

At WMPB Inc. we are committed to protecting your privacy and personal information and complying with applicable data protection and privacy laws in South Africa when you access our site or make use of our forms and accordingly, shall take all reasonable steps, including technological, procedural and controls, to protect your personal information. Any personal information that you provide when accessing our website will be used and retained in accordance with this Privacy Policy and all other relevant codes and standards. This Privacy Policy describes how your personal information is collected, used, and shared when you visit or make a requisition from wmpb.co.za (the "Site").

Personal information we collect

When you fill out forms, we collect certain information from you, including your name and surname, email address, and phone number. We refer to this information as "Client Information".

Additionally, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. As you browse the Site, we collect information about the individual web pages that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically collected information as "Device Information".

We collect Device Information using the following technologies:

- "Cookies" are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>.
- "Log files" track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.
- "Web beacons", "tags", and "pixels" are electronic files used to record information about how you browse the Site.

When we talk about "Personal Information" in this Privacy Policy, we are talking both about Client Information and Device Information.

How do we use your personal information?

We use the Client Information that we collect generally to fulfil requests placed through the Site (including providing you with quotations and advise). Additionally, we use this client Information to:

- Communicate with you;
- Screen service requests for potential risk or fraud; and
- When in line with the preferences you have shared with us, provide you with information or advertising and marketing relating to our services.

We use the Device Information that we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize our Site (for example, by generating analytics about how our customers browse and interact with the Site, and to assess the success of our marketing campaigns).

Sharing your personal Information

We share your Personal Information with third parties to help us use your Personal Information, as described above. For example, we use Google Analytics to help us understand how our clients use the Site -- you can read more about how Google uses your Personal Information here: <https://www.google.com/intl/en/policies/privacy/>. You can also opt-out of Google Analytics here: <https://tools.google.com/dlpage/gaoptout>.

Finally, we may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

Behavioral advertising

As described above, we use your Personal Information to provide you with targeted marketing communications we believe may be of interest to you. For more information about how targeted marketing works, you can visit the Network Advertising Initiative's ("NAI") educational page at <http://www.networkadvertising.org/understanding-online-advertising/how-does-it-work>.

You can opt out of targeted advertising by using the links below:

- Facebook: <https://www.facebook.com/settings/?tab=ads>
- Google: <https://www.google.com/settings/ads/anonymous>
- Bing: <https://advertise.bingads.microsoft.com/en-us/resources/policies/personalized-ads>

Additionally, you can opt out of some of these services by visiting the Digital Advertising Alliance's opt-out portal at: <http://optout.aboutads.info/>.

Do not track

Please note that we do not alter our Site's data collection and use practices when we see a Do Not Track signal from your browser.

Your rights

You have the right to access personal information we hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us through the contact information below. Alternatively, please follow the Promotion of Access to Information Act, No. 2 of 2000 (PAIA) process.

Data retention

When you fill out forms through the Site, we will maintain your Client Information for our records unless and until you ask us to delete this information.

Changes

We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

Contact us

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail at admin@wmpb.co.za

WMPB Inc.

[Re: Privacy Compliance Officer]

www.wmpb.co.za