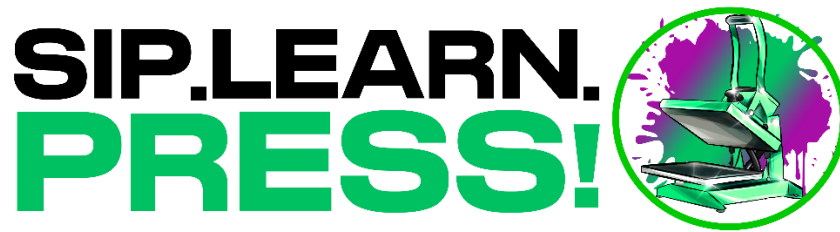


SIP.LEARN.
PRESS!



Welcome Packet

Print this packet and place in a binder or folder for easy access



What is Sip. Learn. Press!™

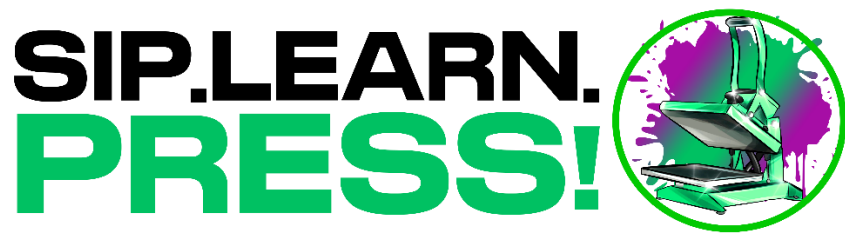
Sip. Learn. Press!™ is the perfect solution to start/scale your tshirt business or start selling heat transfers to other tshirt entrepreneurs. This amazing business opportunity will allow you to purchase heat transfers at a discount & earn commission when you refer sales through your own personalized link. With no inventory to carry, no website to create or maintain & no expensive printers to purchase, Sip. Learn. Press!™ will remove the guesswork when deciding to excel your tshirt business to the next level.

With SLP there is 3 business opportunities you can choose from. You may do 1, 2 or all 3. Remember, none of the opportunities are mandatory and you get to decide which is best for you.

4 Business Opportunities in 1

1. **Press and Sell TShirts:** When you become an SLP Distributor you have the potential to start new or scale your existing tshirt business. This can be easily done by purchasing our ready to press tshirt transfers to decorate your tshirts. Our tshirt transfers require no weeding, we have thousands of designs to choose from and you will see that they are the best quality in the industry. All you need is a heat press and tshirts to quickly see how our DTF Transfers and newly added Sublimation Transfers will truly be a game changer for your tshirt business. Placing personal orders for yourself will earn you a 29% commission paid out monthly.

- 2. Sell Heat Transfers with Your A Website We Provide:** When you become an SLP Distributor you also have the option of starting your very own tshirt transfers business. For only a \$29 monthly membership you receive your own personalized website offering this same inventory of transfers to potential customers. All you have to do is consistently advertise your link and you will earn a 29% commission each time a customer uses your personalized link to make a purchase. Commissions are paid out at the end of each month. There is no inventory to carry, no website to maintain and no expensive printers to purchase. We do all of the hard work for you!
- 3. Build Your Own Team & Help Others Start Their TShirt Business:** Although not mandatory, as an SLP Distributor, you have the opportunity to recruit others who wish to start their own Tshirt or Tshirt transfers business. When you recruit others you will start to build your downline and create a team. Creating a team will allow even more income potential. You will receive referral bonuses and up to 10% commission on the sales of everyone in your downline. So what are you waiting for. Become a Sip. Learn. Press!TM Distributor today!
- 4. Dropship Travel Bags:** As a SLP Distributor you have access to dropship the travel bags found on the website. There is a wide selection of trendy travels bags that you can offer to your customers. All you have to do is advertise your personalized link. Earn 29% Commission on Travel Bag sales when you refer your customers to your personalized website. We will dropship the orders to your customers or feel free to purchase bags for yourself in bulk to sell in person or at vending events.



Products & Services Offered by Sip. Learn. Press!™

DTF Transfers: The latest technology of ready to press heat transfers that can be placed on light and dark fabrics. It also gives you the advantage to print on any color t-shirts and any material including: Cotton, poly, denim, silk & more. When heat pressed to the garment, the designs are soft, stretchy, vibrant, durable and long-lasting.

