin that's smooth to the touch, and stretches easily. It also contains amino acids, which have long been known to help moisturize and rehydrate the skin.



**Aloe Vera Extract** offers a soothing emollient and natural humectant which absorbs moisture into the skin as a protective layer and helps retain the same. Rich in polysaccharides, anti-bacterial properties, and loaded with Vitamins C and E, it prevents formation of free radicals, arresting cell damage, and protects the skin from UV rays, and environmental aggressors.

## A firm NO to...

We do not use animals for testing. Our products are purely vegetarian, and free from Mineral Oils, SLES, Parabens, Silicones, Sulphates, Petroleum derivatives, Formaldehyde, harmful chemicals and colors. All our products are made with environment-friendly ingredients.

## Ingredients:

Demineralised water, *Glycyrrhiza glabra* extract, *Withania somnifera* extract, Natural betaine (Plant Origin), Pro-Vitamin B5, *Aloe barbadensis* extract, Phenoxyethanol and ethylhexylglycerine, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Polysorbate 20 (Natural Origin), Triethanolamine, *Citrus sinensis* oil, Sodium gluconate (Plant Origin), Colour, Perfume.





## Artisans of the finest beauty care

Each of our ultra-luxury beauty care formulation is an outcome of a passionate and arduous journey into research undertaken by the sister-brother-duo, Ms. Deepa Subramanian and Dr. Vishwanath Subramanian. Their quest to unearth the revitalizing potential of rare botanical extracts in their purest form has led to the masterful creation of a bouquet of finest offerings from MOREGANICS®.



## **From deep-rooted passion germinates a great idea**

Being a gold medalist in Home Science, and a Master in Business Administration, Deepa possesses a profound understanding of the nutritional value of native food habits, organic produce free from adulteration and harmful chemicals, and the significance of traditional culinary techniques in promoting a healthy lifestyle. Realising the efficacy of traditional home remedies for skincare and haircare, she made a conscious choice to embark on extensive research into the ancient Indian wisdom of Ayurveda.

Deeply concerned that the younger generation misses out – on a balanced diet comprising fresh agricultural produce sourced from chemical-free farms, and a lifestyle intertwined with nature, combined with her quest for high-quality herbal ingredients for the skincare formulations she had envisioned, Deepa contemplated the establishment of a biodiverse farm.



## Following the doctrine of prevention

Dr. Vishwanath, a physician with extensive experience in chest medicine, psychiatry, and emergency care, had earned accolades for his groundbreaking research on Women's Health and Lifestyle Disorders. A Master in Public Health who mentored students at the University of California, Berkeley, his contributions were recognized by the US Department of State with the title "Global Leader in Health," while the city of Dallas bestowed upon him the Honorary Citizenship.

Embracing the adage, "prevention is better than cure," doctor chose public health over private practice, which gave him deeper insights into the widespread health challenges arising from stress, pollution, chemical contaminants in food, and unhealthy habits. Searching for "natural preventive solutions" instead of "prescribed medications," he delved into the ancient Indian scriptures.





## **Fruition of a great idea**

Deliberating on their ideas, the duo sowed the seeds for a sustainable biodiverse farm that would produce the rarest botanicals needed to create a bouquet of exquisite skin care formulations, combining the best of ancient Indian wisdom and the latest technologies. With passion they developed the farm near their ancestral roots - the Vedic village of Nurani. Nestled in the fabled Palakkad Gap, it is perched at the foot of the majestic Western Ghats - one of the world's eight biologically rich hotspots teeming with exotic flora and fauna.

Having always lived close to nature right from their childhood - from foothills of Nilgiris at the southern end of Western Ghats, to the peaks of Siliguri at northeastern edge of Himalayas, Deepa and doctor learnt to appreciate the diverse ecosystems, and understand their significance and value, for the entire world.





## **Our science is different**

We settle for nothing less than the finest botanicals of high potency and purity, as we know you settle for nothing less than the optimal result from our exquisite formulations. A reason why we prefer to grow all plant-based key ingredients in our own farm.

Our products are made in small quantities to eliminate excess preservatives usually added for extending the shelf life.

Stringent methods of quality care, control, and sustainability are applied while selecting raw materials, processing, packaging, and delivering the finest product to you.



## More Than Organic™ process

The MOREGANICS® products are lovingly created from years of research into the revitalizing potential of nature, with a quest to offer products that are purely natural, plant-based, and without any harmful ingredients. The MOREGANICS® products have their key ingredients from an exclusive, holistic, agroforestry farming method known as More Than Organic™ developed by Athachi Group, founded under the principles of Trust Nature® and backed by science, technology, and research.

As a result of this, we bring in state-of-the-art technologies and latest production techniques to formulations inspired by holistic healing system of ancient India - where the science of nature and nature's science meet.

The MOREGANICS® production method follows a specific process that makes sure that each part of the herb is used to obtain its maximum potency by mindfully applying cutting-edge technologies without disturbing the natural balance of traditional processes.





Similarly, our formulations are infused with nutrients and actives extracted from herbs, and are backed by strong scientific research. The careful selection of handpicked ingredients coupled with robust testing methods makes the formulation supreme and the best nature can offer for your skin. In short, everything at Athachi comes with a natural flair, a touch of elegance, and is thoughtfully curated to be the best.

## **Plowing the less common path**

The Athachi Trust Nature® Initiative is a powerful stream of thought that originates from the principle that nature alone has the remedies for all the challenges faced by humankind. It is a declaration of reverence to Mother Earth. The Earth belongs to every organism and this understanding helps us craft solutions that are nature-revering traditions, supported by the latest techniques and processes to work towards a natural balance and holistic way of functioning.



This profound knowledge is the foundation for Athachi Trust Nature® Initiative's ethos, which encompasses:

- Re-discovering our trust in Mother Nature to provide for all our needs
- Promoting Holistic living and harmonious coexistence to reap a richer life experience
- Protecting, preserving, and nurturing a biodiverse ecosystem where plants, animals, and all other organisms, as well as the weather and landscape, combine to maintain a delicate balance between the organisms and their environment
- Harnessing the regenerative power of Nature in every step to build resilience in the ecosystem.

## **We love our soil**

Good soil is good food, and this goodness is infused in MOREGANICS® skin care. We conscientiously take care of our soil, to ensure that the care is felt when you apply our product to your skin. Revel in the goodness!





## Nature's bounty from the heart of monsoon land... Palakkad

Athachi Farms is nestled at the foot of the famed Western Ghats Mountain range, facing the fabled Palakkad Gap through which the South-West Monsoon sweeps over Palakkad and Kerala. The UNESCO has identified the Western Ghats as one of the eight hottest hotspots in the world as it is home to a wide variety of endangered flora and fauna - a treasure trove of more than 700 different endemic medicinal plants.

Athachi Farms, located in the heart of the Palakkad Gap, has an ecological niche with its unique environmental and biological conditions. An area of outstanding biodiversity, we are blessed with a high level of soil fertility, a unique and ideal climatic condition that is hot and humid, abundant rains, and land breeze around the year, offering perfect conditions for growing rare herbs and plants.





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Manufactured By:

**Athachi Cosmeceuticals Pvt. Ltd.**

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A natural, luxury beauty care product from

