



SUSTAINABLE
MERCHANDISE
PRODUCTS
2023



01

BAGS

Carry your love for the oceans with our sustainable and reusable bags.



04

ACCESSOIRES

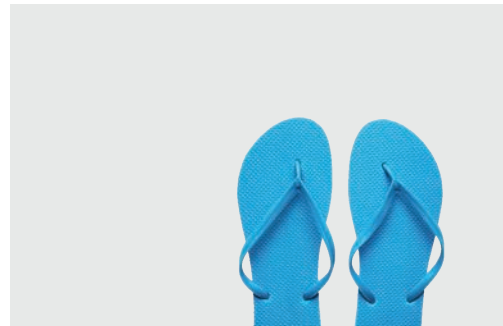
Our accessories are the perfect companions for your everyday life and additionally support our mission.



02

EAT & DRINK

No more plastic in your everyday life! Our sustainable products make it easy for you to live a sustainable lifestyle.



05

BEACH

With our eco-friendly beach products comes responsible summer feelings.



03

FASHION

You are what you wear, so make a statement and show your support for the ocean with official MBRC clothing.



06

KIDS

Meet our ocean youngsters.

SAVE THE OCEAN. BE THE CHANGE.

Over 12 million tons of plastic end up in the ocean every year. That's the equivalent of one fully loaded truck - every minute. This has to change and we want to change it, together with you. Our promotional products are not only sustainable. They also do good. Because every product sold benefits our mission. Less plastic in the ocean.

Our mission is to support local communities, help them manage their waste sustainably, clean up their beaches and coastlines, rid the ocean of plastic and raise awareness of the ocean plastic problem. We do this in three steps to fully achieve our mission: Cleaning, Recycling and education.

CLEANING

Through our permanent network of over 30 MBRC cleaning hubs, our team of 2,400 dedicated waste collectors and volunteers organize regular cleanups everyday and all over the world.

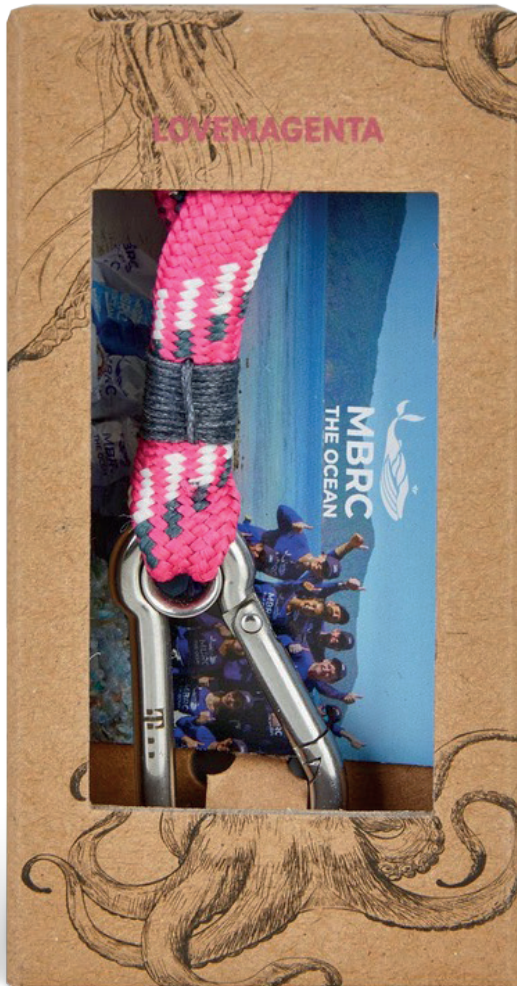
RECYCLING

Working together with local communities, MBRC implements a sustainable waste management system ensuring that the plastic collected is cleaned, packed and transported to local recycling plants and that the recycled plastic re-enters the market.

EDUCATION

Raising awareness about waste, recycling and sustainability, MBRC has developed an educational programme dedicated to helping those most impacted by ocean plastic understand its sources and discover the solutions.





PRODUCT WITH A STORY.

We don't want to simply sell merchandise.
We want you to become part of our mission!
As a supporter of our project, our story becomes your story.

All our products are produced under the highest social standards, are made of sustainable (mainly recycled) materials and meet the highest quality standards.

With the revenues we are funding our mission - less plastic in the ocean.