T-Shirt Sublimation Transfers: Using Sublimation transfers is one of the easiest methods of transferring a design onto a 100% polyester t-shirt.

Tumbler Sublimation Transfers: SLP offers ready to press Tumbler Sublimation Transfers that can be used to decorate all sizes of tumblers.

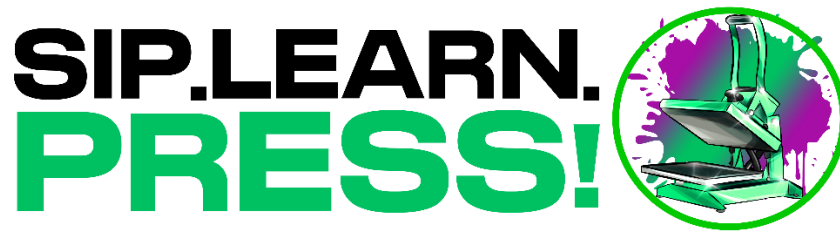
***Mug Sublimation Transfers:** SLP offers ready to press Tumbler Sublimation Transfers that can be used to decorate all sizes of mugs.

***PNG/SVG Digital Downloads:** If you are looking for designs for your next project, SLP offers SVGs and PNGs.

***Blank Apparel:** Having access to wholesale apparel is necessary when starting your t-shirt business. SLP offers bulk products to make your life easier.

***Heat Presses:** One of the main ingredients to having a successful t-shirt business is making sure you have the proper equipment. SLP offers heat presses and mug presses for your convenience.

***Travel Bag Distributor:** Earn 29% commission on purchases of travel bags when you direct customers to your unique website. We can dropship the order to your clients or buy in bulk for you to resell locally or at vending events.



How to Become a Sip. Learn. Press!™ Distributor

PURCHASE THE STARTER KIT & ACTIVATE YOUR MONTHLY MEMBERSHIP

- VISIT THE WEBSITE: <https://www.siplearnpress.com/> and click Become a Distributor.
- Currently there are 2 ways to sign up as an SLP Distributor.
- #1: You may purchase our Business in a Box Booster Kit for \$97 which will also activate your next monthly payment of \$49.
- Or #2: you can skip the Business in a Box Booster Kit and simply start your \$49 monthly subscription.
- Either way will subscribe you to the monthly 10 DTF Mystery Transfers Subscription Box and will also allow you to earn up to 29% commission on personal sales as well as referrals to your personal website. You will also get instant access to the SLP Dashboard to track your sales. (*Price subject to change) Furthermore, you will also receive 10 DTF Transfers of our trendiest designs delivered each month.
- Once you start your monthly subscription you will receive a welcome letter in your email as well as your Starter-Kit. Check this email for your password to log into your SLP Dashboard. You will also receive a confirmation email to manage your subscription. Make sure to save both of these emails to reference back to.

NOT READY TO JOIN? JUST PURCHASE THE STARTER KIT

- If you just want to test out the waters, you can do so by purchasing the Business in a Box Booster Kit only. Once you decide to join you may return to the website to subscribe to the monthly membership and receive full access to the SLP Dashboard as well other resources.

CHECK FOR 2 EMAILS (WELCOME LETTER AND SUBSCRIPTIONS)

- 1st Email: Check your email for instructions on how to manage your monthly subscription. Save this email as it will be very helpful if you need to change your credit card information or cancel your subscription.
- 2nd Email: Check your email for your Welcome Letter that will contain your username (email you signed up with) and computer generated password.
- Log into your SLP Dashboard and do the 3Ps:
 - Login at <https://www.shoutout.global/login?id=nwjjj> or go to the website and click on Distributor Login.
 - Complete the 3 Ps:
 - **Paypal:** Add your Paypal email address – this is where we will pay your commissions each month
 - **Password:** Change your computer generated password to something you can remember.

- **Personalized Link**: Go to Settings, scroll down and create your own personalized link.

- Get familiar with the SLP Dashboard, this is where you will see your sales, commissions and the network of Distributors that have signed up using your personalized link.

