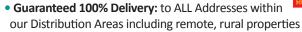
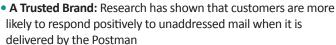
COTSWOLDLINK ADVERTISING DETAILS

Why choose Cotswold Link?

- Full Colour, High Quality Advertising Publications
- Royal Mail Delivered
- FREE Advert Design
- FREE Index of Advertisers
- Supporting local start ups, events & charities
- FREE Website listing

Why Royal Mail?





- Non Competing Policy: Royal Mail operate a policy ensuring our publication isn't delivered at the same time as a competitor, ensuring better responses for our customers
- Dedicated Liaison Officer: should a non-delivery occur

Don't just take our word for it...

"People don't ignore their post. They take time to look through it, their mind is focused on the task and they're ready to read so any unaddressed door drop material that's part of the mail is much more likely to be taken on board." DMIS Door to Door Trends

WEST OXFORDSHIRE							
ISSUE	СОРУ	DISTRIBUTION					
Jan / Feb 2024	6th December	8th January					
Mar / Apr 2024	7th February	4th March					
May / June 2024	10th April	6th May					
July / August 2024	5th June	1st July					
Sept / Oct 2024	7th August	2nd September					
Nov / Dec 2024	9th October	4th November					

NORTH COTSWOLDS						
ISSUE	СОРҮ	DISTRIBUTION				
Jan / Feb 2024	6th December	8th January				
Mar / Apr 2024	7th February	4th March				
May / June 2024	10th April	6th May				
July / August 2024	5th June	1st July				
Sept / Oct 2024	7th August	2nd September				
Nov / Dec 2024	9th October	4th November				

Advertisement Sizes & Prices Please note that 'per insertion' refers to one advert being placed in one magazine / one area for 1 issue.

ADVERT NAME:	Advert Size: (W x H) (Inside Magazine)	Advert Size: (W x H) (Front Cover)	SPECIAL POSITION:* (Per Insertion)	COST: 2 x Insertions (Per Insertion)	COST: 4 x Insertions (Per Insertion)	BEST PRICE: 6 x Insertions (Per Insertion)	COST: Front Cover: (Per Insertion)	COST: Back Cover: (Per Insertion)
Banner	N/A	162 x 15mm	N/A	N/A	N/A	N/A	£100	N/A
1/16 Page	40 x 60mm +	N/A	N/A	£55	£50	£45	N/A	N/A
1/8 Page	90 x 60mm +	N/A	£95*	£85	£80	£75	N/A	N/A
1/4 Page	90 x 130mm 190 x 60mm +	81 x 112mm	£160	£140	£125	£115	£190	£170
1/2 Page	190 x 130mm 90 x 270mm +	162 x 112mm	£270	£240	£220	£200	£300	£285
Full Page	204 x 293mm (+3mm Bleed)	162 x 228mm	£500	£460	£430	£400	£660	£620
Double Page Spread	408mm x 293mm (+3mm Bleed)	N/A	£900	£850	£800	£750	N/A	N/A

+ Not available on Front, Back Covers or Page Three. Front Cover advert sizes proportional to space available. Discounts do not apply for Front Cover, Back Cover, Inner Front and Page Three. Price as per Special Position or Cover insertion for these pages. * Special Position prices apply to Pages 2,3,5, & 7. 1/8 page not available on Front or Back Covers, Inner Front or Page 3.

Artwork Specification

- If possible, please supply all artwork in high-res PDF format
- Bleed is only necessary on full page artwork
- Please note we are unable to open Microsoft Publisher files, these can be saved as a JPEG
- For JPEGS, please use minimal or no image compression
- Minimum recommended font size is 8pt
- Please embed all typefaces into the design
- Advert sizes are detailed above

Please note that a 0.5mm black border is added to all adverts when placed on the page.

