

STORE: _____ RING CODE: _____

RING DESCRIPTION: _____ PRICE: _____

METAL: Yellow Gold White Gold Platinum Other: _____

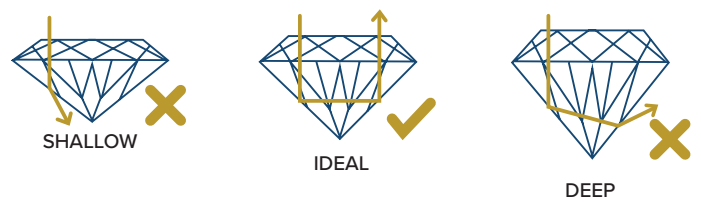
GOLD TYPE: NZ Made 9ct 18ct Made Overseas 10ct 14ct

STONE: Diamond Sapphire Ruby Other (beware of hardness – refer to Mohs Scale of Hardness)

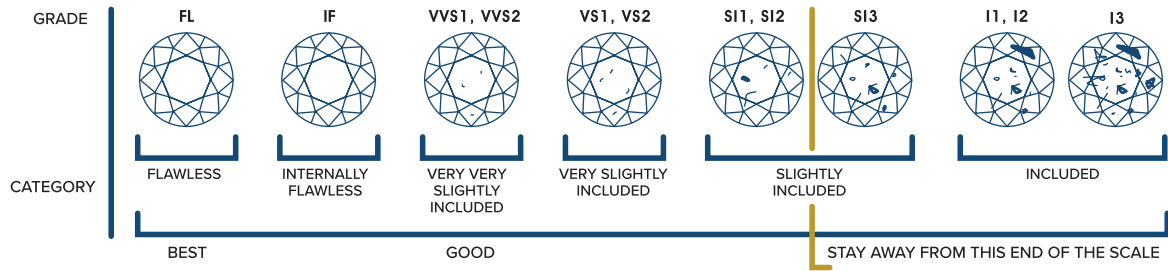


HOW TO CHOOSE A DIAMOND USING THE 4 Cs

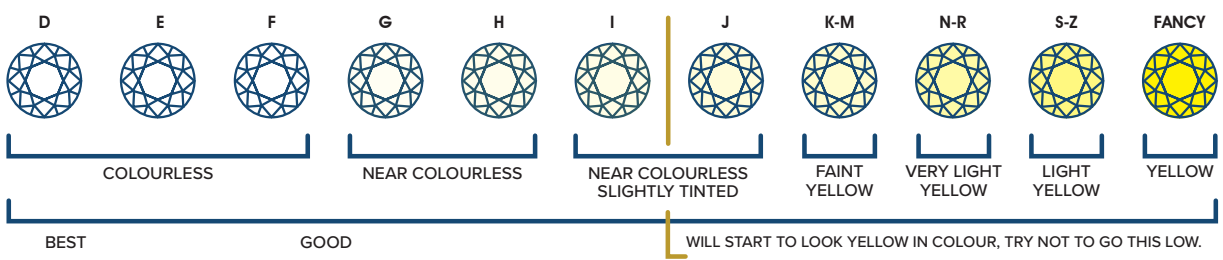
1 CUT
The cut of a diamond refers to its facets and proportions, not just its shape. This is the most important of the 4 Cs as a better cut diamond will reflect light more symmetrically giving an optically whiter stone.



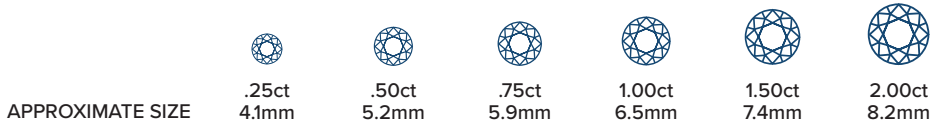
2 CLARITY
Clarity refers to the number, position and size of blemishes which naturally occur in stones. The better the clarity, the more brighter the diamond appears. Ask to use the jewellers 10x magnifying glass to view the stone.



3 COLOUR
Diamond colour is all about what you can't see. Diamonds are valued by how closely they appear colourless. The less colour, the higher their value.



4 CARAT WEIGHT
This is the weight of a diamond, not its size in dimensions.



RING JARGON AND WHAT IT MEANS