HOW TO PLACE YOUR PERSONAL ORDERS

- DISREGARD ANY CODES IN YOUR DASHBOARD – CODES ARE NOT NEEDED WHEN ORDERING
- In order to receive the 29% Commission, you must order from your own Personalized Link.
 - Place the personalized link in your browser hit enter and refresh your browser until the “You are Shopping With....” message displays your name.



- Place 10 or more DTF Transfers in your shopping cart and checkout.
- Note: Minimum of 10 Only Applies to DTF Transfers.
- The 29% Commission will be calculated for each order placed for yourself from your personalized link and your customers and paid out within the first week each month.

HOW TO ENSURE YOU GET PAID

- Your Monthly SLP Subscription Payment must be current. Any months in which you were not current, all commissions for that month will be forfeited.
- \$29.00 or more in monthly total commission must be accumulated in your account to receive an SLP Monthly Commission Payment.
- In order to get paid for your monthly commission, make sure to log into your SLP Dashboard, navigate to Settings and Enter your Paypal Email Address-remember to SAVE.
- If you do not have a Paypal Account, we will issue an eGift card for future purchases on the SLP Website. This eGift card Code will be sent to your email account on file. Place the eGift card Code in the space provided at checkout.

IF YOU HAVE QUESTIONS OR NEED SUPPORT

- Join Our Facebook Group: www.facebook.com/groups/eboss247
- Text/Call Customer Service: 904-990-7496
- Email: siplearnpress@gmail.com
- Live Chat from our website at www.siplearnpress.com
- Join us on our Weekly Zoom Call with the link below at 8pm EST, Wednesdays, posted in our facebook group each week. You may also see the Zoom link posted at the website below
 - <https://www.direct.me/siplearnpress>



Benefits & Compensation Plan

1. **Personal Orders:** When you purchase transfers for yourself you will receive 29% Discount. Use your own personalized link to ensure that you receive the commission. Steps on how to properly do so is outlined in your welcome email upon sign up,
2. **Commission on Customer Orders:** When you share your unique website link to potential customers and they shop, you will earn up to 29% commission from each order of DTF Transfers & Travels. Compensation for other items is outlined in the Compensation Plan. Upon sign up, your referral link will generate automatically. Login into your SLP Dashboard & PERSONALIZE your referral link then start sharing your website link through text, email, & social media.
3. **Reseller Sales:** As an SLP Independent Distributor you automatically become authorized to resell our DTF Transfers. Purchasing the DTF Transfers will allow you to resell them for atleast \$10 each (recommended resell price) or more on your social media platforms, vending events, your own website or other online marketplaces (Etsy, etc).
4. **Referral Bonus paid to upline:** You are not only rewarded for introducing the SLP Business Opportunity to potential Independent Distributors but you also have the potential to earn Referral Bonuses on the Start-Up Package, Biz-in-a-Box Kit, Equipment (heat presses etc) and Blank apparel.

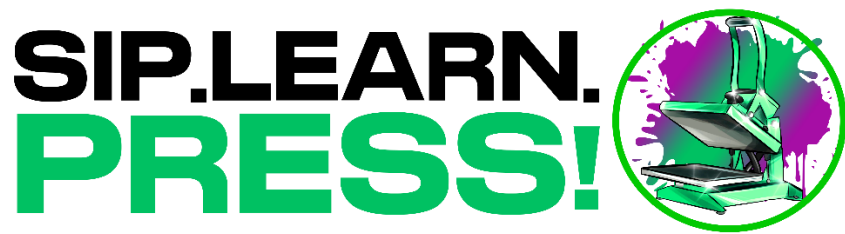
- Start-Up Package - \$20 Referral Bonus
- TShirt Biz-in-a-Box - \$20 Referral Bonus
- Blank Apparel Marked “Wholesale” - \$10-\$20 Referral Bonus
- Blank Apparel Marked “Clearance” – No Commission/No Bonuses paid
- PNGs/SVGs Digital Downloads – Earn 5% Commission
- UV DTF Stickers/Wraps – Earn 5% Commission
- Equipment (Heat Presses) – 10%-15% Commission to upline Coming Soon
- Sip.Learn.Press! Party Referrals - \$50 for anyone you refer Coming Soon
- Sales, Black Friday, Cyber Monday, Deeply Discounted sales etc – No Commissions paid