Artwork Content

If using our design service, please supply the following information:

- Text headline key message
- Bullet points explaining products or services offered (Number dependant on space booked)
- Appropriate images (Or where we can find them)
- Key colours you'd like us to use (Same as website or other marketing material)
- Your business name (As you would like it to appear)

- Your business contact details (As you would like them to appear)
- Any other key information that you feel will help us to create an advertisement that will accurately represent your business and specifically promote the message you are trying to publicise

Editorial Word Count

Please use the following information as a guide:

- 1/8 page of editorial: 120 170
- 1/4 page of editorial: 240 280
- 1/2 page of editorial: 370 450

Rates, Discount, Copy and Cancellation Terms

Cancellation of advertisements on or after the applicable copy date, or upto 1 week prior to the copy date, will incur a 100% administrative charge. Cancellation of advertisements between 3 weeks and 1 week prior to the applicable copy date will incur a 50% administrative charge. NOTE: If invoices for previous issues remain unpaid at the copy date for a subsequent we reserve the right to not run the advert in the subsequent issue and the cancellation terms will be applied.

COTSWOLDLINK DISTRIBUTIO

Blockley

Aston Magna

The Cotswold Link magazines are distributed bi-monthly by Royal Mail to over 39,000 homes and business across the towns & villages of the North Cotswolds and West Oxfordshire.

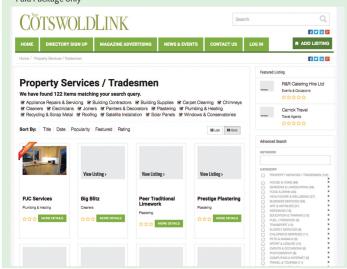


Click here to view latest North Cotswolds issue >

Get your business online with us!

- Professional online presence
 Upload photos*
- Goods & services description Googlemap link*
- Updated daily News & Events shared on Facebook
- Own business website link* Site Search Facility
- Promotion in magazine Price: FREE £70 a year Sign Up NOW at: www.cotswoldlink.co.uk

* Paid Package only



Click here to view latest West Oxfordshire issue >

Distribution Note

Cotswold Link is delivered to all homes and businesses within the geographical areas shown. Villages not shown on the map will still receive the magazines.

West Oxfordshire

OX7 (6): Cornwell, Kingham, Churchill, Sarsden, Bedington, Church Westcote, Nether Westcote, Idbury, Fifield, Miltonunder-Wychwood, Shipton-under-Wychwood, Acott-under-Wychwood, Ascott Earl, Lyneham, Upper Milton, Ascott d'Oyley

OX7 (5): Chipping Norton, Over Norton, Little Rollright, Great Rollright, Heythrop, Lidstone

OX7 (3): Charlbury, Fawler, Finstock, Ramsden, Chilson, Shorthampton, Greenend, Chadlington, Dean, Taston, Spelsbury, Millend

OX29 (9): Langley, Leafield, Asthall Leigh, Hailey, Crawley, Poffley End, Delly End

OX29 (0): Little Minster, Minster Lovell OX18 (1) & OX 18 (3): Carterton, Brize Norton

North Cotswolds

GL54 (1): Stow-on-the-Wold, Upper Swell, Old Hinchwick, Condicote, Lower Swell, Maugersbury, Icomb

GL54 (2): Parts of Bourton-on-the-Water, Wyck Rissington, Lower Slaughter, Upper Slaughter, Little

Rissington, Great Rissington, Upper Rissington, Clapton-on-the-Hill

GL54 (3): Parts of Bourton-on-the-Water, Naunton, Notgrove, Cold Aston, Calcot, Turkdean, Farmington, Sherborne, Aldsworth, Coln Rogers, Coln St Dennis, Fossebridge, Stowell, Yanworth, Northleach, Eastington, Aldsworth

GL54 (4): Compton Abdale, Withington, Chedworth, Foss Cross, Whittington, Andoversford, Shipton, Shipton Oliffe, Salperton, Hazleton, Dowdeswell, Foxcote, Kilkenny

GL56 (9): Stretton on Fosse, Todenham, Lower Lemington, Aston Magna, Dorn, Batsford, Bourton-on-the-Hill, Sezincote, Blockley, Draycott

GL56 (0): Moreton-in-Marsh, Longborough, Donnington, Broadwell, Upper Oddington, Lower Oddington, Daylesford, Adlestrop, Chastleton, Evenlode, Little Compton, Barton-on-

OX18 (4): Great Barrington, Little Barrington, Burford, Fulbrook, Upton, Swinbrook, Taynton, Widford, Signet, Westwell, Holwell, Bradwell Grove, Shilton, Asthall