

# Looking for a better way to install artificial grass?

Give your garden the edge with



INTRODUCING THE NEXT GENERATION OF ARTIFICIAL LAWN EDGING

SAFER. STRONGER. SMARTER.

## What is **Vert**Edge®

You use carpet gripper to get a perfect finish to your carpet. VertEdge® does the same for your artificial lawn.

Our revolutionary edging system is the only product on the market to 100% securely adhere the perimeter finish of artificial lawn using VertEdge® adhesive.

Think of it as carpet gripper for your artificial lawn



## The problem with traditional methods

SPOILER ALERT: THERE ARE MANY

The trickiest part of laying artificial grass is securing the grass edging to the perimeter.

- Nails can loosen and fall out, becomming dangerous
- Timber battens eventually rot which can ruin your grass
- Gluing direct to a concrete haunch leaves settlement lines
- Worm casts lift the edges creating ripples around the perimeter
- · Loose edging can cause the grass to ripple or wrinkle
- Unsecured lawn edges can become trip hazards

In other words, traditional methods can make your artificial grass unsightly and unsafe.

|   | 100% Fully<br>Adhered<br>Perimeter<br>Fixing | Likely To<br>Decay/Rot | 10%<br>Perimeter<br>Fixing @10<br>cm Spacing | Potential<br>Hazard with<br>Hidden<br>Nails/Sorews | Settlement<br>Ghosting<br>Lines | Enhanced<br>Natural<br>Profiled<br>Finish | Tucked<br>Down Edge<br>Finish | Edging Move-<br>ment With<br>Temperature<br>Fluctuations | Safe for<br>Children<br>and Pets |
|---|--|------------------------|--|--|---------------------------------|---|-------------------------------|--|----------------------------------|
| <b>Vert</b> Edge*                       | YES  | NO                     | NO   | NO   | NO                              | YES                                       | YES                           | NO   | YES                              |
| Timber<br>Battens                       | NO   | YES                    | YES  | YES  | YES                             | NO  | NO                            | NO   | NO                               |
| Composite<br>Battens                    | NO   | NO                     | YES  | YES  | YES                             | NO  | NO                            | YES  | NO                               |
| Nail/Peg into<br>Aggregate<br>Base      | NO   | NO                     | YES  | YES  | NO                              | NO  | NO                            | NO   | NO                               |
| Adhere<br>direct to<br>cement<br>haunch | YES  | NO                     | NO   | NO   | YES                             | NO  | NO                            | NO   | YES                              |

There are no negatives to using vertedge, only positives

## The Vert Edge® solution

VertEdge® is a game-changer for artificial grass installation.

Made in Britain, our fully recyclable solution works with all artificial grass surfaces.

Nails only provide 10% fixing to the grass. VertEdge® gives a clinical 100% secure adhered perimeter finish, so the edges won't lift.

## Simply cut, glue, and tuck to bring artificial grass to life.

#### SAFER

No nails. No trip hazards. Safe for children and pets

#### **STRONGER**

Provides a 100% adhered tucked down perimeter finish

#### **SMARTER**

Forms to any curve or radius creating a neat, natural finish

#### **SIMPLE**

Easy to fit for pros and DIY installers

### **COST-EFFECTIVE**

Lasts the lifespan of your artificial lawn

#### **SECOND TO NONE**

Outperforms
all other products
and methods on
the market

We said it was game-changing.

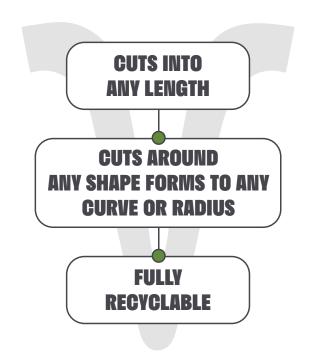
## How Vert Edge works

VertEdge was designed by an artificial grass expert with over 40 years in the surfacing industry.

Its clever patent-pending design allows the edging strips to be cut and shaped to suit any lawn using our patented 'V' spring technology.