5. **Downline Commissions:** If you choose to build a team and recruit others into the business opportunity you will have the potential to earn commissions from the sales of the SLP Independent Distributors on your team (downline) 6 levels deep:

- First Level – 10% Commission
- Second Level – 5% Commission
- Third Level – 3.5% Commission
- Fourth Level – 2.25% Commission
- Fifth-Sixth Level – 2% Commission

SLP reserves the right to change or alter commissions and bonuses at any time. As we are in the testing phases there may be errors by our systems therefore, commissions and payouts may be adjusted to reflect the proper payout structure and can be more or less during actual payout.

Notes:



Frequently Asked Questions

What are DTF Transfers?

Digital Transfer Film (DTF) is the latest technology of heat transfers in the digital printing world. DTF Transfers are often baked with a special powder which provides an exceptional hold to any color/material including: cotton, poly, denim, silk & more. When heat pressed to the garment, the designs are soft, stretchy, vibrant, durable and long lasting.

DTF transfers are more affordable and accessible compared to Direct to Garment (DTG), screen printing, or laser white toner transfers. It also gives you the advantage to print on any color tshirts and any material including: Cotton, poly, denim, silk & more. When heat pressed to the garment, the designs are soft, stretchy, vibrant, durable and long lasting. Press directions are normally medium pressure at 300 degrees for approximately 10 seconds and peel cold.

What are Sublimation Transfers?

- Sublimation Transfer are printed on Sublimation Paper using a printer that uses Sublimation Ink and are ready to be pressed with a heat press. Sublimation transfers works by dyeing into the fabric and will not leave a texture or raised surface. They do not ever crack or peel. Although a lower polyester count or blend will work, Sublimation transfers works best when pressed on 100% white polyester tshirts/fabric.

What If I Don't Know Much about Decorating TShirts?

- First we would recommend taking our online eCourse. This course is self-paced and gives insight on what tshirt transfers are, how they are made, usage and where to get the best

transfers. The eCourse is also packed with resources and can help you take the guess work out of starting a tshirt business.

What are UV DTF Transfers? These stickers or wraps can be applied to most hard surfaces, mugs, tumblers, glass, ceramic, cell phone cases, laptops, wood, hard plastic, metal and more. They are applied by removing the backing then sticking them to the surface, rub with pressure and then peel off the top film.

Is it Mandatory to Purchase the Start-Up Package?

- **No. The start-up package is optional to purchase however, if you wish to jumpstart your business, having transfers on-hand is essential to record content decorating shirts for your social media platforms as well as when you decide to host a Sip. Learn. Press! Parties.**

What am I required to do to remain an active Distributor?

- **As long as you maintain your monthly Subscription you will remain an active member and qualify to receive all commissions earned each month.**

Is it Mandatory to Build a Team?

- **No. Building a team in your downline means more commissions paid to you but whether you wish to build a team or not you will remain an active SLP Distributor as long as your monthly membership is current.**

How much does it cost to become a distributor?

- **Currently our monthly subscription is \$29 per month that is automatically deducted from the payment source you initially signed up with and is deducted on the same day you sign up on each month. This fee may increase in the future as we continue to add more benefits.**

How much can I earn?

- Earn up to 29% on sales and up to 10% commission from your downline.

Can I order custom designs or do I have to choose from the designs on the website?

- Yes, you may order custom designs and can upload your artwork, choose the size you want them to be and make payment right on the website.

What Happens If I Cancel My SLP Distributorship

- When you cancel your Distributorship you can no longer receive commission and the Distributors who you referred that are in your downline will push up to the next person above you. Your SLP Distributor Account will be immediately deleted from our system. All downline referrals will be forfeited to your upline. If you choose to return at a later date, you will need to start a new subscription (which may be more if our monthly subscription has increased) and start a new downline.

What Happens If the SLP Opportunity Monthly Subscription Increases

- If we choose to increase our monthly subscription, you are grandfathered in at the monthly subscription amount you currently have, with no future changes.

