



**miracle drinks**  
NEO AYURVEDA®

**Be  
Healthy  
Again**

# **Miracle Drinks Health Associate Program**

Social Marketing Initiative  
Co-creating profits with Medical Practitioners

# What is Miracle Drinks?

Miracle Drinks is a range of VEGAN Ayurvedic Medicines based on the proprietary science of NEO-AYURVEDA© propounded by Shri SM Raju (IAS Retd). This science is the amalgamation of millennia long R&D in Ayurvedic sciences and its adoption to contemporary medical formulations achieved over the last 35 years.

Today the brand addresses **170 unique health ailments**. As **pioneers in NEO-AYURVEDA©**, we have robust R&D activities underway in collaboration with many like-minded Institutions supporting our unique and scientific approach to the science of AYURVEDA.

Miracle Drinks presents to you the key to having your body function at its best without any compromises. It focusses on **Cell-Regeneration therapy hyper targeting the treatment of the dysfunctional organs**.

We invite you to **Be Healthy Again!**



**U.S. FOOD & DRUG**  
ADMINISTRATION

# Miracle Drinks: The Science of Neo-Ayurveda®

## What is Miracle Drinks

Miracle Drinks is brand name of series of Ayurvedic Proprietary Medicine.

COMBINATIONS OF 8 AYURVEDIC PROPRIETARY MEDICINES ASSISTS THE BODY WITH MORE THAN 170 DISEASES

### Root causes of Non Communicable Health Disorders

- |  |   |   |
|--|---|---|
| <ul style="list-style-type: none"> <li>• Detachment from Nature</li> <li>• Degrading the ecosystem</li> <li>• Bad Lifestyle</li> <li>• Air pollution</li> <li>• Bad Food habits</li> </ul> | <p>Leads to</p>  | <ul style="list-style-type: none"> <li>• Cardio vascular diseases</li> <li>• Stroke</li> <li>• Cancer</li> <li>• Hypertension</li> <li>• Diabetes</li> <li>• Obesity</li> </ul> |
|--|---|---|

Non Communicable Diseases (NCDs) kills 4.1 Crore people each year, which is equivalent to 71% of all death Globally.

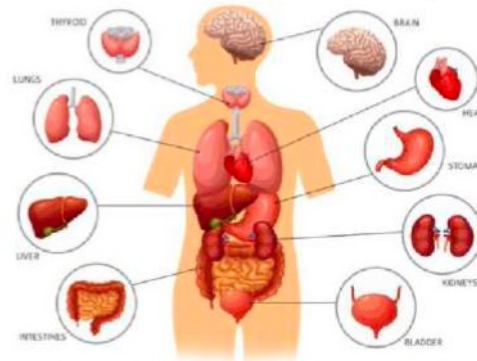
Source: WHO

"Let food be thy medicine, and let medicine be thy food." This famous quote is often attributed to Hippocrates Cir 400 BC