The edging is installed underneath the artificial grass (using VertEdge® adhesive) creating a fully adhered tucked down perimeter finish that is more resistant to wear and tear (and playful dogs). This will extend the lifespan of your artificial lawn.

There are no nails involved and it won't rot. Simply shape the VertEdge® edging system to match your garden design.



## **VERTEDGE®**

Our revolutionary edging system fully adheres the perimeter finish of artificial grass. It's the only product on the market to do so

## VERTEDGE® ADHESIVE

Our Adhesive Tubes glue the artificial grass onto the VertEdge®. One tube of glue provides 10 linear m of adhesion

WITH VERTEDGE®, YOU CAN CUT, GLUE, AND TUCK YOUR WAY TO A CUTTING-EDGE ARTIFICIAL LAWN.



## How **Vert**Edge® benefits everyone

#### ARE YOU AN INSTALLER?

VertEdge® gives you a competitive edge.

Your customers want the best finish on the market. VertEdge® delivers. As a result, you'll enjoy a boost to both your reputation and profits.

Lightweight, simple to fix, and easy to store and shape, VertEdge® provides a top quality finish with your customer's health and safety as a priority. That's why it's the perfect solution for homes, schools, and public areas.

Don't risk losing jobs by not offering VertEdge<sup>®</sup>. Edge out your competitors with VertEdge<sup>®</sup>.

Want to find your local VertEdge® stockist?

Get in touch at hello@vertedge.com

#### ARE YOU A DISTRIBUTOR?

VertEdge® is the professionals' choice.

It's easy to use, safer for the end user, and creates an unmatched finish to any artificial lawn.

More and more customers are asking for it by name. To not stock VertEdge® is to risk losing custom.

Stay ahead of the competition by choosing to stock the next generation of artificial grass installation.

Want to become a VertEdge® stockist?

Get in touch at hello@vertedge.com

I ALWAYS GIVE THE CUSTOMER THE OPTION OF USING VERTEDGE. THE FINISHED PRODUCT ALWAYS EXCEEDS THE TRADITIONAL METHOD OF NAILS OR TIMBER PERIMETER."

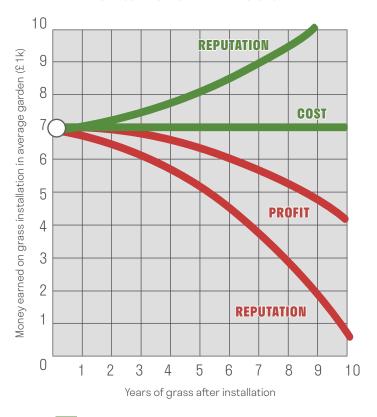
MARC SONTAG

# How VertEdge® affects reputation and profits

The bitterness of poor quality remains long after the sweetness of low price is forgotten."

BENJAMIN FRANKLIN

INSTALL REPUTATION AND PROFITS OVER 10 YEARS
WITH AND WITHOUT USING VERTEDGE ARTIFICIAL
GRASS EDGING AND FIXING SYSTEM



- USING VERTEDGE IN GARDEN INSTALL
- NOT USING VERTEDGE IN GARDEN INSTALL /USING OTHER METHODS



### **ARE YOU A CUSTOMER?**

VertEdge® is the safer, cost-effective home décor choice.

As well as providing a realistic, neat finish that you can't get with traditional methods, our cutting-edge system 100% secures the perimeter helping your artificial grass last longer.

VertEdge® also provides peace of mind. No nails. No tripping hazards. Safer for children and pets.

For a premium finish to your artificial lawn, ask for VertEdge®.

Want to give your garden the edge with VertEdge®? Visit **vertedge.com**.

Having had issues with our dog digging and pulling up grass we decided to go for VertEdge.
It is a great product
- no lifting or dog digging anymore.
Would highly recommend."



# VertEdge®



## vertedge.com

Keeping artificial lawns, families, and pets safe since 2020