Worldwide, more than 2,400 people are cleaning beaches and coastlines for MBRC. We've already collected 10 million PET bottles, and we're collecting more every day, with your help.

Become part of this story.

IMPACT



EVERY MBRC PRODUCT
FUNDS OUR NONPROFIT
FIGHT AGAINST OCEAN
PLASTICS.

BAGS & TRAVEL

Our backpacks and bags are made from recycled plastic, turning waste into something useful and beautiful. By purchasing our products, you are not only supporting a sustainable and ethical business, but also becoming an ambassador for ocean conservation.

Our products are designed with both functionality and style in mind, making them perfect for everyday use or for outdoor adventures. With various sizes and styles to choose from, there is a bag or backpack to fit every need.

But MBRC the ocean's products are more than just accessories. They are a statement of values and a commitment to a better future. By incorporating our products into your brand, you can align yourself with our mission and show your customers that you care about environmental protection.

Join us in the fight against plastic pollution and help make environmental protection wearable. Choose MBRC the ocean for your backpack and bag needs and be a part of the solution.





MBRC BACKPACK

OCEAN ROLLTOP

Functionality meets performance. Lightweight, durable and exceptionally comfortable, this is our ultimate backpack for all weather conditions. Made of recycled materials.

Size

18 - 22 l

Personalization

Color according to PANTONE standard, Printing, Logo patch

MOQ

1.000



MBRC BUSINESS PACK

OCEAN BUSINESS

Travel in style and comfort with the MBRC Business Multifunctional Backpack. Made of recycled materials

Size

18l

Personalization

Color according to PANTONE standard, Printing, Logo patch

MOQ

1.000



MBRC FANNY PACK

OCEAN PACK

With the Fanny Pack cell phone, wallet and keys are always at hand and it becomes the perfect companion for everyday life.

Size

32 x 12 x 8 cm

Personalization

Color according to PANTONE standard, Printing, Logo patch

MOQ

1.000



MBRC DUFFLE BAG

OCEAN WEEKEND

The MBRC Duffle Bag is the perfect companion for anyone who likes to travel in style while protecting the environment.

Size

42 l

Personalization

Color according to PANTONE standard,
Printing, Logo patch

MOQ

1.000



MBRC WEEKENDER

SYLT

Travel in style and comfort with the MBRC Weekender. Made of recycled materials.

Size

41 l

Personalization

Color according to PANTONE standard,
Printing, Logo patch

MOQ

1.000



MBRC COOLER PACK

OCEAN PACK

The MBRC Cooler Pack is the perfect choice for those who want to keep food cool in an environmentally friendly way. Made from recycled plastic.

Size

6 l

Personalization

Color according to PANTONE standard,
Printing, Logo patch

MOQ

1.000



MBRC WASHBAG

PELLWORM

Compact wash bag made of recycled material with various zippered and slide-in compartments for hygiene items.

Size

2 l

Personalization

Color according to PANTONE standard,
Printing, Logo patch

MOQ

1.000



MBRC WASHBAG II

SYLT

The wash bag can be hung on a solid hook and thus unfolds its full potential. Made of recycled materials.

Size

7 l

Personalization

Color according to PANTONE standard,
Printing, Logo patch

MOQ

1.000



MBRC WASHBAG III

FÖHR

On the road with style. This toilet bag made of recycled plastic offers space for all necessary hygiene items on a compact

Size

2 l

Personalization

Color according to PANTONE standard,
Printing, Logo patch

MOQ

1.000



MBRC BAG

NET

Replace your plastic bag with a more sustainable choice. The trendy string bag is made of organic cotton or recycled plastic.

Colors / Patterns

according to PANTONE standard

Personalization

Printing, Embroidery

MOQ

1.000





MBRC SHOPPING I

CANVAS

Our sustainable Organic Cotton bag is your daily companion for everything you need to carry.

Size

8 l

Personalization

Color according to PANTONE standard,
Printing, Logo patch

MOQ

1.000



MBRC SHOPPING II

FOLDABLE

The foldable shopping bag is the smart way to transport your stuff. The foldable bag can be minimized to a small size. Made of recycled materials.

Size

7 l

Personalization

Color according to PANTONE standard,
Printing, Logo patch

MOQ

1.000



MBRC SHOPPING III

BIG

For large purchases, our sturdy shopping bag made of rPET material offers space.