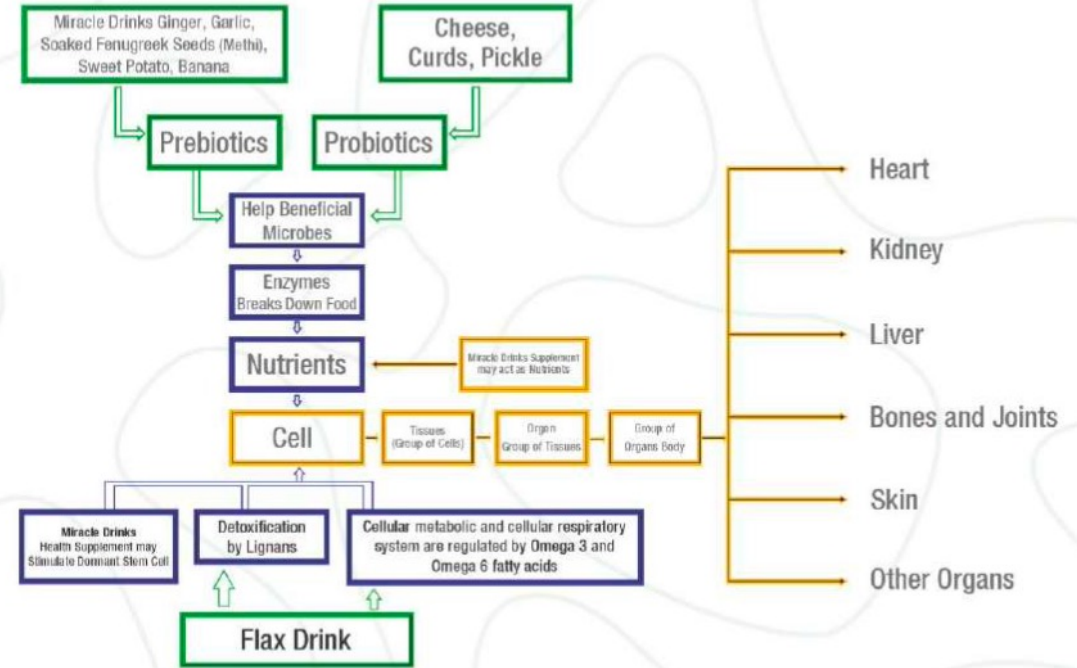
### Miracle Drinks Health Supplements

Support all the organs of the body

#### HUMAN ORGANS



## CONCEPT BEHIND THE HEALTH SUPPLEMENTS IN CELL REGENERATION PROCESS



Miracle Drinks Brand Video



How Miracle Drink was Invented by Dr. S. M Raju (IAS Rtd)



Miracle Drinks Super Diet & Special Diet



Miracle Drinks products assist more than 170 diseases



Miracle Drinks/Health supplement/support guide



Miracle Drinks Research Manuals

# Objective of Miracle Drinks MDHA Program

Particular	Details
<b>Opportunity</b>	Health Services market has grown tremendously. Within this, the market for Ayurvedic medicines has gained tremendous acceptability. Options available for 'addressing' chronic ailments are limited. There lies new opportunity bucket to participate in this industry.
<b>Win-Win</b>	Framework for Miracle Drinks MDHA Program: <b>Win-Win</b> proposition for both practising Ayurvedic doctors and company. Proven performance of Miracle Drinks product range, Clinical Research trials and thousands of testimonials.
<b>Potential</b>	Existence of Private Ayurvedic Medicine practitioners in each area/ locality. Aligning with one such Medical practitioner <b>reaps social &amp; financial benefits</b> for the community and <b>successful cure(s) build respectable community connect.</b>

# How Miracle Drinks will help MDHA Doctor(s)?

Particular	Details
<b>Central HQ</b>	<ol style="list-style-type: none"><li>1. Branding and Digital marketing content support:<ul style="list-style-type: none"><li>• Existing Ayurvedic clinic branding updation will be supported by Miracle Drinks.</li><li>• All digital marketing content and AV will be shared from BLR to every MDHA to engage in local marketing and build awareness in the local community.</li></ul></li><li>2. Option of billing: Cash purchase OR Stock supply against the refundable security deposit.</li></ol>
<b>Area Sales Manager</b>	<ol style="list-style-type: none"><li>1. Clinic Management Software is available, if requested by MDHA:<ul style="list-style-type: none"><li>• Training to Compounder &amp; Ayurvedic Doctor</li><li>• Verification of doctor prescription and follow-up tele-consultation calls with participating patients</li></ul></li><li>2. Continuing Medical Education (CME) for products and prescriptions. Weekly visits for training and prescription assistance Product Sample support Fortnightly accounts reconciliation and pay-out(s)</li></ol>

Particular	Details
Reputable BRAND Association	<ul style="list-style-type: none"> <li>• Miracle Drinks HEALTH ASSOCIATE tag: Build visibility and accreditation.</li> <li>• Participation in the state-wide BRAND marketing program of company.</li> </ul>
Clinic Management Software	<ul style="list-style-type: none"> <li>• State of the Art, Android Mobile based, Clinic Management Software that helps to make appointments, send auto SMS reminders, fix calendar, generate alerts for prescription renewal, etc.</li> </ul>
Local Marketing	<ul style="list-style-type: none"> <li>• Build Doctor visibility and Social reputation.</li> </ul>
Getting more patients	<ul style="list-style-type: none"> <li>• Sustained marketing activities by the company helps participating Doctors get more patients. Testimonial driven “live” programs drive patient connect.</li> </ul>
Community	<ul style="list-style-type: none"> <li>• Builds localized Trust and Respectability.</li> <li>• MDHA doctors get to prescribe UNIQUE Miracle Drinks products; curing serious ailments, making a difference to the patients &amp; their families.</li> </ul>



Join the  
**Miracle Drinks  
Health Associate  
Program**

**Build prosperity**



**miracle drinks**  
NEO AYURVEDA®

**Be  
Healthy  
Again**

**Building  
SOCIAL BUSINESS SUCCESS  
Together**

For more details:

Contact No. : 080-6904 3800

Email: [support@miracledrinks.in](mailto:support@miracledrinks.in)