

# **SNOWPEAK**®



















## **About Us**





#### With Blessings of Mr. S.R. Bhutani

- The journey started in 1950s with the genuine and original Himalaya Mukhbilas & Himalaya Heera Moti, small scale production.
- In 1970s large scale production was established with the dedication and hardwork of our founder Shri S.R. Bhutani.
  - During 1980s, nationwide sales with significant exports were established.
  - For 65 years, Snowpeak has been used in Indian homes, business establishment and industries.
- It has carved a niche for itself in the hearts of people by retaining its unique, supreme and fragrant position.



# National & Global Supply Chain

 We have 255+ national distributors in India

 Available in 300+ cities across the world

> Global export to 15 countries



## CONFECTIONARY

Dosti Hot Imli Candy

## SPICES

Tea Masala Liquorice Ginger

Cardamom Clove Cinnamon

#### FRUIT POWDER

Amla

## FRUIT MUKHWAAS

Rasva



#### **CONFECTIONARY**





**60** candies

Teri Meri... Dosti !



**SPICES** 



Freshness... in every sip!



50 units x 1 gram = 50 grams

50 grams

#### Characteristics 4

- Meticulously crafted using a selection of natural ingredients
- It contains Ashwagandha, known for its stress-relieving properties
- It contains Brahmi which may promote mental clarity and memory
- It contains Giloy, an immunity boosting herb







# LIQUORICE GRANULES दानेदार मुलेठी

#### Characteristics '

- Sourced from Western Asia and Southern Europe
- Carefully cleaned, sorted and processed with strict quality checking at our plant
- Have potent antioxidant, anti-inflammatory and antimicrobial effects
- Good source of Vitamin B, E, phosphorous, calcium, iron, magnesium and zinc

#### Uses -

- Can be consumed with hot milk
- Can be consumed as Mulethi tea
- Used in candies and sweets
- Can be used as face mask and hair mask for numerous benefits



## Benefits Of Liquorice

- Useful in managing sore throat, cough and mucus in the respiratory tract
- Rich source of antioxidants which offers tan removing and anti-aging benefits
- Cures dandruff and prevents hairfall





#### **SPICES**

# GINGER POWDER सोंठ पाऊडर

# GINGER POWDER GINGER POWDER SARV GUNN SAMPANN 40 grams

20 grams

The goodne

Characteristics

- Freshly sourced from Shimoga, also known as "Gateway of Malnad" in Western Ghats
- Extracted from the ginger root which is sun dried
- A fine off-white or slightly brownish powder that has a strong aroma and a pungent flavor
- 100% vegetarian with high Gingerol content

nly used in spices and

 Commonly used in spices and masalas, curries and stews

Uses -

- Adding a pinch of Ginger powder in rajma and chole will make it tasty and delicious
- Prominent ingredient in Masala Chai
- Ginger powder and honey mixture is perfect, when you are feeling little queasy

## Benefits Of Dry Ginger

- Relieving common cold and sore throat
- Great alternative to fresh ginger
- Helps in relieving gastrointestinal irritation and boosting metabolism
- Effective in relieving symptoms of nausea and morning sickness





#### **SPICES**

# CARDAMOM SEED POWDER

# इलायची दाना

## पाऊडर

#### Characteristics •

- Directly sourced from Cardamom Mountains of Alleppey in Kerala
- Warm, slightly pungent and highly aromatic flavour
- Very high volatile oil content which makes its highly fragrant and flavourful
- High organic carbon content

#### Uses —

- Spice responsible for the exotic flavour of Bedouin Coffee
- Queen of Indian spices, it is used in multiple food items
- Added to various beverages
- Frequently used in bakery items



#### 25 grains

Benefits Of Cardamom

- Very good natural mouth freshener
- Beneficial for sore throats
- Helps in detoxifying the body
- Has a relaxing effect on people due to its antioxidants







# **Clove Granules**

# दानेदार लौंग

# —•Characteristics

- Aromatic flower buds exclusively sourced from Sri Lanka, Indonesia, Zanzibar and Madagascar
- Contains fiber, vitamins and minerals which provide some important nutrients to our body
- Natural antioxidant
- Rich source of manganese



SNOWPEAL

25 grams

## Benefits Of Clove

• Essential spice in curries

50 grams

SNOWPEA

- Make mulled wine with heavy sprinkle of clove granules
- Add clove granules to chai lattes
- Use clove granules in a pickling mix of spicy pickles

- Boosts our immune system
- Helps in reducing toothaches and swelling
- Cures sore throat









Ceylon Cinnamon श्रीलंकन दालचीनी

#### Characteristics •

- 100% real cinnamon exclusively collected from Sri Lanka
- Contains terpenoids which offers many health benefits
- Different from other varieties; has distinctive shape, color and delicate taste
- Contains cinnamic acid which is a powerful antioxidant

Uses

- Added in chai lattes for flavor
- Include in curries for depth of flavor
- Sprinkle in hot chocolate
- Can be used in desserts and sweets



40 grams

Benefits Of Ceylon Cinnamon

**SPICES** 

• Helps in weight loss

20 grams

• Supports our immune system



#### FRUIT POWDER

# **AMLA GRANULES**

(Indian Gooseberry)

# दानेदार आंवला

#### 100 grams



#### Characteristics

- Sourced from central India and naturally sun-dried at our plant
- Forest produce- 100% natural
- Richest source of Vitamin C and iron
- Rich source of phenol, dietary fiber and anti-oxidants

#### 25 grams

#### Uses •

#### Benefits Of Amla

- Good for eye health
- Helps in reviving black hair
- Improves Immunity
- Aids Weight Management
- Can be consumed with honey and jaggery
- Can be consumed in green smoothies







## FRUIT MUKHWAAS

# SNOWPEAK RASVA



#### Uses

- Used as a fruit mukhwaas
- Used as a digestive after meals
- Used as a flavoring in many items like candies, biscuits, sweets, jelly, etc.
- Used as salad seasoning



25 grams

Presenting the goodness of dehydrated Amla (Indian Gooseberry) and dehydrated Bel (Wood Apple) with small quantities of natural flavoring and refreshing menthol







#### 10-12 August 2023, Pragati Maidan, New Delhi













#### 7-9 September 2023, Bombay Exhibition Centre, Mumbai















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