Size

25 l

Personalization

Color according to PANTONE standard,
Printing, Logo patch

MOQ

1.000



MBRC BAG

GYM

Gym bag made from rPet or organic cotton. The ideal accessory for sports and everyday life

Size

12 l

Personalization

Color according to PANTONE standard, Printing, Logo patch

MOQ

1.000



MBRC BAG

SEA

Seabag made of rPET material, which is equally suitable as a beach bag, as a great accessory for a trip to the city.

Size

25 l

Personalization

Color according to PANTONE standard, Printing, Logo patch

MOQ

1.000



MBRC BAG

BEACH

Shopping or beach bag made of woven leaves of the bulrush. With small front pocket and canvas handles.

Size

30 l

Personalization

Printing, Logo patch

MOQ

1.000



MBRC LAPTOP

LAPTOP SLEEVE

Laptop sleeve made from recycled material. Available in different sizes

Size

13", 15"

Personalization

Printing, Fold Label

MOQ

1.000



BIKE SHOPPER

OCEAN

Shopping bag and bike bag in one. Made from recycled material. Easily attaches to the pannier rack.

Size

20 l

Personalization

Printing

MOQ

1.000

EAT & DRINK

Sustainability should be easy to integrate, especially in our daily activities. With our products, even the youngest can do this. Our products are not only eco-friendly but also designed to last, making them the perfect addition to any business looking to make a positive impact on the environment. Our bottles, lunch boxes, and cups are not just functional, but they are also a powerful symbol of your commitment to environmental responsibility. They will remind your customers, employees, and stakeholders that you care about the planet and are taking action to reduce your environmental footprint.





WATERBOTTLE

WAVE

Drinking bottle made of glass with cap made of bamboo.

Size

650 ml

Personalization

Printing

MOQ

5.000



WATERBOTTLE

OUTDOOR

Double walled insulated bottle made of stainless steel. Bamboo cap

Size

500 ml, 750 ml, 1000 ml

Personalization

Color according to PANTONE standard printing, laser engraving, embossing (cap)

MOQ

5.000



MBRC WATERBOTTLE

BLUE OCEAN

Double-walled insulated bottle made of stainless steel with copper-plated inner wall. Available in different colors.

Size

500 ml

Personalization

printing, laser engraving

MOQ

1.000

MBRC WATERBOTTLE

EBB & FLOW

Double wall stainless steel insulated vacuum flask. This bottle will keep your drinks hot or cold.

Size

500 ml

Personalization

printing, laser engraving

MOQ

1.000





MBRC BOTTLE

OCEAN THERMO

Vacuum insulated stainless steel bottle. features copper lining and a vacuum sealed cap, giving it unparalleled thermal properties. Easy carrying. The double wall cup can be used for coffee or soup.

Size

640 ml

Colors

according to PANTONE standard

Personalization

printing, laser engraving

MOQ

1.000



MBRC TUMBLER

OCEAN TO GO

Insulated stainless steel tumbler. The MBRC tumbler can help keep you going all day! Fill up in the morning with some hot coffee and this insulated mug will keep it warm until the last drop.

Size

450 ml

Colors

according to PANTONE standard

Personalization

printing, laser engraving

MOQ

1.000



MBRC CUP

OCEAN RECUP

These durable, reusable, single wall food grade stainless steel pint cups are ideal for just about anywhere in- & outside, leaving no more excuses for single-use plastic cups.

Size

450 ml

Colors

according to PANTONE standard

Personalization

printing, laser engraving

MOQ

1.000



MBRC LUNCHBOX

WELLERMAN

Stainless steel lunch box with bamboo lid and holding clips.

Size

750 ml

Personalization

Printing

MOQ

1.000



MBRC LUNCHBOX

OCEAN KID

Lunchbox made of bio-organic material.

Size

750 ml

Personalization

Printing

MOQ

500



MBRC LUNCHBOX

MAHLZEIT

Convenient, sustainable lunchbox with band for secure lid fit and locking clip that works as a phone stand as well.

Size

650 ml

Personalization

Printing

MOQ

1.000

FASHION

We are excited to introduce you to our collection of official fashion articles. Our clothing is not just a fashion statement, but it's also a statement for the ocean. By wearing our clothes, you are showing your commitment to protecting the planet and raising awareness about the urgent need to take action against plastic pollution.