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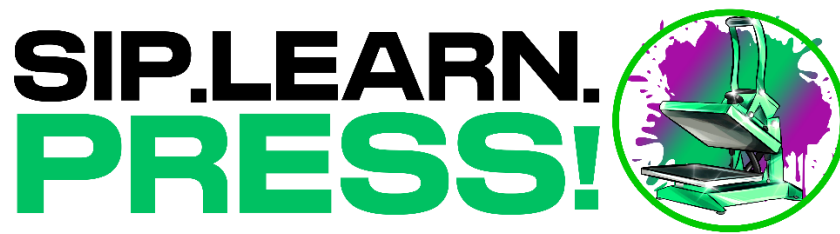
SIP.LEARN. PRESS!



COMPENSATION PLAN

The Benefits of being an SLP Independent Gold Distributor:

6. **Personal Order Discount:** When you purchase transfers for yourself you will receive 29% Discount using your coupon code found in your SLP Dashboard.
7. **Commission on Customer Orders:** When you share your unique website link to potential customers and they shop, you will earn up to 29% commission from each order. Upon sign up, your referral link will generate automatically. Login into your SLP Dashboard & PERSONALIZE your referral link then start sharing your website link through text, email, & social media.
8. **Reseller Sales:** As an SLP Independent Distributor you automatically become authorized to resell our DTF Transfers. Purchasing the DTF Transfers at a 29% Discount will allow you to resell them for atleast \$10 each or more on your social media platforms, outside vending events, your own website or other online marketplace (Etsy, etc).
9. **Referral Bonus paid to upline:** You are not only rewarded for introducing the SLP Business Opportunity to potential Independent Distributors but you also have the potential to earn Referral Bonuses on the Start-Up Package, Biz-in-a-Box Kit, Equipment (heat presses etc) and Blank apparel.
 - Start-Up Package - \$20 Referral Bonus
 - TShirt Biz-in-a-Box - \$20 Referral Bonus



How to Host a Sip. Learn. Press!™ Party

Give your Sip. Learn. Press!™ Business a real boost by hosting a Sip. Learn. Press!™ Party. Parties are an informal, fun way to get to know people and find new customers, plus it's a great opportunity to increase your earnings – parties allow you to easily promote your business and demonstrate how easy it is to apply the tshirt transfers.

Invite your family, friends, work colleagues, customers and people who have not ordered yet – ask everyone to 'bring a friend' – they will feel more comfortable and you may gain more customers.

When hosting a Sip. Learn. Press!™ Party keep in mind that you have the potential to get 2 types of sales. The first is the customer who loves tshirts and wants to purchase already printed tshirts for themselves, a group event such as a family reunion or even for their business. Then you might have the customer who wants to sell transfers and become an SLP Distributor like yourself. Whichever way the sales go, be prepared to take orders and/or sign up a new SLP Distributor on the spot.

If you are only looking to have a small amount of guests consider hosting the event in your home or better yet host a virtual Zoom Sip. Learn. Press!™ Party. However, if you intend to have a large amount of guests then hosting your Sip & Press Party at a local venue might be the better route.

You can also encourage your attendees to bring their own products to press so all you will need to do is supply the different transfers. They can bring their own tshirts, denim jacket, a hoodie, shorts

set or whatever they may want to press a transfer on. This will help to minimize the need to have to purchase merchandise for your attendees and will cut down the cost of attendance. Have a clear number of how many transfers you will allow each customer to get and remember to have a variety of sizes to choose from.

During your Sip. Learn. Press!TM Party, you want to give attendees the option of pressing the Heat transfer onto a garment themselves. Keep in mind that many are brand new to this concept or have never used a heat press before so having them to actually press the transfer them self will reinforce how easy the process is. Give clear instructions on how to handle a heat press. Remember to have your customers sign a waiver for the handling of the heat press as well as a Release of Liability for pressing transfers onto garments they choose to bring to the event.

Whichever way you choose to host your Sip. Learn. Press!TM Party always remember to go live on your social media platforms, take lots of pictures and record many videos to later create content for marketing purposes. And most of all remember to have lots of fun!

