

TOMMY HILFIGER LAUNCHES FALL/WINTER 2022–2023 EQUESTRIAN APPAREL COLLECTION

AMSTERDAM (NL) / ZURICH (CH) (SEPTEMBER 2022) — Tommy Hilfiger, which is owned by [PVH Corp.](#) [NYSE: PVH], announces its *TOMMY HILFIGER Equestrian* collection for Fall/Winter 2022 – 2023 launching on 12 September 2022.

The *Equestrian* collection includes classic functional garments such as warm softshell riding breeches with full- or knee-grip options, versatile hoodies with a secret treat pocket, fine knit pullovers, training jackets, down jackets and gilets for indoor and outdoor training. Suitable for jumping, dressage or leisure riding, the collection offers a wide range of choices for both for women and men while maintaining great technical performance and freedom of movement across the collection.

Key items of the season include women’s and men’s sporty long sleeve thermal shirts and the new eco-loft jacket, as well as light and mid-weight down gilets and jackets filled with Re:Down®, a 100% recycled down, offering maximum protection from the cold and wet. Womenswear delivers an elevated yet functional full-grip softshell one-piece. This water-repellent and micro-fleece lined statement maker comes packed with practical features such as a smartphone pocket and a full silicon grip for a perfect hold in the saddle.

The collection’s color palette features modern seasonal hues such as beige, deep burgundy, Italian wine and hunter, as well as the brand’s signature red, white and blue. The iconic *TOMMY HILFIGER* Equestrian flag is subtly elevated, giving a playful twist to the functional collection.

The collection is designed, produced, and distributed by Barney & Baxter AG — official *TOMMY HILFIGER* Equestrian License Partner for Europe and the Middle East — and is available online at [tommy-equestrian.com](#) as well as at select wholesale partners throughout Europe and the Middle East.

Friends and followers of the brand are invited to join the discussion on social media at #TommyHilfiger @TommyHilfiger and #TommyHilfigerEquestrian @thequestrianfamily.

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About TOMMY HILFIGER

TOMMY HILFIGER is one of the world’s most recognized premium lifestyle brands, uplifting and inspiring consumers since 1985. The brand creates iconic style, which comes alive at the intersection of the classic and the new, co-created with people who are shaping culture around the world. *TOMMY HILFIGER* celebrates the essence of classic American style with a modern twist. Tommy Hilfiger offers premium quality and value to consumers worldwide under the *TOMMY HILFIGER* and *TOMMY JEANS* lifestyles, with a breadth of collections including men’s, women’s and kids’ sportswear, denim, accessories, and footwear. Tommy Hilfiger has an unwavering commitment to sustainability and inclusivity.

Global retail sales of *TOMMY HILFIGER* products were approximately \$9.3 billion in 2021 and the brand is powered by more than 16,000 associates worldwide — present in 100 countries and more than 2,000 retail stores, including its largest global flagship store at [tommy.com](#). PVH acquired Tommy Hilfiger in 2010 and continues to oversee a focused approach to growing the brand’s worldwide relevance, presence, and long term growth.

About PVH Corp.

PVH is the growth platform for Calvin Klein and TOMMY HILFIGER. Through driving brand strength and relevance, we are connecting our global, iconic brands closer to where the consumer is going than ever before, today and with future generations. Guided by our values and enabled by our scale and global reach, we are driving fashion forward for good, as one team with one vision and one plan. That's the Power of Us, that's the Power of PVH+.

About Barney & Baxter Ltd.

As a full-service company, Barney & Baxter has a profound knowledge and experience in product development and manufacturing of technically advanced sportswear. Barney & Baxter combines this expertise with its long-term know-how in marketing, sales, e-commerce and digital solutions to offer its partners and customers a modular, holistic and integrated range of services, that combine the digital and analogue world to create a unique experience. Barney & Baxter develops online and offline markets for sports and lifestyle fashion and brands and connects them with retail trade partners and end-customers: Modular. Holistic. Integrated. In partnership. The company is based in Thalwil near Zurich (Switzerland) - <https://barneyandbaxter.com/>, @barneyandbaxtersports

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