Our clothing features eye-catching designs inspired by the ocean, making them the perfect addition to any wardrobe. Whether you're looking for a statement t-shirt, a comfortable hoodie, or a stylish hat, we've got you covered.

By choosing MBRC the ocean, you are not only supporting a sustainable and ethical brand, but you are also aligning your business with a powerful story of environmental protection. Our clothing represents a movement, a call to action for everyone to join us in making a positive impact together.





T-SHIRT

UNISEX

A classic cut round neck t-shirt. Our MBRC T-Shirt is the perfect addition to your sustainable closet made from 100% organic cotton.

Colors

according to PANTONE standard

Personalization

printing, embroidery, flag label

MOQ

1.000



T-SHIRT

V-NECK

A classic cut v-neck T-Shirt. The MBRC v-neck T-Shirt is the perfect addition to your sustainable closet made from 100% organic cotton.

Colors

according to PANTONE standard

Personalization

printing, embroidery, flag label

MOQ

1.000



T-SHIRT

WOMEN

A classic cut round neck t-shirt for ladies. Our MBRC T-Shirt is the perfect addition to your sustainable closet made from 100% organic cotton.

Colors

according to PANTONE standard

Personalization

printing, embroidery, flag label

MOQ

1.000



POLO SHIRT

UNISEX

The sporty MBRC polo shirt with the typical turn-down collar and short button placket is a timeless classic for the smart casual wardrobe.

Colors

according to PANTONE standard

Personalization

printing, embroidery, flag label

MOQ

1.000



SWEAT SHIRT

UNISEX

Our super soft unisex sweatshirt is made from 100% finest organic cotton. The oversized fit provides a casual look and maximum comfort.

Colors

according to PANTONE standard

Personalization

printing, embroidery, flag label

MOQ

1.000



HOODIE

UNISEX

High quality MBRC hoodie in contemporary fit and modern design with special wearing comfort is made of certified organic cotton and is equipped with logo stitching on the chest height.

Colors

according to PANTONE standard

Personalization

printing, embroidery, flag label

MOQ

1.000



BASEBALL CAP

OCEAN TRUCKER

Baseball cap made of organic cotton, which fits on every head both as a trucker variant with mesh part and as a full-length variant. Size adjustable closure at the back.

Colors / Patterns

according to PANTONE standard

Personalization

printing, embroidery, flag label

MOQ

1.000



BEANIE

OCEAN BEANIE

Our MBRC Ocean Beanie is made of 100% GOTS certified organic cotton and guarantees that the entire value chain has fair, safe and ecological working conditions.

Colors / Patterns

according to PANTONE standard

Personalization

printing, embroidery, flag label

MOQ

1.000



SOCKS

OCEAN SOCKS

Our sustainable organic cotton tennis socks are the perfect choice for those who value sustainability and comfort.

Colors / Patterns

according to PANTONE standard

Personalization

printing, embroidery, flag label

MOQ

1.000



WE IMPROVE **LIFES**

MBRC works closely with the local population in heavily polluted coastal regions such as in Indonesia. Our goal is not only to contribute to environmental protection, but also to improve the living conditions of the local people.

By reducing waste, they can live and raise their children in a clean and safe environment. In addition, we support the people in this heavily affected region financially by buying the collected garbage from them.

In this way, they gain new opportunities and can, for example, invest in better education for their children.

We also create awareness of how resources are used and the impact on people and the environment through our own targeted educational programs in schools and at the cleanups.

ACCESSOIRES

Our line of accessories including bracelets, key chains and lanyards not only add a fashionable touch to your outfit, but also contribute to a good cause. By purchasing these accessories, you are supporting us in our mission to protect the ocean and its precious marine life. Each accessory is made from recycled materials, and has a direct impact through our foundation. So not only will your customers look good, they'll feel good knowing they're making a positive contribution. Thank you for choosing MBRC the ocean and supporting our commitment to a healthier planet.





SURFER BRACELET

HUMPBACK

Bracelet in maritime look. Made of recycled plastic. Double sided logo placement on shackle possible. MBRC logo as option. Different Material options for shackle available: matt, glossy, „space grey“, silver

Colors / Patterns

according to PANTONE standard

Personalization

laser engraving, embossing, woven label

MOQ

1.000



SURFER BRACELET

ATLANTIC

Bracelet with magnetic closure. Made of recycled plastic. Double sided logo placement on closure possible. MBRC logo as option.

