

- Clients:**
- AT&T**, June 2014 - Storyboard Artist and Illustrator
 - Storyboards mapping for B2B animations
 - Illustrations for B2B animations
 - CB Surf Shop**, August 2014- 2022 - Consulting, Art Direction, Print Design
 - Print and pattern design for in house merchandise line
 - Developed print ready graphics for DTG, screen printing, sublimation and embroidery techniques
 - In Private Inc.**, May 2008-Dec 2012 - Consulting, Art Direction, Print Design and CAD
 - Print, pattern and garment design for Target and Kohl's swimwear
 - Art director and traffic/time manager for 5 person design team
 - Trend research for monthly buy meetings
 - PINK Victoria's Secret**, Oct 2011 - Print design, Graphics and CAD
 - Print and pattern design and layout for a variety of PINK products
 - Created scripts for licensed team graphics for NFL, MLB and NCAA teams
 - Developed PINK signature lace
 - Worked with team manager to streamline design workflow
 - Enchantè**, March 2008- current client - Print Design and CAD
 - Print and pattern design and layout for a variety of home goods
 - Design and CAD of 3D goods
 - Label design, photography and copy for all products
 - Fresh Squeezed Designs**, 2007 - Print Design
 - Wide variety of illustrations for repeat prints and graphics applied to apparel and stationary
 - Nordstrom Inc.**, November 2005 - Print Design
 - Print and pattern design and graphics for Layette, children's ready-to-wear and tween
 - CAD design, flats, presentations for Layette, children's ready-to-wear and tween
 - Microsoft**, November 2005 - Web Design
 - Design for Interdepartmental research website

- Staff:**
- Rashti & Rashti**, March 2013 - March 2014 - Senior Print and Graphics
 - Develop artwork for baby apparel and non-wearable baby product
 - Garan Inc.**, February 2007 - May 2008 - Print Design, CAD and Sales Materials
 - Teamed with designer and art director to relaunch Garanimals brand mix and match program
 - Developed a wide variety of mix and match prints and graphics for seasonal programs (e.g. Christmas, Valentine's Day)
 - Communicated with outside vendors and factories to produce samples and strike-offs
 - Nordstrom Inc.**, March 2006 - February 2007 - Print Design, CAD and Presentation
 - Involved in every step of the design process from development to production for girls and tween (Ivy and Moon), IT/ layette (Nordstrom Layette, Nordstrom Baby, NKids)
 - Produced high quality prints and graphics for tightly merchandised lines
 - Primary contact with factory for approval of all print and graphic strike-offs
 - Lead print and graphics designer for the launch of Nordstrom Layette organic cotton program
 - Pacific Continental Apparel, Inc.**, July 2005 - March 2006 - Print Design, CAD, Graphics
 - Worked with art directors and screen printers to produce samples and strike-offs for buy meetings with Walmart, Kmart and Kohl's

Education: Wayne State University, Detroit, MI
Cleveland Institute of Art, Cleveland, OH
Bachelor of Fine Arts in Graphic Design/ Illustration

Software: Adobe Creative Suite, Procreate
PC and Mac based