

HARBOUR

HARBOUR HAND-CRAFTED LUXURY FURNITURE BRAND PLANTS ITS AUSTRALIAN FLAG AT DEC CENTER HOUSTON FOR FIRST TEXAS SHOWROOM

FAMILY-OWNED-AND-OPERATED LIFESTYLE BRAND PLACES A PREMIUM ON RUGGED DURABILITY AND TIMELESS DESIGNS THAT ELEVATE SPACES AND ENHANCE EXPERIENCES

HOUSTON, TX – [Harbour](#) – the luxury furniture brand that designs and manufactures outdoor and indoor furniture defined by a fresh, light, modern, coastal, and luxe-inspired aesthetic, along with incredible durability and a deep sense of culture steeped in the Australian way of life – has announced that it has opened its first Texas showroom at [Decorative Center Houston](#) (aka “the Dec Center”).

With existing American showrooms in New York City, Los Angeles, West Hollywood, and Orange County – and Miami ready to launch this summer – Harbour has already cultivated legions of loyal fans and brand adopters resulting from its dedication to top-tier mechanical artistry and a design palate centered on clean lines, minimalist silhouettes, and an overall contemporary sensibility.

By vertically integrating its own design, manufacturing, and distribution, the LA-based company has the unique ability to bring the highest quality products to market at competitive and attractive pricing. Originally founded in 1976 as Tecno Furniture by Jim Condos – a master blacksmith by the age of 14 who immigrated to Australia two years later – Harbour evolved out of the family patriarch’s Sydney-based company by his sons, Nicholas and Harrison, as an export arm that morphed into Harbour Outdoor.

The brand – which derives its name from the iconic Sydney Harbour Bridge – made its way stateside in 2010 after Harrison, who was toiling in New York City property development at the time, struck up a conversation with a fellow Aussie at a furniture trade show that sparked bold idea to transmute Harbour from Australia to the American luxury furniture market in a partnership with his brother Nicholas. Since that time, Harbour has become a runaway sensation with both interior designers and consumers spanning the West Coast to the East Coast – and now the Third Coast.

“Houston is very on-brand with Australia and the Harbour ethos,” emphasized Harbour Creative Director & Co-Founder Nicholas Condos. He continued, “It’s an international destination with a multicultural population living on or near a coastline, and Houstonians seem to have the same kind of community-oriented mindset that we have in Australia. Plus, you know how to have fun, which is key to life in Australia.”

Harbour’s success in the American market is the direct result of a vertically integrated business model that allows it to keep all design and manufacturing in-house, allowing the company to zero in on what it does best: curate and build pieces that are best described as Modern Australian in style, which is defined by a sleek and contemporary coastal profile that prioritizes comfort, deep seating, and a low profile. Further, Harbour’s collections are open and inviting with primarily open sides (rather than enclosed).

Now opening at Dec Center on the corner of Woodway and Sage Road in Houston’s storied Tanglewood neighborhood, the new 5,500-square-foot Harbour showroom, evoking the beach clubs of Ibiza and Mykonos, casts an inviting presence at one of the city’s epicenters for all-things-design. Harbour’s vertically integrated supply chain allows it to ship product to Houston from its Long Beach, CA warehouse in three to four business days for in-stock items, meaning Houstonians eager to get their hands on Harbour pieces to outfit their residences will have them in-hand quicker than a cowboy is bucked off his bull during the annual Houston Livestock Show & Rodeo. For those even more eager to *shop Harbour*, the brand’s collections are available via its website – [shopharbour.com](#).

Primarily an outdoor furniture brand, Harbour’s [current exterior offerings](#) include one of its most popular collections – the Santorini – which consists of comfortable pieces ranging from two-and-three-seat sofas to multiple lounge chair configurations to ottomans, coffee tables, and side tables. Several new collections have also just launched, including Amalfi, Moab, and Lucca, just in time for spring and summer.

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“We are ecstatic to bring Harbour to Texas – and specifically Houston, a market that we think aligns perfectly with our values as entrepreneurs,” said Harbour Co-Founder & CEO Harrison Condos. He added, “Harbour is a family business, and we know that several Houston’s most iconic brands are family-run to this day. Nick and I are Australian through and through, but we are ready to infuse some of Houston’s trademark qualities into our Aussie DNA.”

From a brand value standpoint, Harbour places a focus on premium manufacturing, materials, and service. Specifically, the company adheres to the use of high-performance premium fabrics in the construction of all of its pieces – sourced from Europe’s finest mills – that are fade-and-liquid resistant, easy to clean, and pet-friendly. Harbour’s cushions and pillows – which are wrapped with a unique polyethylene terephthalate (PET) fiber called Dacron that adds comfort, plushness, and shape – are resilient and durable while not losing out on any amount of comfort. Above all else, Harbour believes in sustainable manufacturing and design. To that end, its products, practices, and principles uphold the ideal of sustainability. Specifically, several of its collections feature grade-A Indonesian plantation teak that speaks to the heart of organic living – the Harbour way of life.

ABOUT HARBOUR

Since 1976, the Condos family has crafted hand-made furniture in their Sydney workshop. Harrison and Nicholas’ passion for design, detail, and architecture drove them to grow their father’s company, Tecno Furniture, with an export arm, Harbour Outdoor. The intricate details of metalwork and craftsmanship have been carefully passed down from one generation to the next. Much of the fusion of traditional and modern elements in their designs can also be traced to the brothers’ Australian roots. The designers reference the country’s modern beach houses, which blend effortlessly into the rugged coastline, as a prime example of the beauty created in welding techniques. Harbour creates furniture of unique design, incredible durability, and a deep sense of culture derived from the harsh climates that Australians call home. All pieces are built to withstand a variety of climates and made with beautiful but durable materials like powder-coated aluminum and mildew-resistant upholstery.

For more information and to browse current collections, please visit <https://shopharbour.com/> or stop by the Harbour showroom at Dec Center Houston (5120 Woodway Drive, Suite 1050).

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