Colors / Patterns

according to PANTONE standard

Personalization

laser engraving, embossing

MOQ

1.000



SURFER BRACELET

OCTOPUS

Bracelet in maritime look. One size fits all. Made of recycled plastic. Double sided logo placement on clip possible. MBRC logo as option.

Colors / Patterns

according to PANTONE standard

Personalization

UV printing, laser engraving, embossing

MOQ

1.000



SURFER BRACELET

ARCTIC

Simple Bracelet with double rope. Perfect for unisex campaigns. Made of recycled plastic. Double sided logo placement on buckle possible.

Different color options regarding to pantone.

Colors / Patterns

according to PANTONE standard

Personalization

UV printing, laser engraving, embossing

MOQ

1.000



SURFER BRACELET

BALTIC

Simple Bracelet with doppel rope. Perfect for unisex campaigns. Made of recycled plastic. Double sided logo placement on ring possible.

Colors / Patterns

according to PANTONE standard

Personalization

UV printing, laser engraving, embossing

MOQ

1.000



SURFER BRACELET

NORTH SEA

Set of 3 cool surfer bracelets. Double knot. One size fits all.

Made of recycled plastic.

One of the bracelets has a stainless steel charm, there is a double sided logo placement possible.

Colors / Patterns

according to PANTONE standard

Personalization

UV printing, laser engraving, embossing

MOQ

1.000



MBRC KEYCHAIN

LOOP

Keychain in maritime look. Made of recycled plastic. Double sided logo placement on clip possible. MBRC logo as option. Different Material options for clip and available: matt, glossy, „space grey“, silver

Colors / Patterns

according to PANTONE standard

Personalization

UV printing, laser engraving, embossing

MOQ

1.000





MBRC LANYARD

LOOP

Lanyard in maritime look. Made of recycled plastic. Double sided logo placement on clip possible. MBRC logo as option. Different Material options for clip and available: matt, glossy, „space grey“, silver

Colors / Patterns

according to PANTONE standard

Personalization

UV printing, laser engraving, embossing

MOQ

1.000



MBRC KEYCHAIN

OCEAN

Keychain in maritime look. Made of recycled plastic. Double sided logo placement possible. MBRC logo as option.

Colors / Patterns

according to PANTONE standard

Personalization

laser engraving, embossing, fold label

MOQ

1.000



MBRC KEYCHAIN

BOTTLE

Keychain with bottle opener in maritime look. Made of recycled plastic. Double sided logo placement possible. MBRC logo as option.

Colors / Patterns

according to PANTONE standard

Personalization

laser engraving, embossing, fold label

MOQ

1.000



MBRC KEYCHAIN

PLUSH

Keychain with ocean plush. Made of recycled plastic. Different characters available.

Colors / Patterns

according to PANTONE standard

Personalization

fold label

MOQ

1.000



CASE

CASE THE OCEAN

Solid color cell phone case made of recycled plastic. Provides comprehensive protection for all popular types of cell phones.

Colors / Patterns

according to PANTONE standard

Personalization

printing

MOQ

1.000



UNIVERSAL PHONE STRAP

OCEAN STRAP

Universal cell phone chain and lanyard necklace to hang around . Compatible with most smartphones. Made of recycled materials.

Colors / Patterns

according to PANTONE standard

Personalization

printing, emdroidery

MOQ

1.000



RING

OCEAN RING

Recycled material cell phone ring - finger holder, stand and magnetic holder in one

Colors / Patterns

according to PANTONE standard

Personalization

printing

MOQ

1.000

BEACH

Get ready for a beach day like no other with MBRC the ocean's exclusive line of beach products! Our beach products are not only stylish and functional, but they also contribute to the health of our oceans. Each product is made from recycled or other sustainable materials and a part of the proceeds go towards cleaning up beaches and preventing ocean pollution. Plus, with our customization options, you can add your own personal touch to these beach essentials. So make the next beach stay for your customers unforgettable while also making a positive impact on the environment. Choose MBRC the ocean and join us in getting rid of the worldwide pollution on our beaches.