Sip. Learn. Press!TM Parties Are Perfect for Every Occasion

- **Birthday parties.** What better way to celebrate another trip around the sun? Gather your friends and family in the studio and create your birthday gang tshirts before your night on the town. Don't forget to BYOBC – Bring Your Own Birthday Cake!
- **Bachelorette parties.** The blushing bride deserves a one-of-a-kind girls' night before walking down the aisle. Create a Sip. Learn. Press! Party to create the bride gang tshirts before the big night out in the city.

- **Baby showers.** Celebrating your bestie's bundle of joy? Whether you're planning a baby shower for a family member or friend, Hosting a Sip. Learn. Press!TM Party can help make sure everyone leaves feeling tickled pink (or blue). Create gifts for the new mom or press some baby onesies for the new bundle of joy.
- ***Sorority parties.** Sip. Learn. Press!TM Parties are the ultimate sisterhood bonding events! If you're looking for a unique way to spend time as a chapter, it doesn't get any better. Sip, socialize, and create some beautiful new tshirts for your sorority house. (This method is for authorized Sorority/Fraternity vendors only)
- **Church group.** Looking for fundraising ideas for your ministry or new events to have? Gather your faith-based transfers and host a Sip. Learn. Press!TM party to fellowship with other church members.
- **Kids.** Gather the youth together and teach them a fun and awesome way to generate income.
- **Retirement parties.** Know someone leaving the 9-to-5 office life for good? Who knows, maybe you'll discover a new calling at your retirement Sip. Learn. Press!TM party (Or maybe not... but at least you can have some fun creating retirement tshirts to remember this huge milestone!).

Must Haves for your Sip. Learn. Press!TM Party:

- **Inventory of Transfers (variety of sizes)**
- **Heat Press or Cricut Easy Press**
- **Tables & Chairs**
- **Light Refreshments**
- **SLP Party Request for Information (next pages)**



SLP Party Request for Information

Date: _____

Full Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

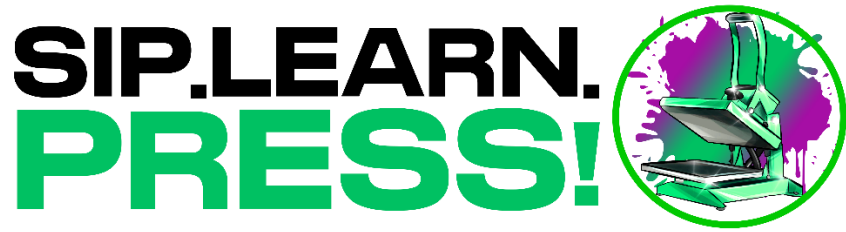
Email Address: _____

Phone#: _____

Interests (check all that apply):

- How to Become an SLP Distributor
- Hosting a Sip. Learn. Press! Party
- How to Purchase Heat Transfers for my TShirt Business
- How I Can Get my Own Heat Transfers Website

Notes: _____



SLP Party Request for Information

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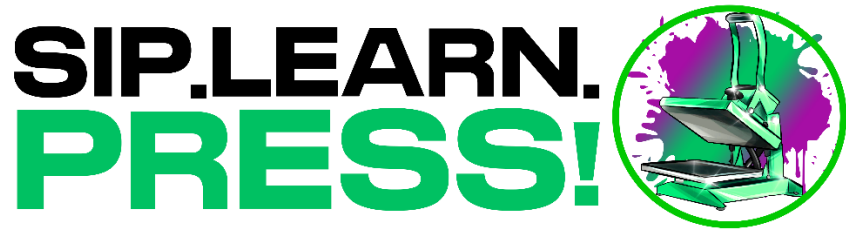
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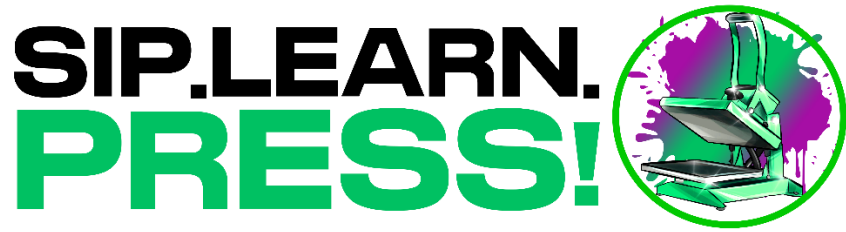
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