

Ymogh





# Gemstone Buying Guide

India's history is rich and full of examples that demonstrate the power of gemstones. How these gemstones used to change the fortunes of historical rulers, allowing them to conquer other worlds according to their desires.

And now that these gemstones have been discovered in abundance, purchasing them has become simple, and solutions are readily available. The only problem the customer has is deciding which one to buy from the enormous selection, which one is effective, and which one is infallible.

## Which Gemstone to wear?

Precious and semi-precious gemstones are the two broad categories of gemstones. Precious stones include ruby, sapphire, diamond, and emerald, while semi-precious stones include coral, pearl, hessonite, Catseye, amethyst, and others. Gemstones are worn for more than just ornament; they are also used for astrological purposes. To choose, an in-depth analysis of one's horoscope is required, which can only be performed by a Learned Astrologer.

Because these gemstones work on energies that transform into a human body when they come into contact with the skin, it is usually recommended that they be worn after taking professional guidance, or if they are worn for ornamental purposes, they be worn in such a way that they do not come in continuous contact with the skin.



## How to Choose a Gemstone?

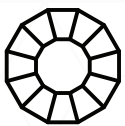
### Understanding the Basics

When you want to buy a gemstone, the first thing you should learn is the fundamentals, also known as the Three C's (Cut, Color, and Clarity).

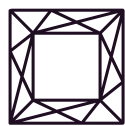
The best gemstone will have all of the C's checked off with utmost perfection.

Let's understand this one by one:

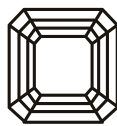
- **Cut:** Gemstones can be found in a variety of shapes, including round, pear, square, octagon, oval, heart, and triangular. Each of these shapes can be fashioned into a variety of cuts. The square shape, for example, can be fashioned into a Princess cut, Radiant cut, Asscher cut, and Cushion cut. Within each shape category, the number and size of facets carved into the gem's surface vary. Thus, the cut of a gemstone determines how much light the stone reflects; a poor cut will reflect only a little light, making a gemstone lifeless and dull.



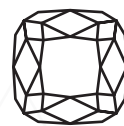
Round



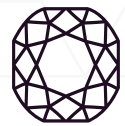
Princess



Radiant



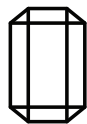
Asscher



Cushion



Oval



Emerald



Pear



Marquise



Heart



**Round**



**Princess**



**Radiant**



**Asscher**



**Cushion**



**Oval**



**Emerald**



**Pear**



**Marquise**



**Heart**

- **Color:** The saturation of color in a gemstone is an important factor in determining its quality. Colors can range from light to vividly concentrated. Because there is no universal standard for communicating color in colored gemstones, since colored gems are highly subjective, it can be concluded that the better the color, the better the quality, and the more effective the gem. It is important to note that color is vital, but other visual cues such as inclusion patterns, fire, and sparkle are also important.



**Pastel**



**Hot Pink**



**Fuchsia**

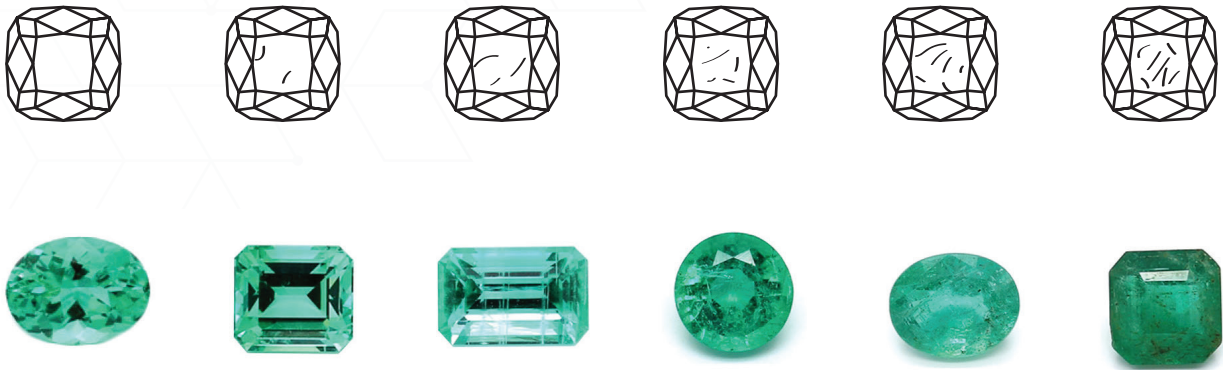


**Pigeon's Blood**



**Royal**

- **Clarity:** Clarity is a term used to describe the purity of a gemstone. The clarity of a gemstone can be defined by its internal and external characteristics, which are referred to as inclusions (inside the stone) and blemishes (outside the stone). The clearer the gemstone, the less interruption in the path of light passing through it, and thus the more effective the gemstone. Inclusions can be found in almost every gemstone. If the inclusion is small and located in an area that is not visible to the naked eye, don't let it discourage you from purchasing it.



## Understanding the Factors affecting the price of Gemstone:

- (1) Origin:** The location of the gemstone's origin heavily influences its price, as certain historical gem sources are typically associated with higher expectations of superior quality and rarity in comparison to newer, less well-known sources. As a result, when comparing a similar product from Kashmir and Sri Lanka Sapphire, the former will always be more expensive than the latter.
- (2) Weight (Carat):** Carat is the fourth C in the list of gemstone fundamentals. The weight of the gemstone is an important factor in determining its price. Not only does the gemstone's price rise, but so does the price per carat. The bigger the stone, the rarer it will become, so a person will have to pay more for a bigger stone.
- (3) Quality:** The three C's (Cut, Color, and Clarity) all contribute to the quality and price of a gemstone. The better they are, the higher the quality, and the higher the price.



## Selecting a Gemstone

- (1) Decide the weight:** The first and most important step in selecting a gemstone is determining the weight to be worn. Various methodologies continue to wear the same. The most common are one-tenth, one-twelfth, and one-fifteenth of one's bodyweight. The weight of a gemstone is measured in Carats (cts) as well as Rattis. One carat equals 200 milligrams, and one ratti equals 180 milligrams.
- (2) Select an Origin:** Gemstones are found in locations all over the world. Astrologers sometimes associate the efficacy of a gemstone with the location from which it was mined. So, it is always a good idea to choose one, and if you are unsure, you can always choose a gemstone based on quality parameters (Triple Cs) after defining your budget range.
- (3) Mark a Budget Range:** There may be a wide range of gemstones available for purchase; thus, setting a budget will help you narrow down the wide range to selected ones that are within your budget range.
- (4) Choose the suitable one:** The final step is to choose the one that best meets all of your requirements. The one that meets all three Cs and is within your price range. Our customer service team is always available to assist you with the selection process so that you never have to be disappointed when purchasing a gemstone.
- (5) Connect to an Astrologer:** If you are still unsure about the gemstone, its weight, or its origin to wear, Pramogh can put you in touch with an experienced astrologer. You can get assistance with issues such as marriage, career, health and many more.



**Thank You**