BEACH TOWEL

HAMAM

Our Beach Towel made from soft, high-quality organic cotton, is not only incredibly comfortable, but it is also environmentally sustainable. With a variety of colors and patterns to choose from, you can find the perfect towel to match the personal style of your customers.

Colors / Patterns

according to PANTONE standard

Personalization

printing, embroidery, flag label

MOQ

1.000



SWIM SHORT

UNISEX

Our eco-friendly swim made from high-quality recycled plastic, are not only durable and comfortable, but they also help reduce waste and protect the planet.

Colors / Patterns

according to PANTONE standard

Personalization

printing, embroidery, flag label

MOQ

1.000



FLIP FLOPS

UNISEX

Step into sustainable fashion with our eco-friendly flip flops made from recycled plastic! With their durable design, these flip flops will keep your feet comfortable all day long. With a variety of colors and patterns to choose from.

Colors / Patterns

according to PANTONE standard

Personalization

printing, embroidery, flag label

MOQ

1.000



POOL SLIPPER

MBRACELETTEN

Looking for a stylish and sustainable way to accessorize your poolside look? Check out our eco-friendly pool slippers made from recycled plastic! With their slip-resistant design, these slippers are perfect for wet environments. With a variety of colors and patterns to choose from.

Colors / Patterns

according to PANTONE standard

Personalization

printing, flag label

MOQ

1.000



SUN GLASSES

PLASTIC PILOT

Our eco-friendly sunglasses are made from recycled plastic. With their UV protection, you can enjoy the outdoors without sacrificing your eye health.

Colors / Patterns

according to PANTONE standard

Personalization

printing, laser engraving

MOQ

1.000



KUBB

GAME

This sustainable beach game made of FSC certified wood offers fun for the whole family. Additionally, a carrier bag made of recycled plastic can be added. Offers various options for customization.

Colors / Patterns

according to PANTONE standard

Personalization

printing, laser engraving

MOQ

1.000



FRISBEE

FLYING PRO

The mega throwing fun for all. Made from recycled material.

Colors / Patterns

according to PANTONE standard

Personalization

printing

MOQ

1.000



BEACH SOCCER

BALL

Beach soccer ball is specially designed for playing in the sand. Made of recycled plastic.

Colors / Patterns

according to PANTONE standard

Personalization

printing

MOQ

2.000



BEACH SOFA

WAVE

The inflatable sofa can be filled in seconds without the need for a pump. Just swing it in a horizontal motion to take in air. You can take it with you anywhere. Made from recycled plastic.

Colors / Patterns

according to PANTONE standard

Personalization

printing, flag label

MOQ

1.000



KIDS

Introducing the MBRC the ocean Kids Collection - a line of products designed to engage and educate children about the importance of ocean conservation. Our range of certified sand toys, plush toys, and coloring books are not only fun and interactive, but also serve as a valuable tool in teaching kids about the impact of pollution on our oceans.

By including the MBRC the ocean Kids Collection in your brand offerings, you can connect your brand to the cause of ocean conservation and inspire a generation of environmentally conscious consumers. With our carefully crafted products, you can be assured of their quality, safety, and effectiveness in educating children about the importance of protecting our oceans.

Our plush toys are made from 100% recycled materials, while our sand toys are made from sustainable and eco-friendly materials.

Our coloring books are filled with engaging activities and facts about ocean pollution and conservation, providing children with a fun and informative way to learn about this important issue.

Choose the MBRC the ocean Kids Collection and make a positive impact on the future of our planet while connecting your brand to a meaningful cause. Together, we can inspire a generation of ocean advocates and protectors.





SAND TOYS

SUGARCANE

Sand toys made from renewable raw materials. This makes digging twice as much fun

Colors / Patterns

according to PANTONE standard

Personalization

printing

MOQ

1.000



COLORING BOOK

OCEAN

Ocean images for coloring. Here even the youngest learn about the beauty of the ocean

Personalization

printing

MOQ

1.000



SPORT KITE

ARC

Great fun for young and old, even with little wind.

Made from recycled plastic.

Colors / Patterns

according to PANTONE standard

Personalization

printing

MOQ

1.000

MBRC PLUSH

OCEAN STARS

Plush animals made of rPET. Available in many colors, shapes and sizes.



Material

rPET

Personalization

Label, size

MOQ

5.000



REFERENCES





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