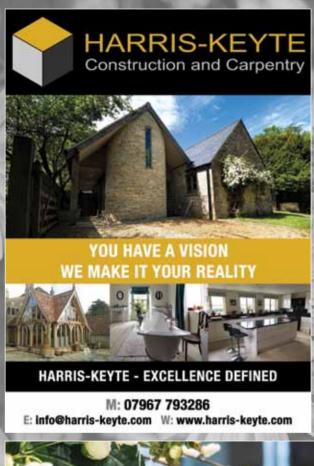
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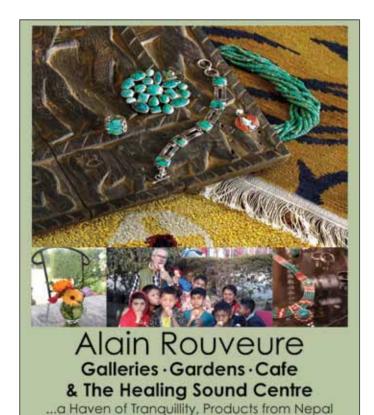






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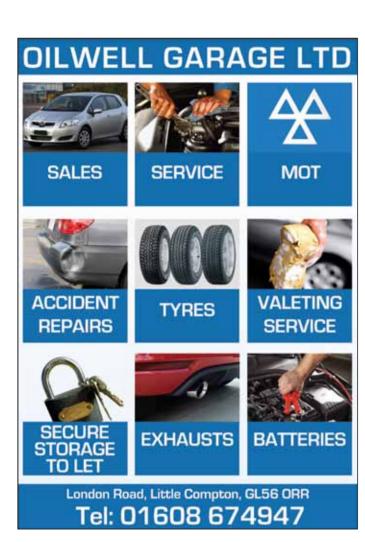




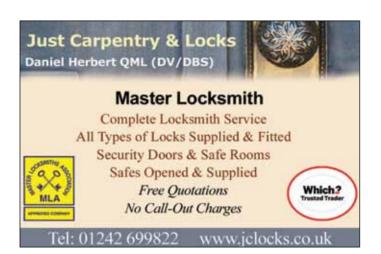


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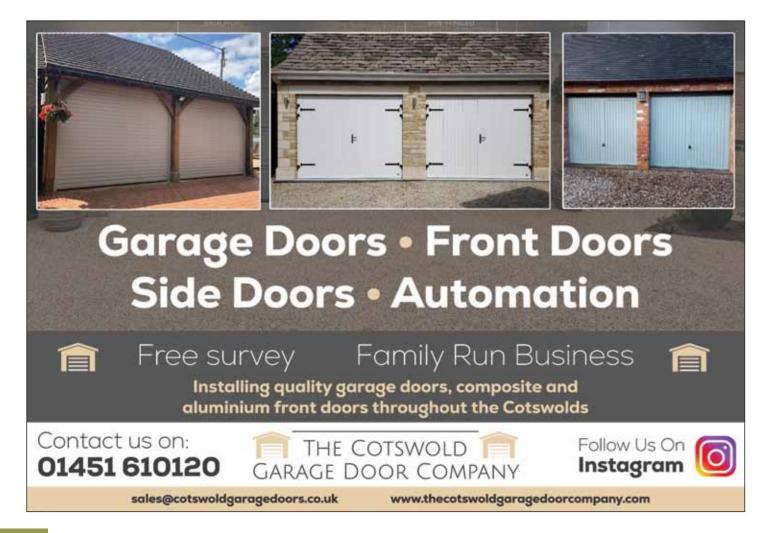
















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"I KNOW I SHOULD HAVE REVISED EARLIER **BUT WHAT CAN I DO NOW?"**

Whilst politicians inexplicably openly criticise the quality of the present day education system; regardless of the adverse effect that their comments may have on the younger generation. The present cohorts of A Level and GCSE students will be finding this summer's examinations anything but easy.

From experience I have found the present generation of school children are under far more pressure than we of the older generation ever were. They now need the support of everyone at this moment in time without the distractions of; dare I say it, "Social Media".

By the time you read this, many of the students will be approaching Study Leave. I am personally against

> it, In all fairness, it is normally granted as a privilege and all schools have contingency plans of support readily available for the students who may encounter problems during their home based study. Now it is with us, we need to turn Study Leave into a positive experience.

> There are always selfmotivated students who know what they want to achieve in life either by

means of a professional career or just simply wanting to achieve their best. However: there are also those who find it difficult to sit down at home for long periods of time, and revise without supervision, for perhaps the first time in their life. It is these students who are in most need for the motivation to study.

How to motivate yourself

- Be positive; enjoy the actual experience of learning.
- Set yourself a goal for each session and reward yourself when you have completed it.
- Look at the rewards of studying. This is the first step you are taking towards a successful career, the better your grades are, then the more options you will
- Establish a routine. In the past this has been done for you within the school time table. You now have the opportunity to treat Study Leave as one of your first steps into adulthood where you have to take on the responsibility of your own planning. No longer are you being treated like a child.
- Don't dally, the majority of stress and effort in revision is in thinking about doing it rather than actually
- · Contact the school should you have any problems. The teachers want to help you, and will be only
- At the end of each day allow time to review what you have revised.

Good Luck to all those taking examinations this summer. Hoping that you all reach your personal goals.

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We look forward to welcoming you to Taynton



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HOW TO TRANSFORM YOUR BUSINESS AND TAKE IT TO THE NEXT LEVEL

Q&A with Alex Beeston

Web Design & Branding Consultant | Amplify Brand Consultancy Ltd

Meet Alex Beeston, Founder of Amplify, based right here in the Cotswolds. Alex works closely with both local and international clients, helping them achieve business growth through strategic web design and branding. We caught up with Alex to get his insights on how to effectively transform your business.

Alex, your marketing talks about transforming a business; how do you achieve

The key is in recognising what often holds a business back, typically outdated websites and ineffective branding. Many fail to maintain a consistent and modern online presence. This can be detrimental as it's unlikely to authentically communicate your visual identity and what makes your business unique.

So getting the visual identity right is important to help a business grow?

Absolutely. Branding and web design are deeply interconnected. Good branding encapsulates your core values and purpose beyond financial gain, and communicates them in a way that effortlessly resonates

with your target audience. This branding should be vividly represented in your web design, engaging and turning visitors into customers, and customers into loyal advocates who choose you over your competitors every time.

So does a business need to keep refreshing its website?

Yes, definitely. Specifically, bespoke web design allows you to tailor experiences uniquely suited to your brand and your audience's expectations, without restriction of often overused template designs. Keeping your website fresh, functionally optimised and fully mobile responsive enhances user engagement. Every element of your site should serve a strategic purpose to maximise both impact and results. This builds trust and credibility, key factors of success.

Can you share any success stories featuring local businesses?

One of my local successes includes my collaboration with Amanda Hanley by Design in Burford. I refined their branding and launched a new e-commerce website. I continue to provide ongoing marketing support to ensure they have the professional backing they need to continually grow.

Amanda Hanley said, "May we say a huge, thank you for all of your amazing help with our website, we are so impressed with the outcome. You have been absolutely fantastic throughout the process and a delight to work with, and we have no hesitation in highly recommending you."

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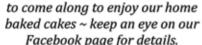
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Diane and James have an excellent relationship with Peter Allen, who is the third generation of the Allen family, who served the local community and surrounding villages for over 90 years. Peter still cares very much about his family business and the local community, so he does still come out of retirement to help, if he is able to, when specially requested by families.

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