

## **Product Specification Guide**

**Product Name:** 

## **COLOR ATELIER MINERAL PRIMER**

**PRODUCT DESCRIPTION:** Premium quality, high-solid mineral based primer for new, and previously painted surfaces. It provides high quality uniform adhesion and improves the appearance of the finish.

Tough all-purpose, mineral matte finish primer. A 100% acrylic for use on interior and exterior surfaces, formulated exclusively for Color Atelier's Lime Paint and Lime Plaster, and any other fine grade, smooth plasters.

Recommended for extra masking or isolation of substrate is required. It helps achieve a more consistent appearance and uniform absorption of Lime Paint.

The primer is most commonly rolled on, can also be brushed, or sprayed.

## **PROPERTIES:**

- Mineral matte finish
- Odorless
- Zero VOC
- Fast drying
- Interior & Exterior use
- Water thinned
- Can be used on wood

The natural state of the primer is white, may be tinted with universal liquid pigments if required.

## READ ALL INSTRUCTIONS THROUGHLY BEFORE USE

As an interior& exterior primer for new or previously painted surfaces such as drywall, plaster, stucco, masonry, and wood.

**COVERAGE:** Per Gallon the coverage will be approximately 300 square feet in one coat. Dry mil thickness: 1.4 mils/

**SURFACE PREPARATION:** For best results, all surfaces must be cleaned thoroughly, free from dust, dirt and oil. Surfaces must be cured, firm and dry. Etch glossy, glazed or dense surfaces.

**NOTE:** Do not apply if air or surface temperature is below 50 °F or is likely to fall below 50 °F within 2 hours of application.

**DRYING TIME:** 2 hours to dry. At 77 °F and 50% Relative humidity.

**CLEAN UP & THINNING:** Use Water

**PACKAGING:** Color Atelier Primer is available in 1-Gallon and 3.5-Gallon size.

**STORAGE:** Keep tightly sealed. Store at room temperature. Do not store outside. Protect from freezing. Rotate stock every 90 days.

**OPENING:** Cut through slots on lid. Pry lid up at slots. To close, snap lid down firmly. Mix with a drill before decanting or use.

**CAUTION:** Close container after each use. Keep out of reach of children. Do not take internally. Wear protective gloves and eyewear during application.

**NOTICE:** We shall not be liable for incidental or consequential damages, directly or indirectly sustained, nor for any loss caused by application of these goods not in accordance with current printed instructions or for other than intended use. Our liability is expressly limited to replacement of defective goods. Any claim shall be deemed waived unless made in writing to us within 30 days from that date it was, or reasonably should have been discovered.



VOC: 0 g/l